

ONE PAGER

THE OWD IN BRIEF

THE ONE WORLD DISCOVERY AIMS TO MAKE THE INTERNATIONAL PUBLIC AWARE OF THE VALUES OF OUR PLANET.

WITH BEAUTIFUL PICTURES AND EXCITING STORIES,

PRESENTED BY EMPOWERED YOUNG WOMEN, THE SERIES OFFERS

MODERN EDUTAINMENT AS ABLEND OF DOCUMENTARY, ROAD MOVIE, AND SOCIAL MEDIA ELEMENTS.

IN **7** EPISODES PLUS DAILY DIARIES & SOCIAL MEDIA CAMPAIGNS PER COUNTRY,
THE OWD PRESENTS A SOPHISTICATED STORYTELLING ABOUT HISTORY, CULTURE, TRADITION, ENVIRONMENT,
SUSTAINABILITY, ART, LIFE, PEOPLE, AND MUCH MORE.

IN A HAUNTING, EMOTIONAL, ENTERTAINING, EASY-TO-UNDERSTAND WAY, AND ALWAYS ASSOCIATED WITH A POSITIVE MESSAGE, THE STORIES ARE ADDRESSED THROUGH THE V-GUIDES TO A BROAD INTERNATIONAL TARGET GROUP, INDEPENDENT OF AGE OR GENDER*.

SYNUPSIS

EDUTAINMENT IN A NUTSHELL

THE HOSTS

THE ONE WORLD DISCOVERY LEADS A GROUP OF EMPOWERED, UNIQUE, ACTIVE WOMEN, WHO CALL THEMSELVES THE V-GUIDES, ON AN ADVENTUROUS JOURNEY AROUND THE WORLD.















TOGETHER THEY EXPLORE THE COUNTRIES ON FOOT, E-BIKES, BY PUBLIC TRANSPORT, HERE AND THERE ON HORSEBACK OR IN A CARRIAGE, AND IN THEIR BELOVED MOBILE HOME, THE V-MOBILE.

THE AIM

THE V-GUIDES ARE MODERN TREASURE HUNTERS. BUT THE TREASURES THEY SEEK ARE THE VALUES OF

OUR WORLD AND THE COUNTRIES THEY VISIT. THEREFORE, THE FRIENDS EXPLORE THE CITIES AND COUNTRYSIDE AND, OF COURSE, NATURE. THEY IMMERSE THEMSELVES DEEPLY IN THE COUNTRIES' HISTORIES, ART, CULTURES, TRADITIONS, CUSTOMS, CUISINES, FUNNY SIDES, AND THE EVERYDAY LIFE OF THE LOCALS. DUE TO THEIR INDIVIDUALITY, THEIR DIFFERENT PASSIONS AND STRENGTHS, AS WELL AS THEIR SPECIAL PERSONALITIES, EACH V-GUIDE ADDRESSES ITS OWN GENERATION- AND AGE-NDEPENDENT TARGET GROUP WORLDWIDE. HOWEVER, THE FOCUS IS ON EDUTAINING THE AGE-GROUP OF 18-40.

THE PUBLICATION

IN EACH COUNTRY, THE GIRLS PRESENT THEIR ADVENTURES FORTNIGHTLY/WEEKLY IN 7 FILM EPISODES (PLUS SPECIALS), DAILY DIARIES (VIDEO, PODCASTS, STORIES, CROSS-MEDIA), AND WEEKLY REPORTS (MAGAZINE, PLUS INTERNATIONAL MEDIA PARTNERS).

THE STORY BEGINS

INTRO

THE ONE WORLD DISCOVERY AIMS TO MAKE PEOPLE AWARE OF THREE OF THE MOST IMPORTANT VALUES. THE GOAL IS TO PRESENT THEM IN AN INSTRUCTIVE BUT NOT LECTURING MANNER. INSTEAD, HOWEVER, THE EDUTAINING DOCUMENTARY SHOWS GREAT STORIES IN AN ENTERTAINING AND YET CHALLENGING WAY THAT GOES INTO DEPTH.

THE THREE MAIN VALUES (BEFORE MANY OTHERS):

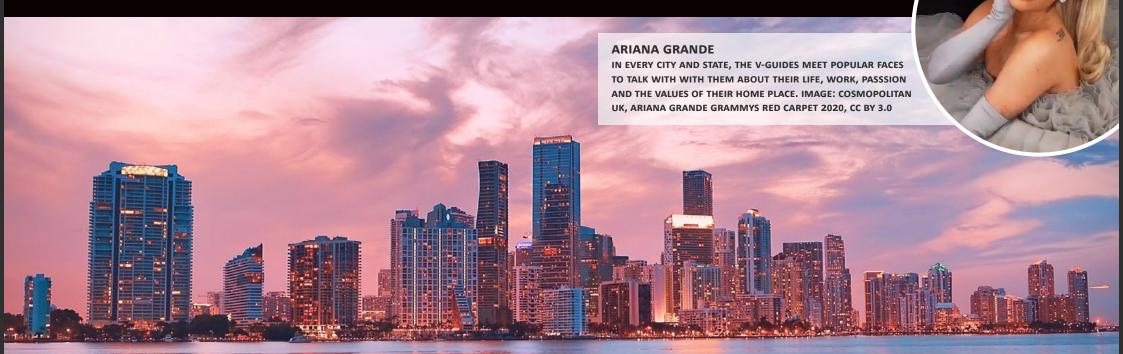
- 1. TO PRESENT THE BEAUTY OF THE USA AND ITS PEOPLE
- 2. TO SHOW THE HISTORY, DIVERSITY, CULTURES, TRADITIONS AND SO MUCH MORE AND THAT WE ALL HAVE SO MUCH IN COMMON.
- 3. TO DIVE INTO THE LOCAL('S) STORIES AND VISIONS THAT WE CAN LEARN FROM AND THAT COULD DEFINE OUR FUTURE.

NO WONDER, THEN, THAT RIGHT AT THE START OF THE DISCOVERY, IT TAKES THE ENCHANTING V-GUIDES TO THE LAND OF OPPORTUNITY, THE USA.
HERE, THE DISCOVERY STARTS IN THE STUNNING FLORIDA.

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FLORIDA

A TEMPLATE FOR ALL SEASONS



RIGHT AT THE BEGINNING OF THEIR JOURNEY, THE V-GUIDES FOLLOW IN THE FOOTSTEPS OF TENNESSEE WILLIAMS AND ERNEST HEMINGWAY TO KEY WEST.

HERE THEY NOT ONLY CELEBRATE 200 YEARS OF PERMANENT SETTLEMENT OF THE ISLAND BUT ALSO EXPERIENCE THE INCREDIBLE DIVERSITY OF THE ISLAND

CHAIN SURROUNDED BY THE ATLANTIC AND THE GULF OF MEXICO OVER 7 DAYS BEFORE CONTINUING THE TRIP THROUGH FLORIDA.

WHILE DIVING AND SWIMMING, THE V-GUIDES LEARN A LOT ABOUT FLORIDA'S UNDERWATER WORLD AND WONDERFUL CREATURES SUCH AS THE HAMMERHEAD SHARK AND THE GENTLE GIANTS, THE MANATEES. OF COURSE, THE CHEERFUL GIRLS HAVE ALSO PREPARED SOME SPECIAL GIFTS (SPECIAL EDITIONS) FOR THE 50TH ANNIVERSARY OF DISNEY WORLD, THE 60TH ANNIVERSARY OF KENNEDY SPACE CENTER, AND JAX'S 100TH BIRTHDAY. THE GIRLS MEET MANY PEOPLE - FROM NEXT DOOR, ATHLETES, ARTISTS, STUDENTS, AND MANY MORE - WHO SHOW THEM THEIR FLORIDA FROM A LOCAL'S PERSPECTIVE. THE V-GUIDES MAY EVEN GET A CHANCE TO TALK TO STARS LIKE ARIANA GRANDE, WHO WERE BORN HERE.

THE KEY(S) TO BLISS

'7 DAYS' FLORIDA KEYS



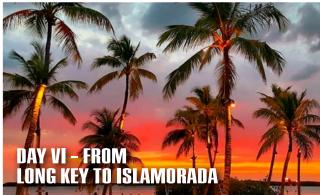












READ THE COMPLETE STORYBOARD HERE

FLORIDA

'7 WEEKS' THE SUNNY STATE









SPECIAL









THE DESTINATIONS

AND ITINERARY

PLEASE USE THE FLORIDA STORYBOARDS AS TEMPLATE.

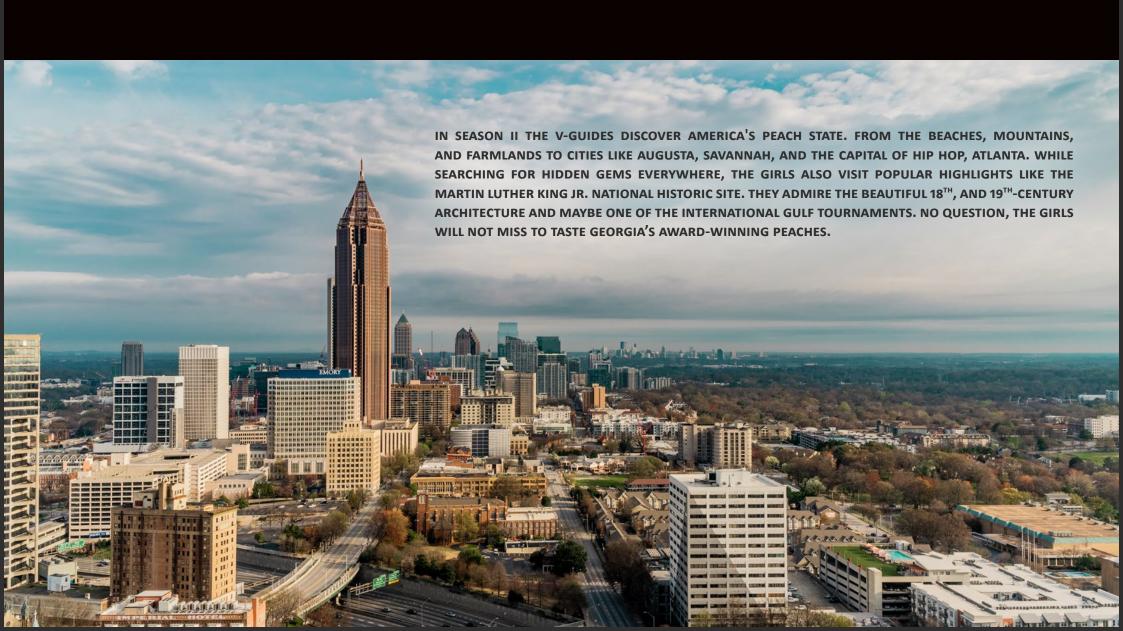
WE WILL CREATE SIMILARLY COMPLEX EPISODES FOR YOUR STATE.

DUE TO TIME CONSTRAINTS, AT THAT STAGE, THE FOLLOWING PAGES SHOW SHORT SUMMARIES/SKETCHES OF THE SEVEN EPISODES FOR EACH STATE.

WE WILL EXPLICITLY WORK OUT AND PRODUCE ALL CONTENT AND VALUES TOGETHER WITH YOUR IDEAS AND WISHES.

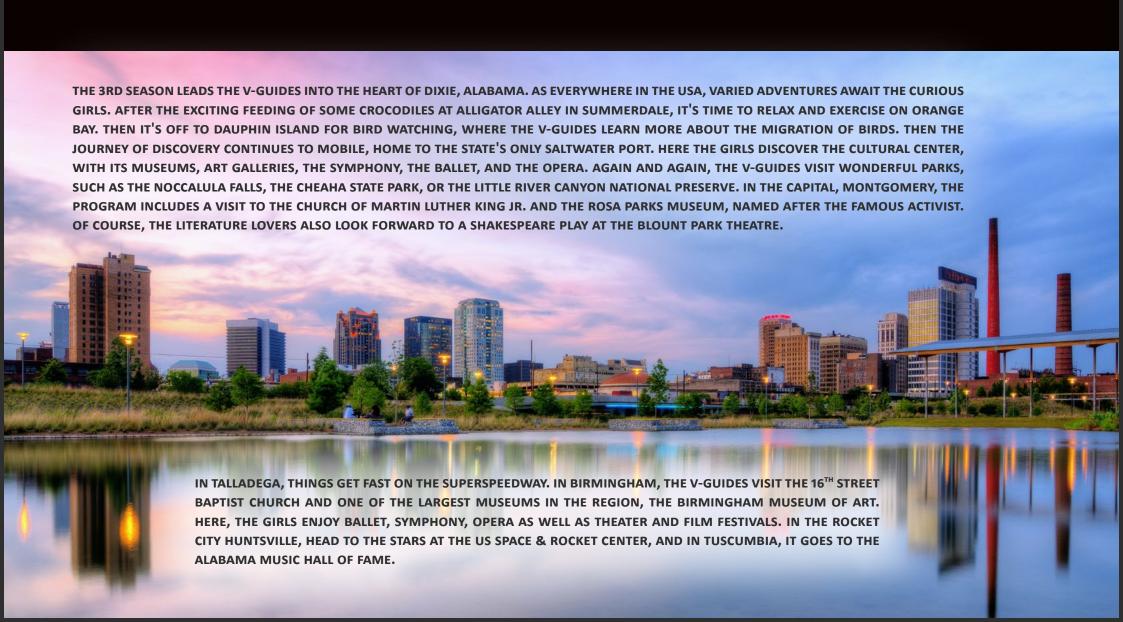
GEORGIA

THE PEACH STATE IN 7 EPISODES



ALABAMA

THE HEART OF DIXIE IN 7 EPISODES



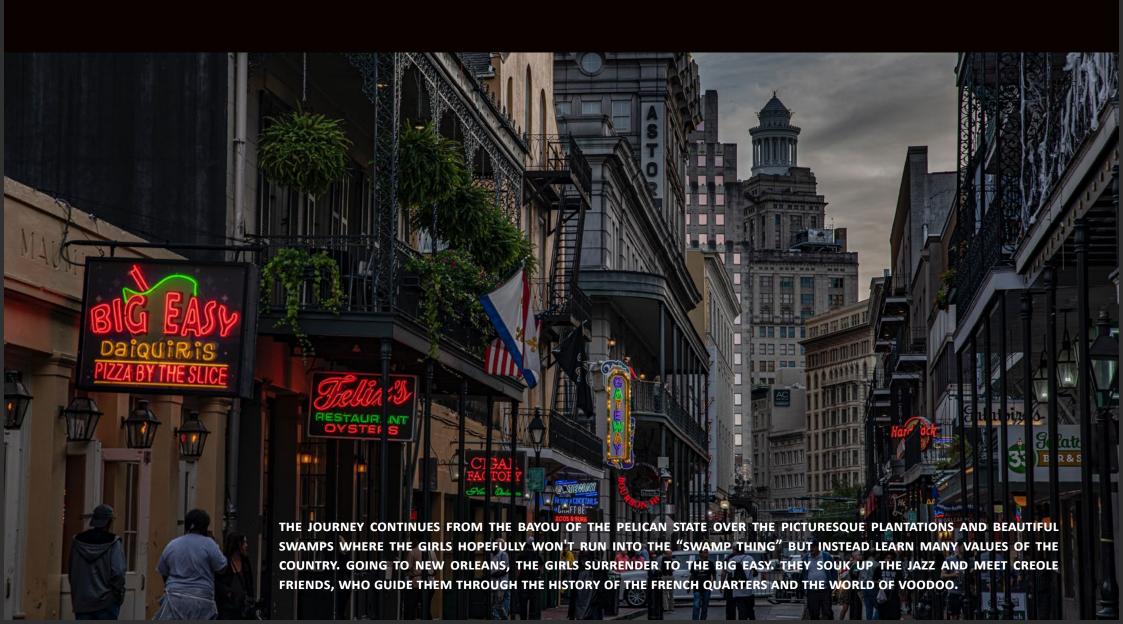
MISSISSIPPI

THE CRADLE OF BLUES IN 7 EPISODES

THIS TIME THE V-GUIDES DISCOVER FOR EXAMPLE THE DELTA BLUES MUSEUM IN CLARKSDALE AND THE B.B. KING MUSEUM AND DELTA INTERPRETIVE CENTER IN INDIANOLA. OF COURSE, THE MUSIC LOVERS DEDICATE AN ENTIRE DAY TO THE KING OF ROCK'N'ROLL, ELVIS PRESLEY. IN TUPELO, THEY VISIT HIS BIRTHPLACE & MUSEUM AS WELL AS THE AUTOMOBILE MUSEUM, WHERE THEY NOT ONLY DISCOVER ELVIS'S LINCOLN BUT TRAVEL FURTHER THROUGH THE DECADES OF AUTOMOBILE MANUFACTURE. THEY VISIT THE NATCHEZ TRACE PARKWAY AND MISSISSIPPI PETRIFIED FOREST BEFORE THEY DELVE INTO THE TIMES OF CIVIL WAR WITH A VISIT TO THE USS CAIRO MUSEUM AT VICKSBURG NATIONAL MILITARY PARK AND THE WAR MEMORIAL BUILDING. AT BEAUVOIR, THEY DISCOVER THE CONFEDERATE PRESIDENTIAL LIBRARY AND MUSEUM. FROM THE TRAINERS AT THE INSTITUTE FOR MARINE MAMMAL STUDIES, THE GIRLS LEARN MORE ABOUT SEA CREATURES. THEN, HEAD BACK TO LAND AT JACKSON ZOOLOGICAL PARK AND THE FOSSIL COLLECTION OF THE MISSISSIPPI MUSEUM OF NATURAL SCIENCE. IN THE OLD CAPITOL MUSEUM, THEY DISCOVER THE SIGNED MARRIED WOMEN'S PROPERTY ACT FROM 1839. FINALLY, THEY ENCOUNTER GHOSTS AT THE WINDSOR RUINS, AND ENJOY THE ART AND ARCHITECTURE AT THE OHR-O'KEEFE MUSEUM. LE FANNING

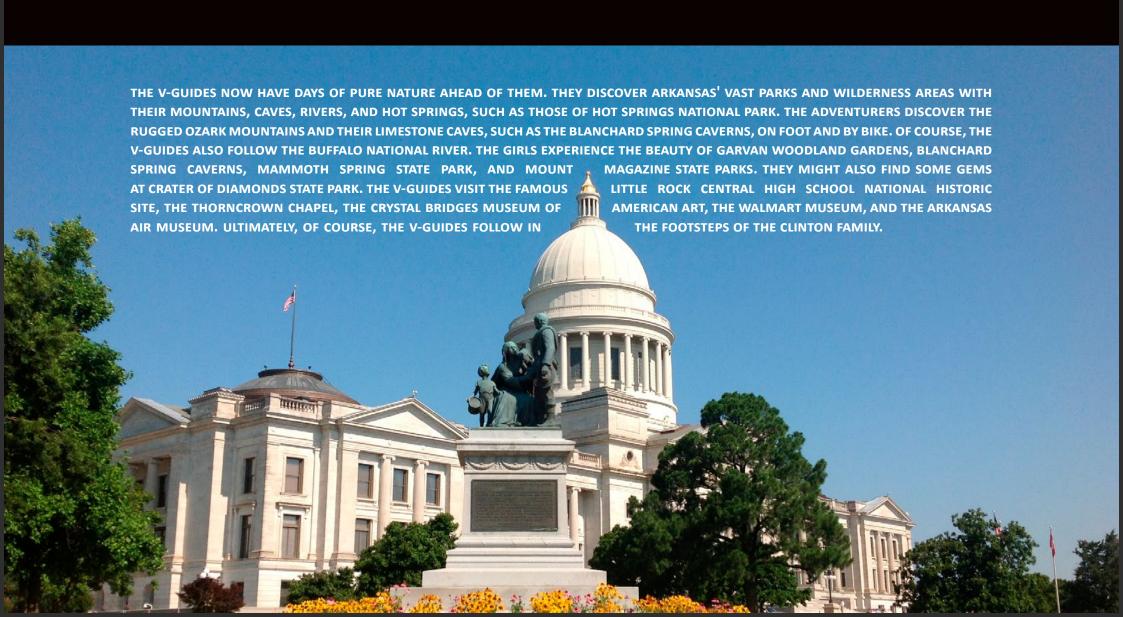
LOUISIANA

THE BIG EASY IN 7 EPISODES



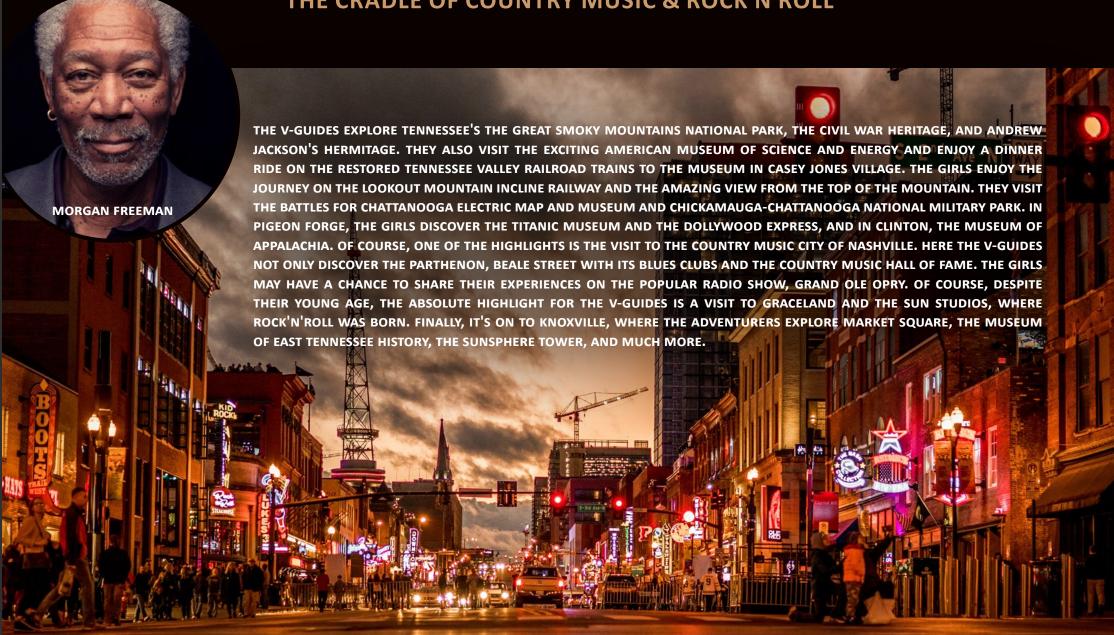
ARKANSAS

THE NATURAL STATE IN 7 EPISODES



TENNESSEE

THE CRADLE OF COUNTRY MUSIC & ROCK'N'ROLL



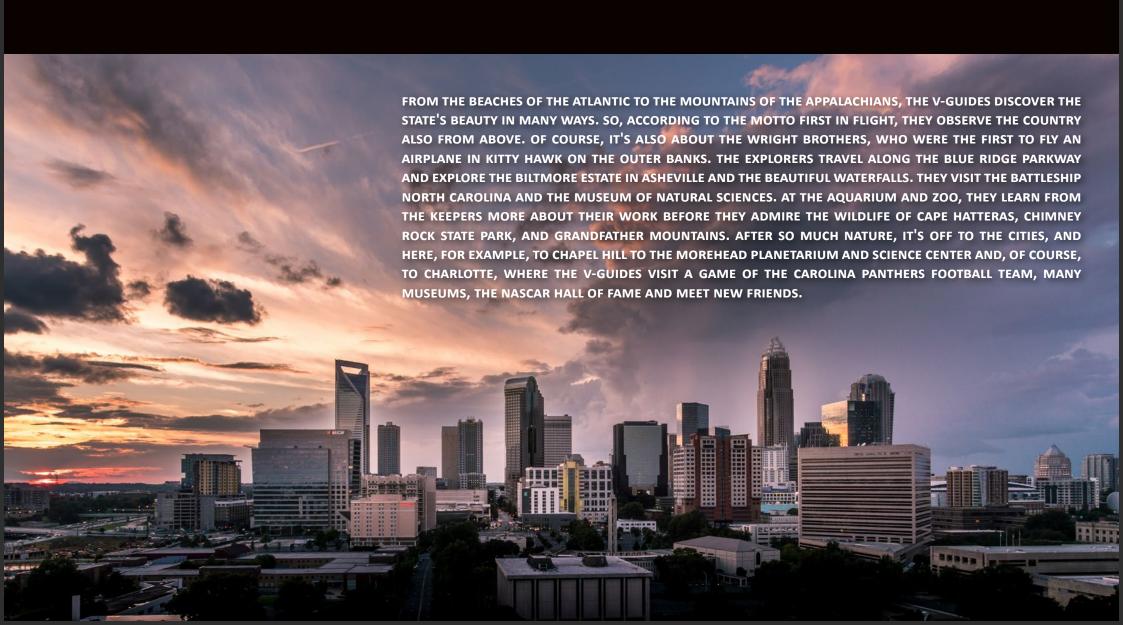
SOUTH CAROLINA

THE PALMETTO STATE IN 7 EPISODES



NORTH CAROLINA

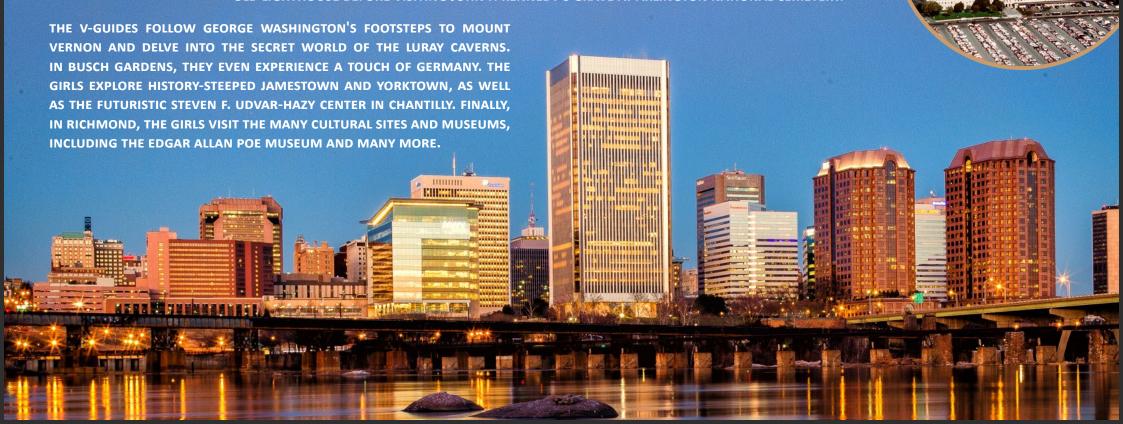
THE TAR HEEL STATE IN 7 EPISODES



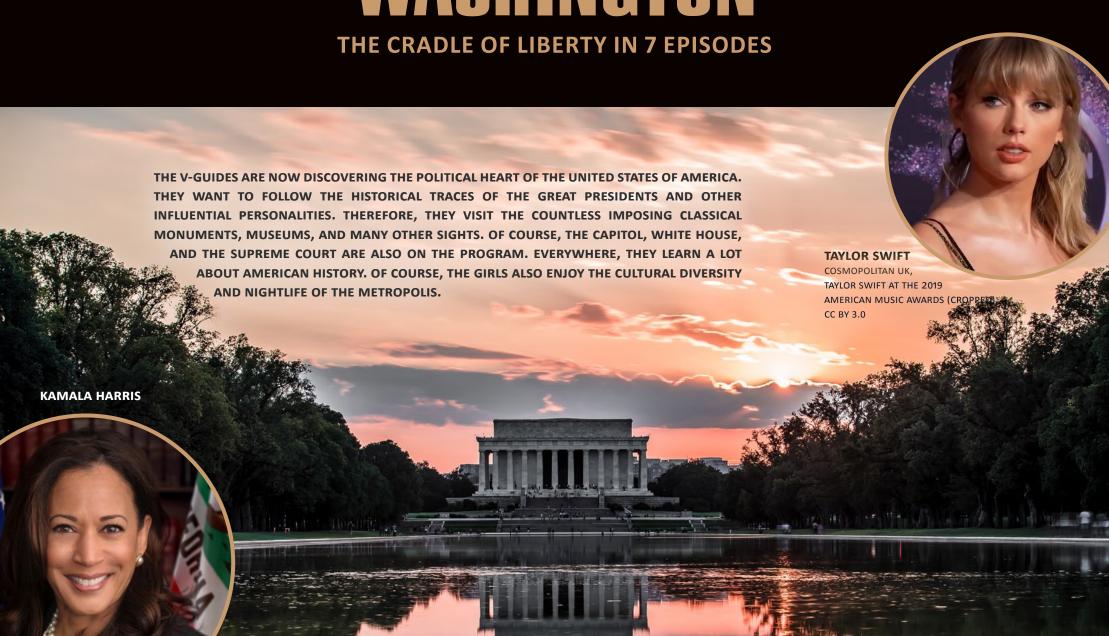


THE OLD DOMINION IN 7 EPISODES

THE V-GUIDES EXPLORE VIRGINIA FROM THE APPALACHIANS TO THE CHESAPEAKE BAY AND THE ENDLESS ATLANTIC COAST. THEY DISCOVER THE BLUE RIDGE MOUNTAINS OF THE SHENANDOAH NATIONAL PARK AND SKYLINE DRIVE AND STROLL DOWN THE SAME STREETS AS THOMAS JEFFERSON ON A VISIT TO COLONIAL WILLIAMSBURG BEFORE HEADING TO MONTICELLO, THOMAS JEFFERSON'S WELL-KNOWN PLANTATION IN CHARLOTTESVILLE. IN VIRGINIA BEACH, THE V-GUIDES EXPLORE NATURE AND THE MYSTERIES OF THE OLD LIGHTHOUSE BEFORE VISITING JOHN F. KENNEDY'S GRAVE AT ARLINGTON NATIONAL CEMETERY.

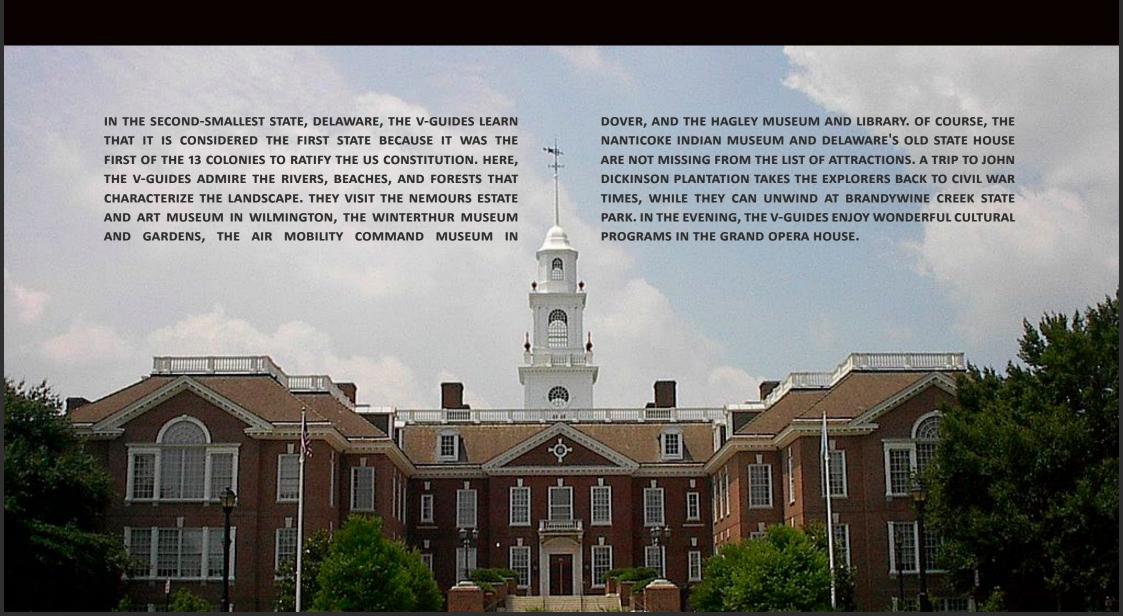


WASHINGTON



DELAWARE

THE FIRST STATE IN 7 EPISODES



MARYLAND

THE FREE STATE IN 7 EPISODES









OTHER STOPS LEAD TO GROUNDS FOR SCULPTURE AND MOREY'S PIERS. IN JERSEY CITY, THE GIRLS DISCOVER THE LIBERTY SCIENCE CENTER. THE GIRLS WANT TO MEET THE BOSS, BRUCE SPRINGSTEEN, AND HAVE A CHAT WITH MADISON BEER TO TALK WITH HER ABOUT HER HOMELAND AND LATEST SONGS. EVENTUALLY, THE GIRLS REACH THE HUDSON RIVER AND EXPLORE LIBERTY STATE PARK. THE V-GUIDES FOLLOW IN THE FOOTSTEPS OF THE EARLY HONORABLE IMMIGRANTS TO ELLIS ISLAND, WHERE THEY PREPARE THEMSELVES FOR THEIR NEXT ADVENTURE, NEW YORK.

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BRUCE SPRINGSTEEN

NEW YORK CITY

THE BIG APPLE IN 7 EPISODES

MICHAEL J. FOX

THE V-GUIDES TAKE 7 WEEKS TO EXPLORE LIVELY NEW YORK. AFTER ALL, THEY WANT TO GET A GLIMPSE BEHIND ALL THE SCENES, NOT JUST THOSE OF BROADWAY. OF COURSE, THE FIRST WAY LEADS THE GIRLS TO THE ONE WORLD TRADE CENTER. FROM HERE, THEY HAVE A FANTASTIC VIEW OF THE CITY. THE GIRLS EXPERIENCE MANY EXCITING LOCATIONS AND STORIES. THEY MEET INCREDIBLY FASCINATING PEOPLE. JUST ONE EXAMPLE OF MANY: IN THE MORNING, THEY GO TO CENTRAL PARK FOR FITNESS. AFTER THEIR SMARTWATCHES CONFIRM THE GIRLS' WORKOUT GOALS FOR THE DAY, THEY SWAP OUT THE MODERN ACCESSORIES FOR THE FIRST SMARTWATCH EVER, CASIO'S CALCULATOR WATCH. IT BECAME WORLD-FAMOUS THROUGH ITS APPEARANCE IN A VERY SPECIAL FILM, BACK TO THE FUTURE. SO, THE V-GUIDES ARE NOW LOOKING FORWARD TO MEETING MICHAEL J. FOX TO TALK ABOUT THE PAST (HIS CAREER), PRESENT (PARKINSON'S DISEASE), AND FUTURE (THE MJF PARKINSON FOUNDATION). WITH MANY MORE SUCH IN-DEPTH TALKS AS WELL AS INCREDIBLE DISCOVERIES IN THE CITY THAT NEVER SLEEPS, THE V-GUIDES CREATE THE GREATEST, MODERN NEW YORK DOCUMENTARY OF ALL TIME.



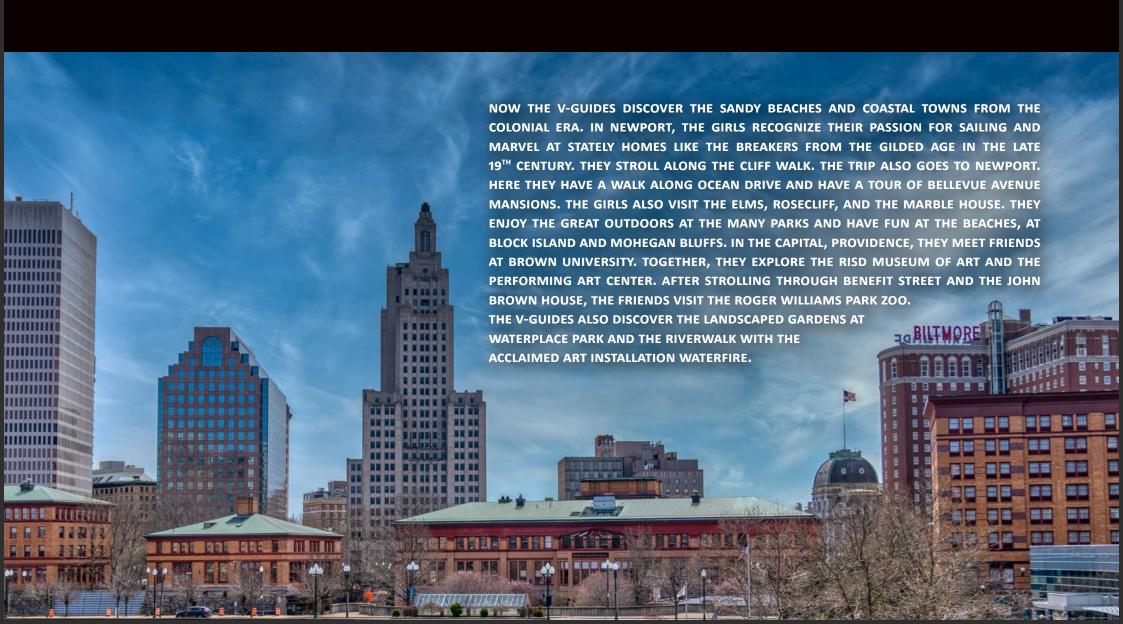
CONNECTICUT

THE CONSTITUTION STATE IN 7 EPISODES



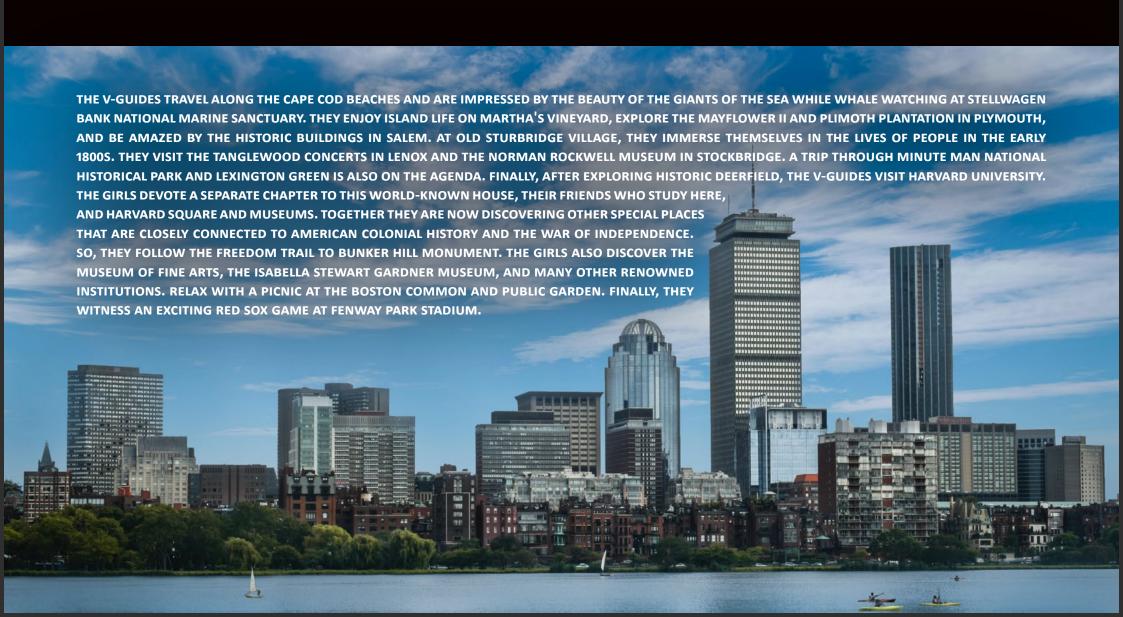
RHODE ISLAND

LITTLE RHODY IN 7 EPISODES



MASSACHUSETTS

THE BAY STATE IN 7 EPISODES



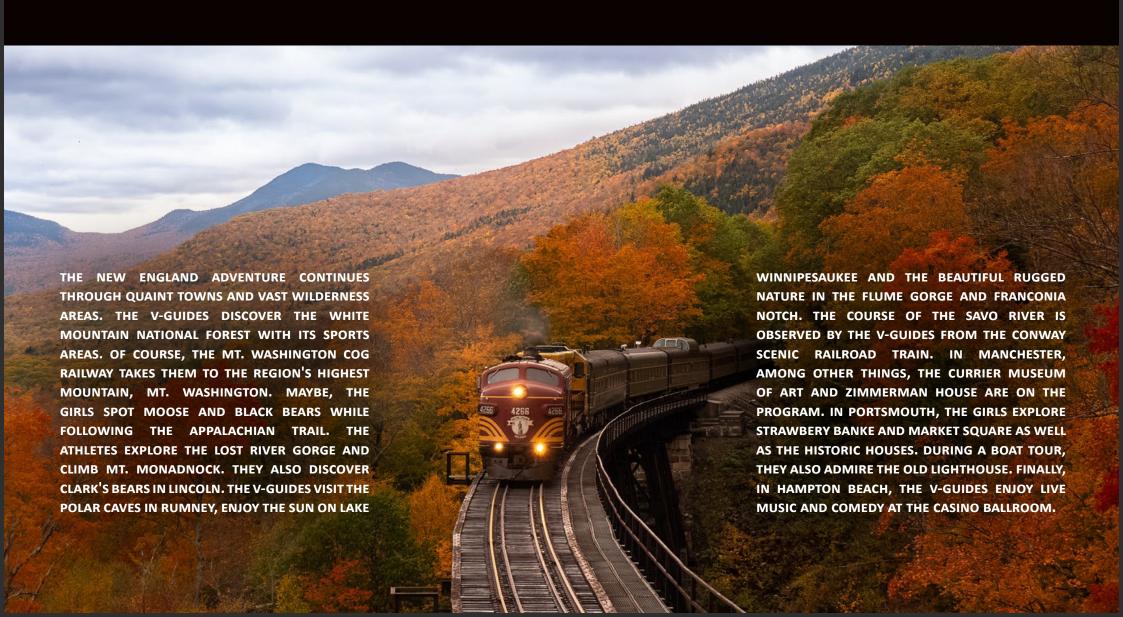
VERMONT

THE GREEN MOUNTAIN STATE IN 7 EPISODES



NEW HAMPSHIRE

THE GRANITE STATE IN 7 EPISODES



MAINE

THE PINE TREE STATE IN 7 EPISODES

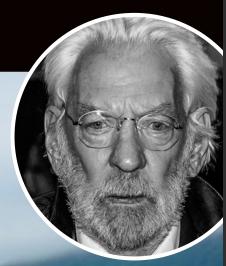
THE V-GUIDES HAVE REACHED THE NORTHERNMOST STATE IN THE USA, WHERE THEY EXPLORE ITS ROCKY COASTLINE, MARITIME HISTORY, AND NATURAL FEATURES SUCH AS THE GRANITE AND SPRUCE ISLANDS OF ACADIA NATIONAL PARK. THE GIRLS SPOT MOOSE AT BAXTER STATE PARK AND MOUNT KATAHDIN, WHERE THE APPALACHIAN TRAIL ENDS. THEY EXPLORE THE COAST WITH ITS MANY LIGHTHOUSES, INCLUDING PORTLAND HEAD LIGHTHOUSE AND THE RED AND WHITE STRIPED BEACON AT WEST QUODDY HEAD. THE GIRLS SATISFY THEIR HUNGER AT SOME OF THE LOBSTER RESTAURANTS AND ENJOY SANDY BEACHES LIKE THOSE AT OGUNQUIT AND OLD ORCHARD. THE COASTAL MAINE BOTANICAL GARDENS ARE ALSO ON THE ITINERARY. IN ROCKLAND, THE PATH LEADS THE V-GUIDES TO THE ART MUSEUM. THEY VISIT BOOTHBAY HARBOR, BAR HARBOR, AND MONHEGAN ISLAND. IN CAMDEN, THEY WATCH THE BEAUTIFUL WINDJAMMERS AND EXPERIENCE AN UNFORGETTABLE CRUISE ALONG THE MAINE COAST. THIS IS HOW IT GOES IN BATH TO THE MAINE MARITIME MUSEUM. THE ART LOVERS MARVEL AT THE EXHIBITS AT THE PORTLAND MUSEUM OF ART & WINSLOW HOMER STUDIO. OF COURSE, THEY ALSO EXPLORE THE VICTORIA MANSION. AMONG OTHERS, THE BOWDOIN COLLEGE MUSEUM OF ART IS WAITING FOR THE V-GUIDES IN BRUNSWICK.

THE CANADA DETOUR

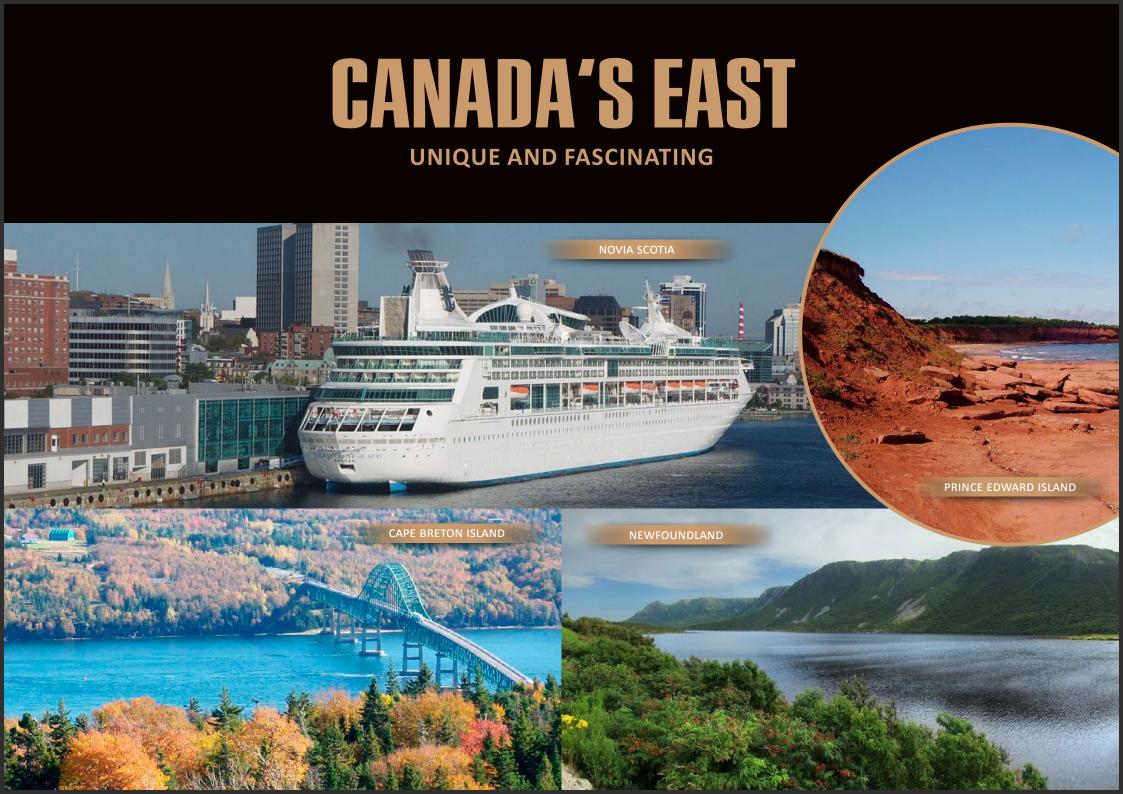
NEW BRUNSWICK



COAST. DURING THEIR TRIP THROUGH THE FORESTS, THE GIRLS BECOME FAMILIAR WITH THE ONLY BILINGUAL PROVINCE OF THE COUNTRY.



DONALD SUTHERLAND



GREENLAND

FROM VIKINGS TO CLIMATIC CHANGE



BACK TO CANADA'S EAST

FROM TECHNOLOGY (BOMBARDIER) OVER ICE HOCKEY TO THE CIRQUE DU SOLEIL





BRYAN ADAMS



ONTARIO

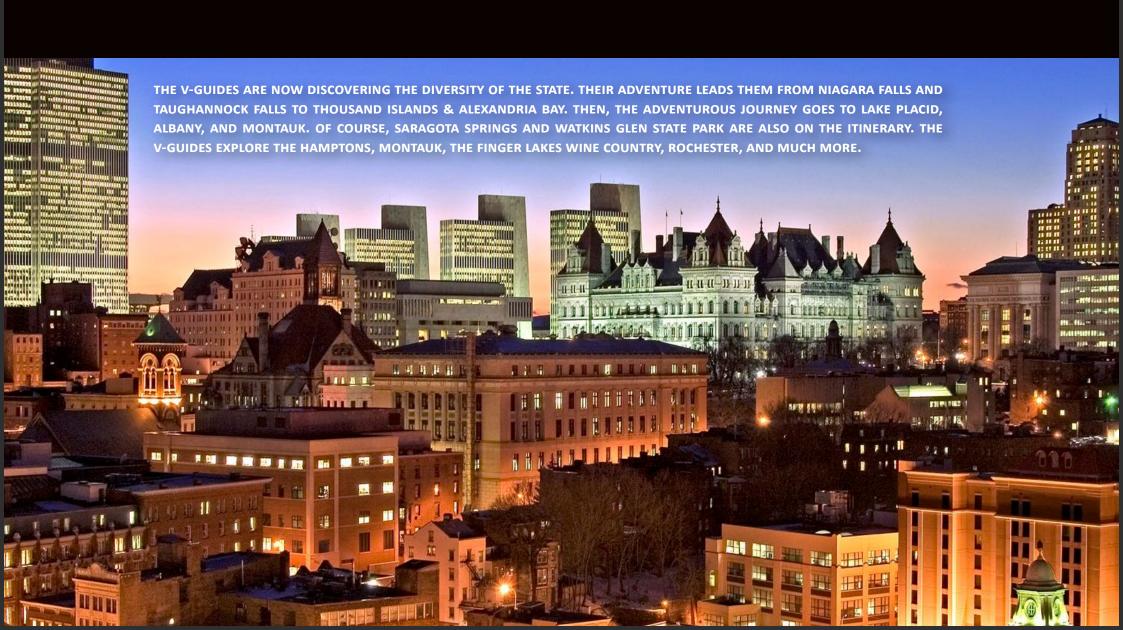
FROM TORONTO TO THE NIAGARA FALLS





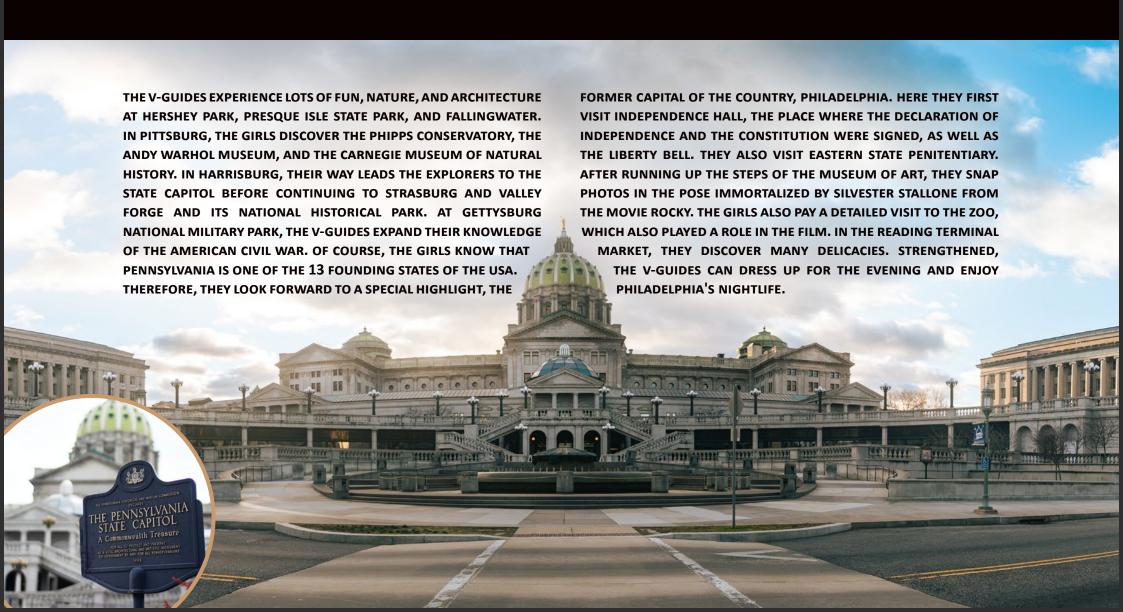
NEW YORK STATE

BACK IN THE USA - THE EMPIRE STATE IN 7 EPISODES



PENNSYLVANIA

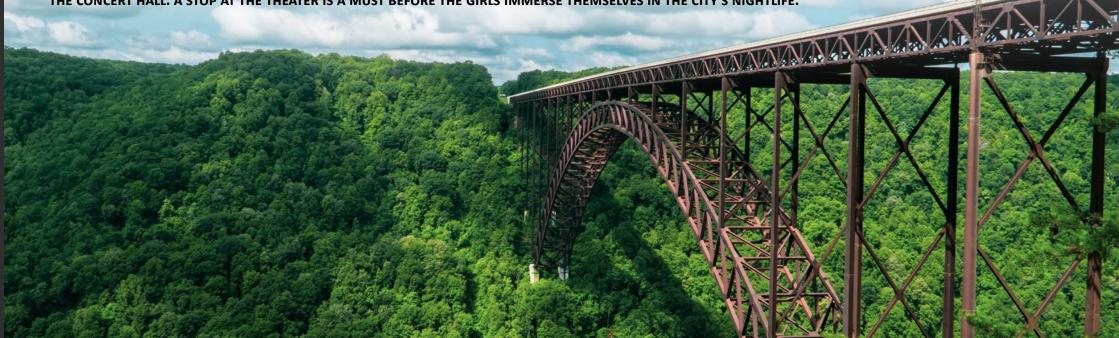
THE KEYSTONE STATE IN 7 EPISODES



WEST VIRGINIA

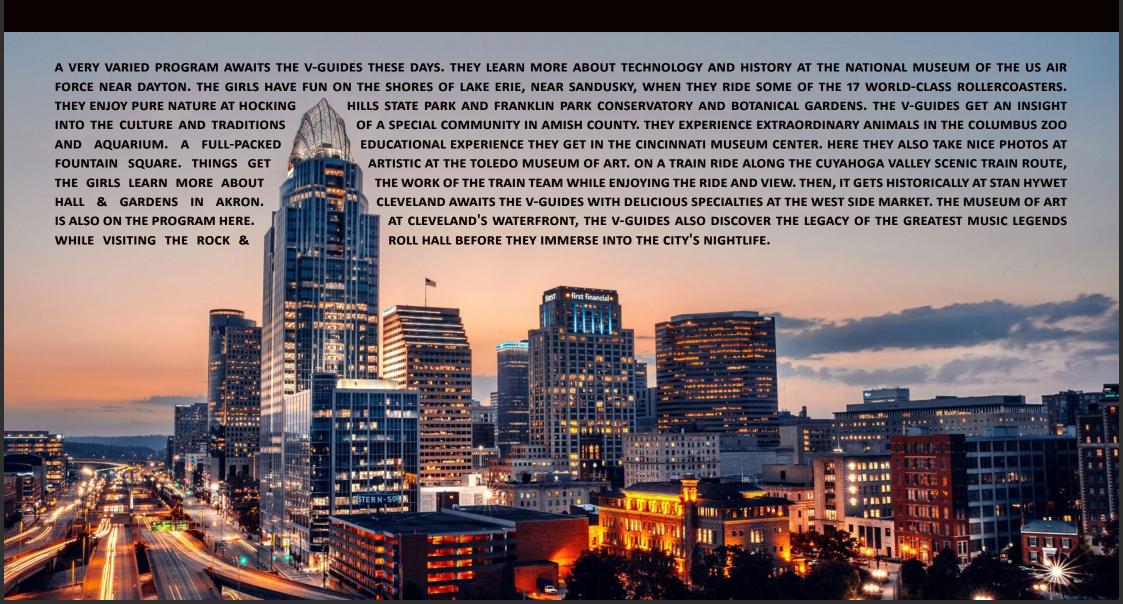
THE MOUNTAIN STATE IN 7 EPISODES

IN MORGANTOWN, THE V-GUIDES MEET STUDENTS WHO SHOW THEM THE CAMPUS AND THEIR WEST VIRGINIA. TOGETHER THEY DISCOVER WONDERFUL SMALL TOWNS LIKE HARPERS FERRY WITH ITS BEAUTIFUL PARK. IN WHEELING, THEY VISIT MUSEUMS, SHOPS, AND THE CAPITOL THEATRE. THE GIRLS' SPIRIT OF EXPLORATION AWAKENS EVEN MORE IN THE SENECA CAVERNS AND BLUEFIELD COAL MINES. IN HUNTINGTON, THEY FOLLOW THE COUNTRY'S INDUSTRIAL HISTORY AND ENJOY NATURE AND THE IMPRESSIVE VIEW OF THE BRIDGE IN THE NEW RIVER GORGE NATIONAL PARK. THE ADVENTURERS HIKE THROUGH THE MANY PARKS. BLACKWATER FALLS STATE PARK, CATHEDRAL FALLS, KANAWA FALLS, AND THE SNOWSHOE MOUNTAIN SKI RESORT ARE ALSO ON THE GIRL'S BUCKET LISTS. AFTER LONG HIKES, THE V-GUIDES RELAX IN THE LUXURIOUS RESORT IN GREENBRIER COUNTY. THEY FOLLOW THE LEGACY OF CHARLES WASHINGTON IN CHARLES TOWN, WHERE THEY ALSO VISIT THE HOLLYWOOD CASINO. THE GIRLS DISCOVER THE GATEWAY TO THE SHENANDOAH VALLEY, MARTINSBURG, AND PARKERSBURG. IN CHARLESTON, WHERE THE ELK AND KANAWHA RIVER MEET, THE WAY LEADS TO THE WEST VIRGINIA STATE MUSEUM. OF COURSE, THEY LET THEMSELVES BE IMPRESSED BY THE BEAUTIFUL GOVERNOR'S MANSION AND THE IMPRESSIVE GOLD-DOMED STATE CAPITOL. THEY DON'T MISS THE CLAY CENTER FOR THE ARTS AND SCIENCES. IN THE AFTERNOON AND EVENING, THEY EXPLORE THE DISCOVERY MUSEUM, WHERE THE GIRLS ALSO VISIT THE PLANETARIUM AND ENJOY A PERFORMANCE IN THE CONCERT HALL. A STOP AT THE THEATER IS A MUST BEFORE THE GIRLS IMMERSE THEMSELVES IN THE CITY'S NIGHTLIFE.



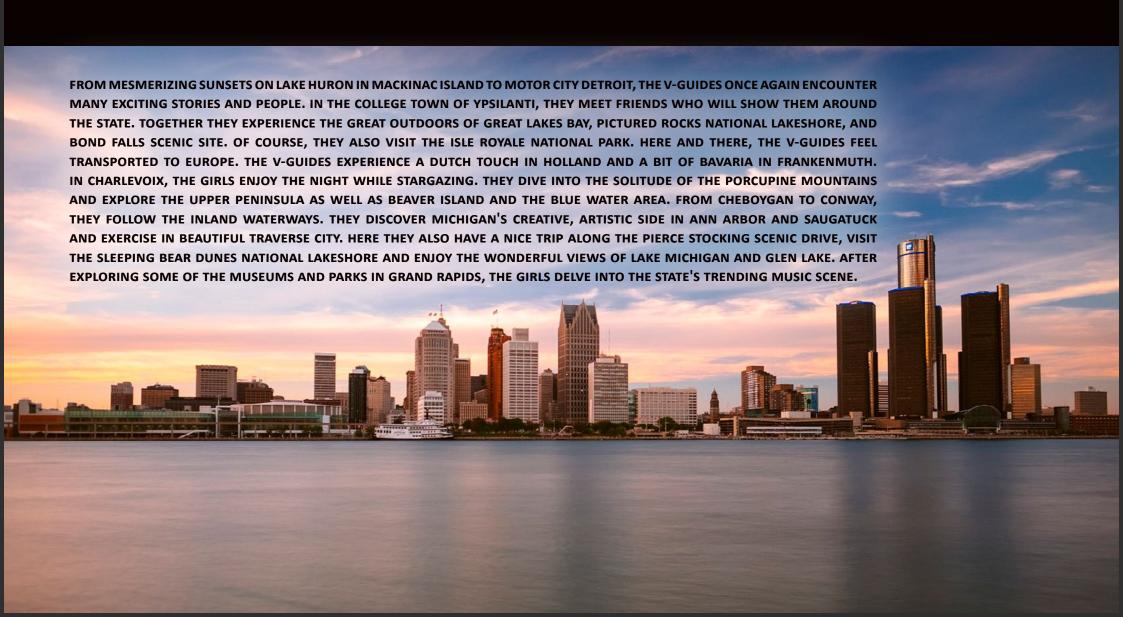
OHIO

THE BUCKEYE STATE IN 7 EPISODES



MICHIGAN

THE WOLVERINE STATE IN 7 EPISODES



INDIANA

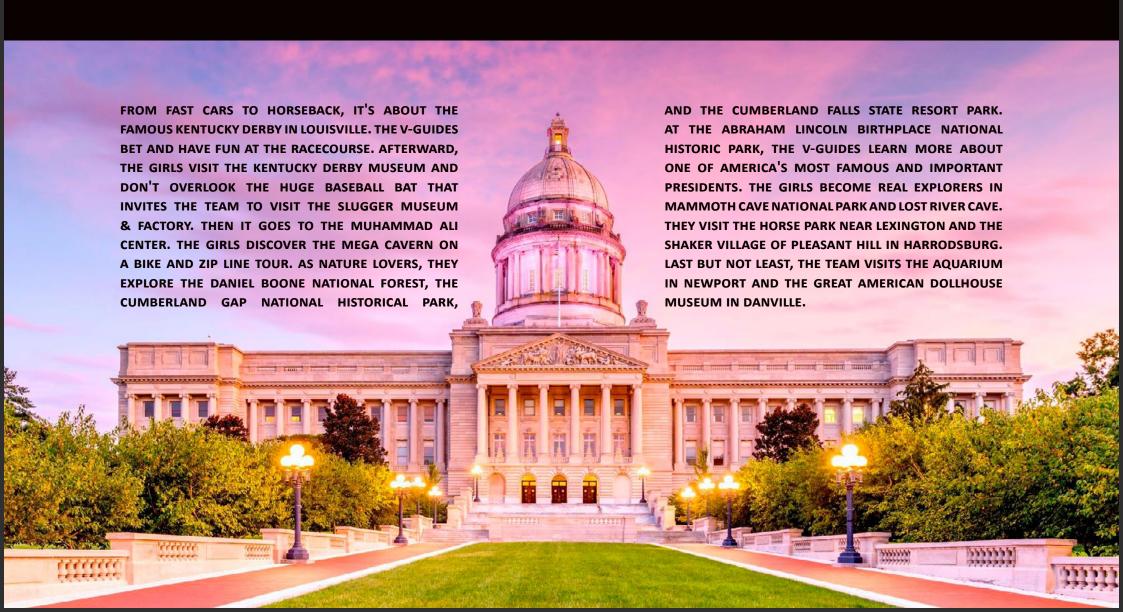
THE HOOSIER STATE IN 7 EPISODES

THE V-GUIDES MEET FRIENDS AT THE UNIVERSITY OF NOTRE DAME AND IN BLOOMINGTON. HERE THEY ALSO DISCOVER THE WONDERLAB MUSEUM OF SCIENCE. THE TRAIL LEADS TO THE FORT WAYNE ZOO AND WEST LAFAYETTE TO PROPHETSTOWN STATE PARK. INDIANA DUNES NATIONAL LAKESHORE AWAITS EXPLORERS IN PORTER. THE V-GUIDES LOVE THEIR MOTORHOME, WITH WHICH THEY ARE DISCOVERING AMERICA. OF COURSE, A VISIT TO THE RV/MH HALL OF FAME MUSEUM IS AT THE TOP OF THE BUCKET LIST. THE GIRLS LEARN A LOT ABOUT AMERICAN MANUFACTURING AT THE STUDEBAKER NATIONAL MUSEUM IN SOUTH BEND. IN MADISON, THE V-GUIDES FEEL TRANSPORTED BACK TO THE 19TH CENTURY WITH A VISIT TO THE LANIER MANSION STATE HISTORIC SITE AND GOING IN THE UNDERGROUND WHILE VISITING THE BLUESPRING CAVERNS IN BEDFORD. A VISIT TO THE FIRST CHRISTIAN CHURCH IN COLUMBUS WILL NOT BE MISSING FROM THE PROGRAM. IN THE EITELJORG MUSEUM OF AMERICAN INDIAN AND WESTERN ART, THE V-GUIDES LEARN THAT INDIANAPOLIS NOT ONLY STANDS FOR SPEED BUT IS ALSO A CULTURAL AND HISTORICAL HOTSPOT. THE PRETTY GIRLS HAVE KEPT THEIR CHILDLIKE SPIRIT. SO THEY HAVE A LOT OF FUN AT THE CHILDREN'S MUSEUM. THEY ALSO DISCOVER THE MEDICAL HISTORY MUSEUM AND THE EXCITING MARKET STREET CATACOMBS. BUT OF COURSE, A LOT IN INDIANAPOLIS REVOLVES AROUND THE FAMOUS RACE, FOR EXAMPLE IN THE MOTOR SPEEDWAY, WHERE THE GIRLS



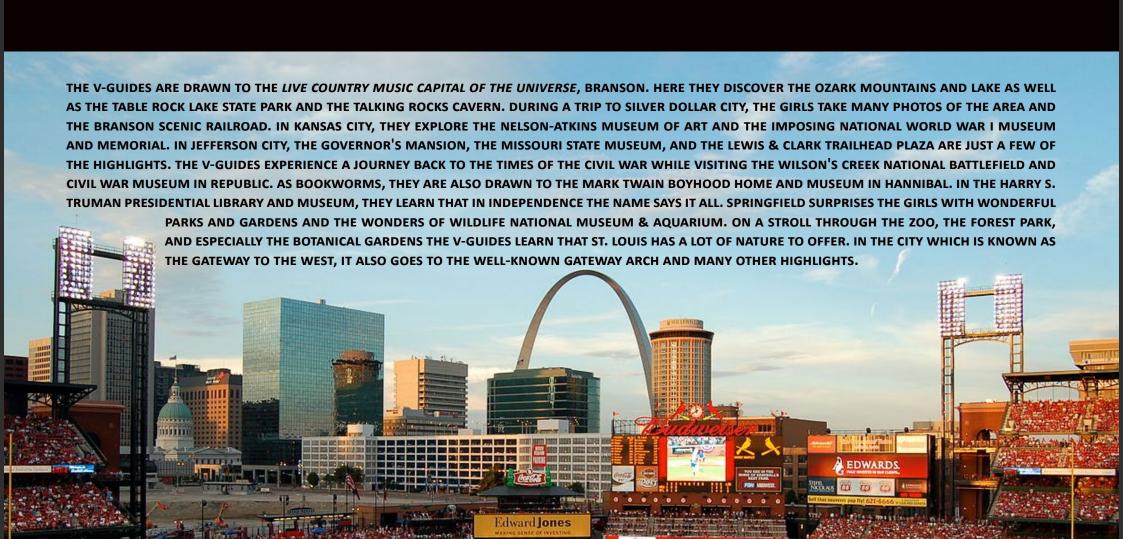
KENTUCKY

THE BLUEGRASS STATE IN 7 EPISODES



MISSOURI

THE SHOW ME STATE IN 7 EPISODES



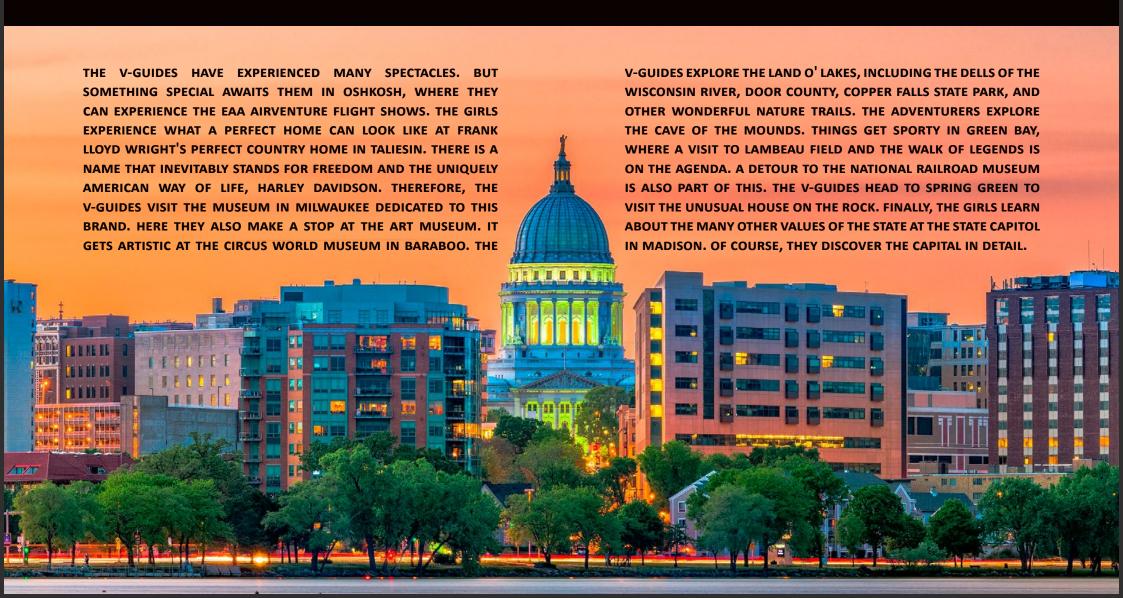
ILLINOIS

THE PRAIRIE STATE IN 7 EPISODES

THE V-GUIDES REACH THE LAND OF LINCOLN, WHERE THEY FOLLOW IN HIS FOOTSTEPS IN LINCOLN'S NEW SALEM AND IN THE CAPITAL SPRINGFIELD. HERE, THEY ALSO VISIT THE ABRAHAM LINCOLN PRESIDENTIAL LIBRARY AND MUSEUM, THE DANA-THOMAS HOUSE, AND THE FAMOUS ROUTE 66 MOTORHEADS BAR. AS ALWAYS, THE GIRLS ALSO VISIT THE UNIVERSITY. SO IT LEADS THEM TO THE CAMPUS IN CHAMPAIGN-URBANA. THEN THEY AND THEIR FRIENDS EXPLORE THE CAHOKIA MOUNDS STATE HISTORIC SITE IN COLLINSVILLE, ILLINOIS BEACH PARK IN ZION, AND THE UNIQUE BAHÁ'Í HOUSE OF WORSHIP IN WILMETTE. IN GURNEE, THE GIRLS ENJOY PLENTY OF ACTION AT SIX FLAGS GREAT AMERICA AND EVEN MORE DELICIOUS SWEETIES AT THE CHOCOLATE SANCTUARY. THEIR INQUIRING MINDS ARE INSTANTLY AWAKENED IN CAVE-IN-ROCK, AND THEY BECOME FARMHANDS AT BENGTSON'S PUMPKIN FARM. VISITS TO THE FARMERS MARKET IN AURORA OR THE WOLFF'S FLEA MARKET IN ROSEMONT ARE A MUST. THE TRAIL PASSES BEAUTIFUL PLACES LIKE WINNETKA OR SHIRLEY WITH ITS FUNK PRAIRIE HOME MUSEUM. THE GIRLS DISCOVER THE IMPRESSIVE NATURE OF THE STATE IN SHAWNEE NATIONAL FOREST, STARVED ROCK STATE PARK, MORTON ARBORETUM, LAKE KATHERINE, ANDERSON JAPANESE GARDENS, WARREN DUNES STATE PARK, OR BUFFALO ROCK STATE PARK, WHILE PURE ACTION IN THE GO APE ZIPLINE AND ADVENTURE PARK IN WESTERN SPRINGS AND RELAXATION AT CHESTNUT MOUNTAIN RESORT IN GALENA ARE ON THE AGENDA TOO. HERE, MORE PRECISELY IN THE BLAUM BROS. DISTILLING, THE V-GUIDES ALSO LEARN MORE ABOUT THE PRODUCTION OF WHISKEY. AND IN THE CELLARS VINEYARD, IT GETS FRENCH, BECAUSE HERE IS ALL ABOUT WINE. THINGS GET ITALIAN IN NILES. BECAUSE HERE THE V-GUIDES DISCOVER A REPLICA OF THE LEANING TOWER OF PISA, WHILE IN GENEVA THEY EXPERIENCE A TOUCH OF SCANDINAVIA WHEN THEY VISIT THE VIKING SHIP IN THE GOOD TEMPLAR PARK. THEY ARE REMINDED OF GERMANY AT THE BELLEVILLE CHRISTKINDLMARKT, AND THE WINDMILL IN BATAVIA REMINDS THEM OF HOLLAND. A SHORT TRIP TO THE LAND OF THE PHARAOHS IS POSSIBLE IN ONAN'S GOLD PYRAMID HOUSE IN WADSWORTH, AND HARRAH'S IN METROPOLIS OFFERS A TOUCH OF LAS VEGAS. THE GIRLS ALSO DISCOVER HENRY'S RABBIT RANCH IN STAUNTON. IT GETS SPOOKY WITH A GHOST HUNT AT THE MYSTERIOUS MINERAL SPRINGS HOTEL IN ALTON. SOCCER, BIKE RACES, RUGBY MATCHES, CONCERTS, AND THE LACROSSE GAME ARE ON THE SCHEDULE AT SEATGEEK STADIUM IN BRIDGEVIEW. THEY PASS THE STRICKLER PLANETARIUM IN BOURBONNAIS, AND HEAD TO THE WATER WORKS INDOOR WATER PARK IN SCHAUMBURG, WHERE THE GIRLS ALSO HAVE FUN SHOPPING AT WOODFIELD MALL. IN MT VERNON, THE V-GUIDES MARVEL AT A COOL HOLLYWOOD FILM AT THE GRANADA THEATRE. OF COURSE, THESE HIGHLIGHTS WILL BE TOPPED WITH THE MANY SIGHTS IN CHICAGO. BE IT THE MAGNIFICENT VIEW FROM THE WILLIS TOWER, OR VISITS TO MILLENNIUM PARK, NAVY PIER, ART INSTITUTE, SUPERDAWG DRIVE-IN, LINCOLN PARK ZOO, OR THE CALUMET FISHERIES. MAYBE THE V-GUIDES WILL BE LUCKY AND EXPERIENCE THE UNIQUE ATMOSPHERE OF THE LOLLAPALOOZA FESTIVAL TOO.

WISCONSIN

THE BADGER STATE IN 7 EPISODES



MINNESOTA

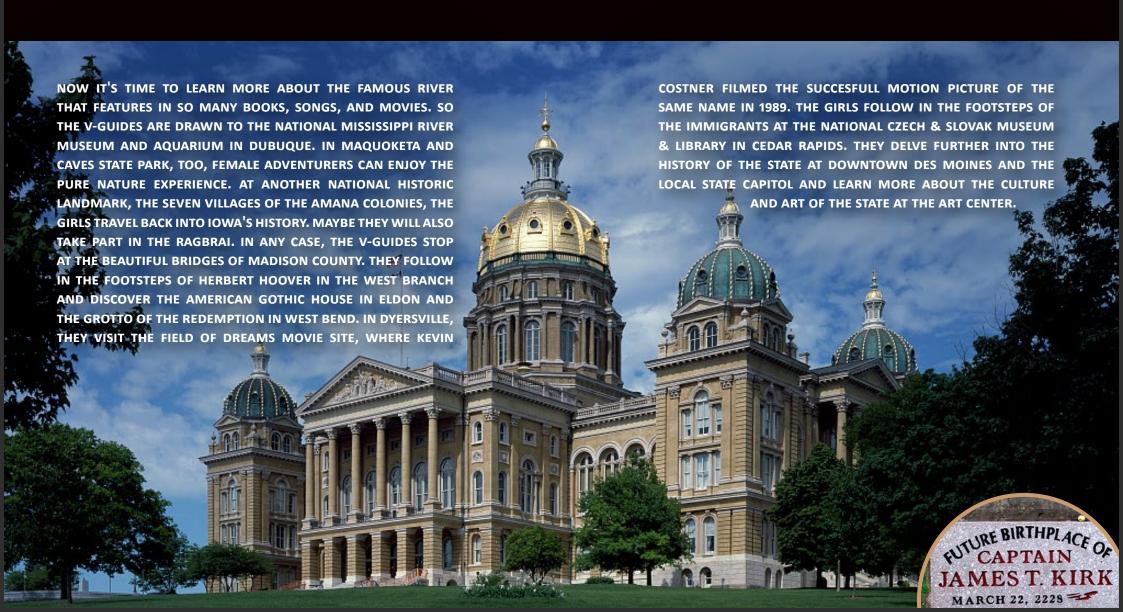
THE NORTH STAR STATE IN 7 EPISODES



THE NORTH SHORE SCENIC DRIVE AND PADDLE A CANOE ACROSS VOYAGEURS NATIONAL PARK. THEY ENJOY STUNNING VIEWS FROM SPLIT ROCK LIGHTHOUSE STATE PARK IN TWO HARBORS AND UNWIND IN ST. CLOUD WITH A STROLL THROUGH MUNSINGER CLEMENS GARDENS. OF COURSE, A CAMPING STOP IN ITASCA STATE PARK IS A MUST. AT THE INTERNATIONAL WOLF CENTER, THE V-GUIDES LEARN MORE ABOUT THE WONDERFUL ANIMALS AND ANCESTORS OF MAN'S BEST FRIEND. THEN, AT THE COMO PARK ZOO & CONSERVATORY, THE GIRLS TAKE THE OPPORTUNITY TO GET VERY CLOSE TO LARGE ANIMALS. LATER, IT GOES FROM THE WILDERNESS TO THE TURBULENT LIFE OF THE CITY AND HERE TO A SHOPPING TRIP IN THE MALL OF AMERICA IN BLOOMINGTON. THE GIRLS ALSO PASS THE DULUTH AERIAL LIFT BRIDGE ON THEIR WAY ACROSS THE COUNTRY. IT'S ALL ABOUT THE FINE ARTS IN MINNEAPOLIS DURING A VISIT TO THE INSTITUTE OF ART. THE V-GUIDES CAN LEARN MORE ABOUT MINNESOTA'S VALUES AND TRADITIONS AT THE STATE CAPITOL BUILDING AND THE CATHEDRAL OF ST. PAUL.

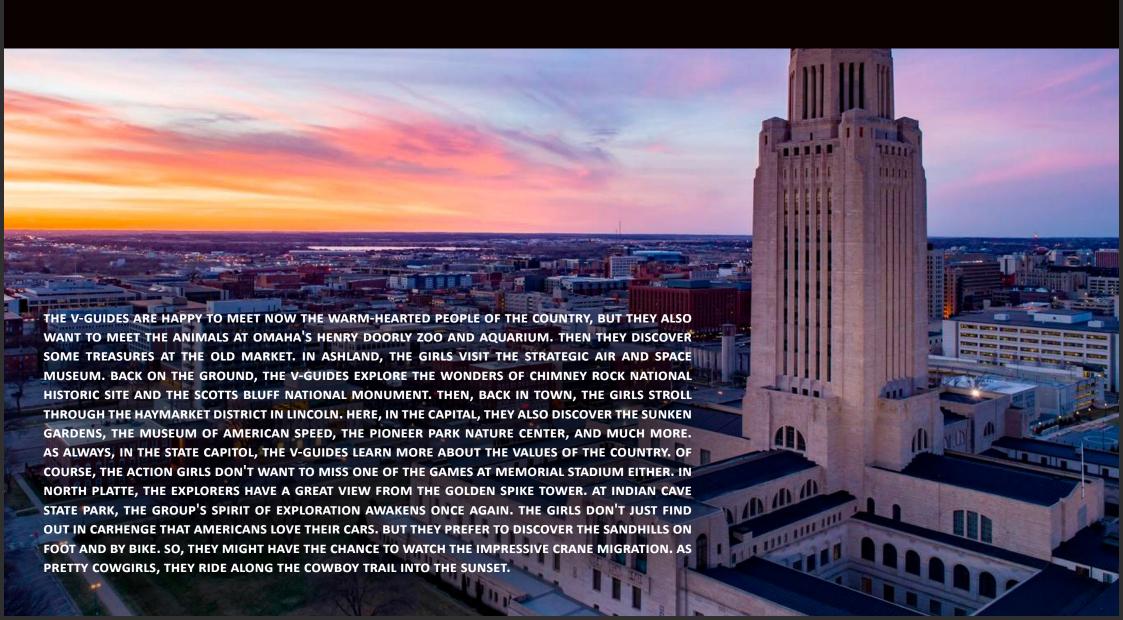
IOWA

THE HAWKEYE STATE IN 7 EPISODES



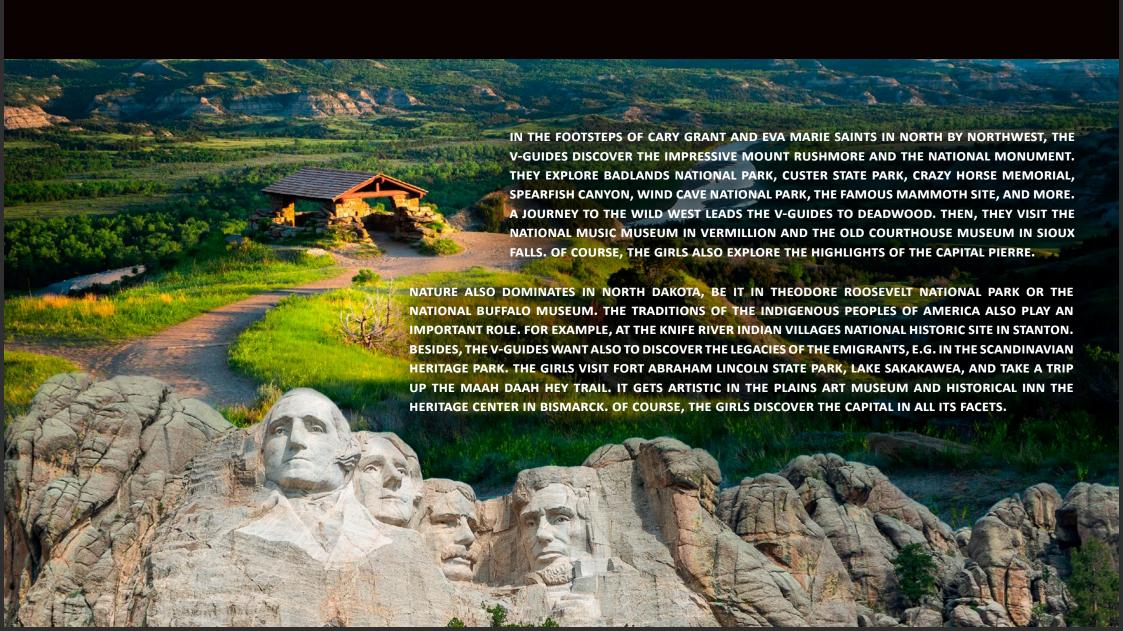
NEBRASKA

THE BEEF STATE IN 7 EPISODES



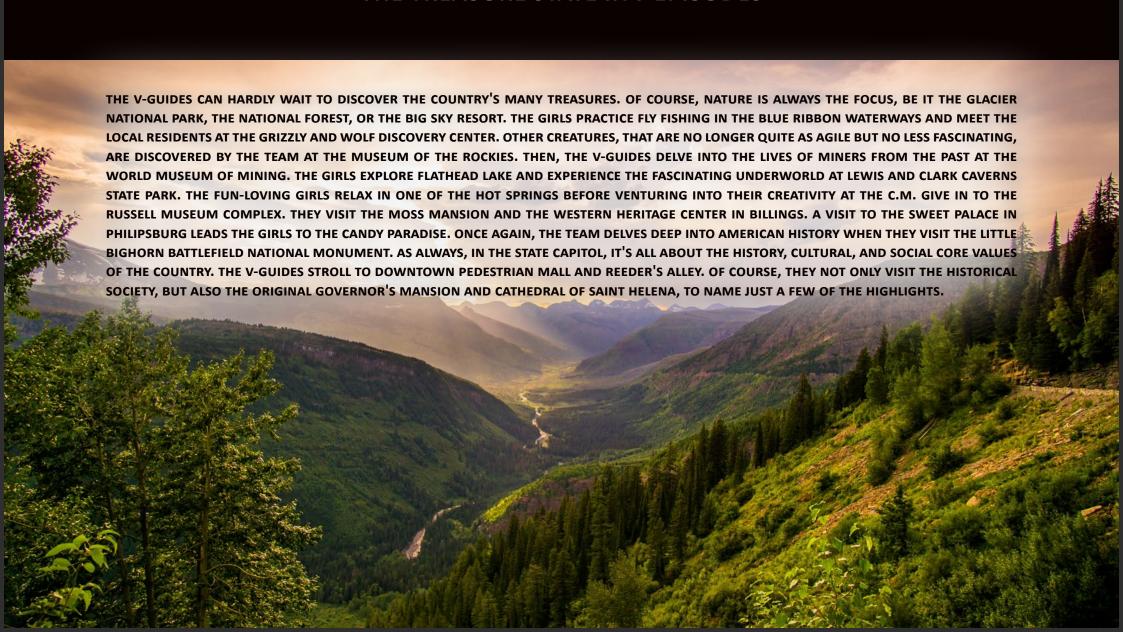
SOUTH & NORTH DAKOTA

THE MOUNT RUSHMORE & SIOUX STATE IN 7 EPISODES



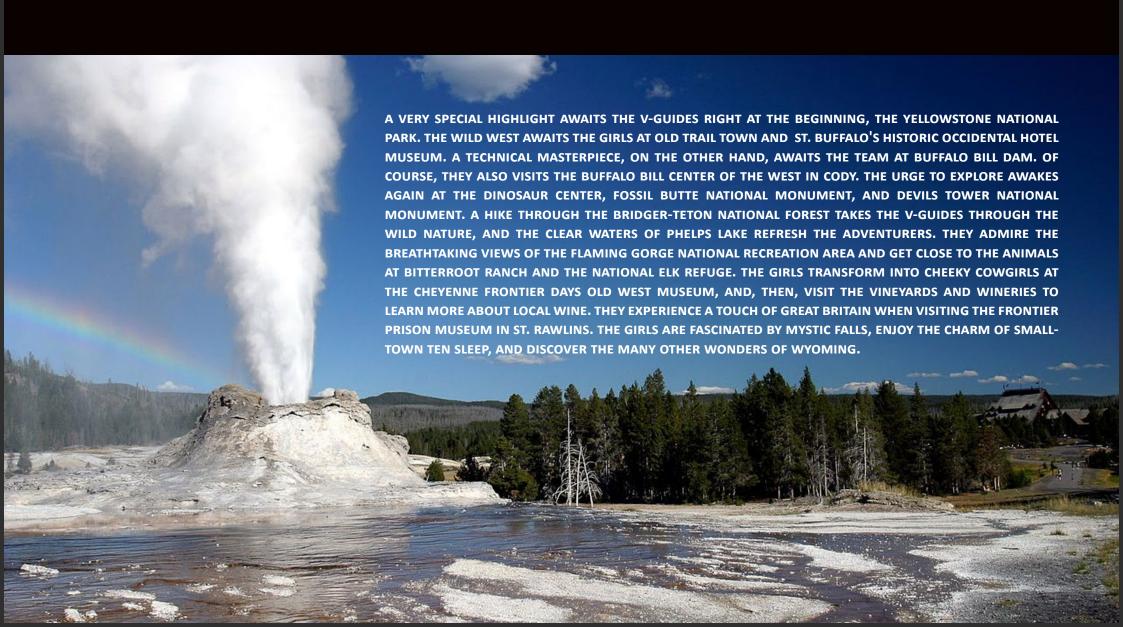
MONTANA

THE TREASURE STATE IN 7 EPISODES



WYOMING

THE EQUALITY STATE IN 7 EPISODES



IDAHO

THE GEM STATE IN 7 EPISODES

NOW, THE V-GUIDES TRAVEL TO THE MOON, WELL, ALMOST, AS THEY VISIT THE MESMERIZING PASSION OF CRATERS OF THE MOON NATIONAL MONUMENT. BACK ON EARTH, THE GIRLS DISCOVER THE LANDSCAPES OF THE SAWTOOTH NATIONAL RECREATION AREA, THE SUN VALLEY RESORT, THE LAKE COEUR D'ALENE, THE HELL'S CANYON NATIONAL RECREATION AREA, AND THE SHOSHONE FALLS. AFTER RELAXING AT KIRKHAM HOT SPRINGS, THE GIRLS CLIMB THE MOUNTAINS OF CITY OF ROCKS NATIONAL RESERVE AND BRUNEAU DUNES. THEN THE V-GUIDES ARE IMPRISONED BUT, OF COURSE, ONLY AS GUESTS AT THE OLD IDAHO PENITENTIARY STATE HISTORIC SITE IN BOISE. AS IN ANY CAPITAL CITY, YOU CAN VISIT THE STATE CAPITOL, THE MUSEUMS, AND ONE OF THE GAMES AT ALBERTSONS STADIUM.



OREGON

THE BEAVER STATE IN 7 EPISODES

THE DISCOVERY CONTINUES THROUGH THE WONDERFUL NATURE OF AMERICA. THE V-GUIDES PASS CRATER LAKE, THE COLUMBIA RIVER GORGE NATIONAL SCENIC AREA, AND CANNON BEACH. THEY DISCOVER WASHINGTON PARK AND JAPANESE GARDEN IN PORTLAND, AND THE MOUNT HOOD NATIONAL FOREST AND RIVER. FROM BEND, THEY START MANY TRIPS TO THE NEARBY WOODS AND THE SMALL TOWN OF SISTERS. THE V-GUIDES VISIT ASTORIA, THE SAMUEL H. BOARDMAN STATE SCENIC CORRIDOR IN BROOKINGS, AND SMITH ROCK STATE PARK IN TERREBONNE. WITH A BIT OF LUCK, THEY EXPERIENCE THE OREGON SHAKESPEARE FESTIVAL IN ASHLAND. FROM THE LIGHTHOUSE, IN NEWPORT, THEY HAVE A FANTASTIC VIEW OVER THE COUNTRY. THE GIRLS EXPERIENCE THE WILD POWER AND BEAUTY OF NATURE AT SILVER FALLS STATE PARK IN SUBLIMITY AND AT DEPOE BAY, THEY GO UNDERGROUND AGAIN AT OREGON CAVES NATIONAL MONUMENT AND PRESERVE. AFTER VISITING THE NEWBERRY NATIONAL VOLCANIC MONUMENT, IT'S ALSO ON TO KLAMATH FALLS. THE GIRLS HAVE FUN DUNE BASHING AT DUNES NATIONAL RECREATION AREA BEFORE HIKING HELLS CANYON NATIONAL RECREATION AREA AND EXPLORING THE WILLAMETTE NATIONAL FOREST. THE WILLAMETTE HERITAGE CENTER AT THE MILL IN SALEM IS ALSO ON THE BUCKET LIST, AS IS RIVERFRONT CITY PARK AND, OF COURSE, THE STATE CAPITOL. IN SALEM, THE V-GUIDES ALSO LEARN THAT THERE IS NOT ONLY AN ENCHANTED FOREST TO BE DISCOVERED IN FROZEN II. THE EVENING ENDS HERE AT THE ELSINORE THEATRE.



VANCOUVER

THE COUVE IN 7 EPISODES



THE PARADISES

FROM POLAR LIGHTS AND WHALE DANCE TO VOLCANOS AND HULA

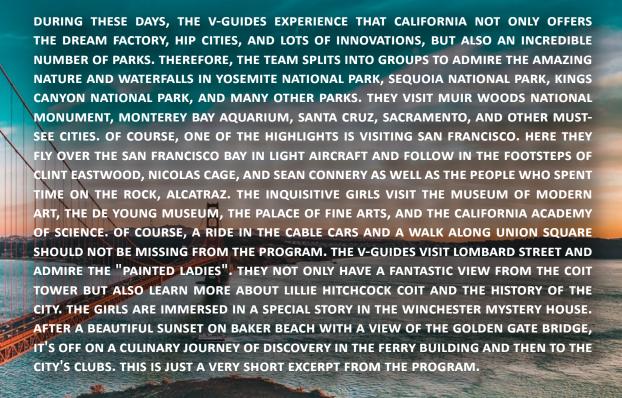


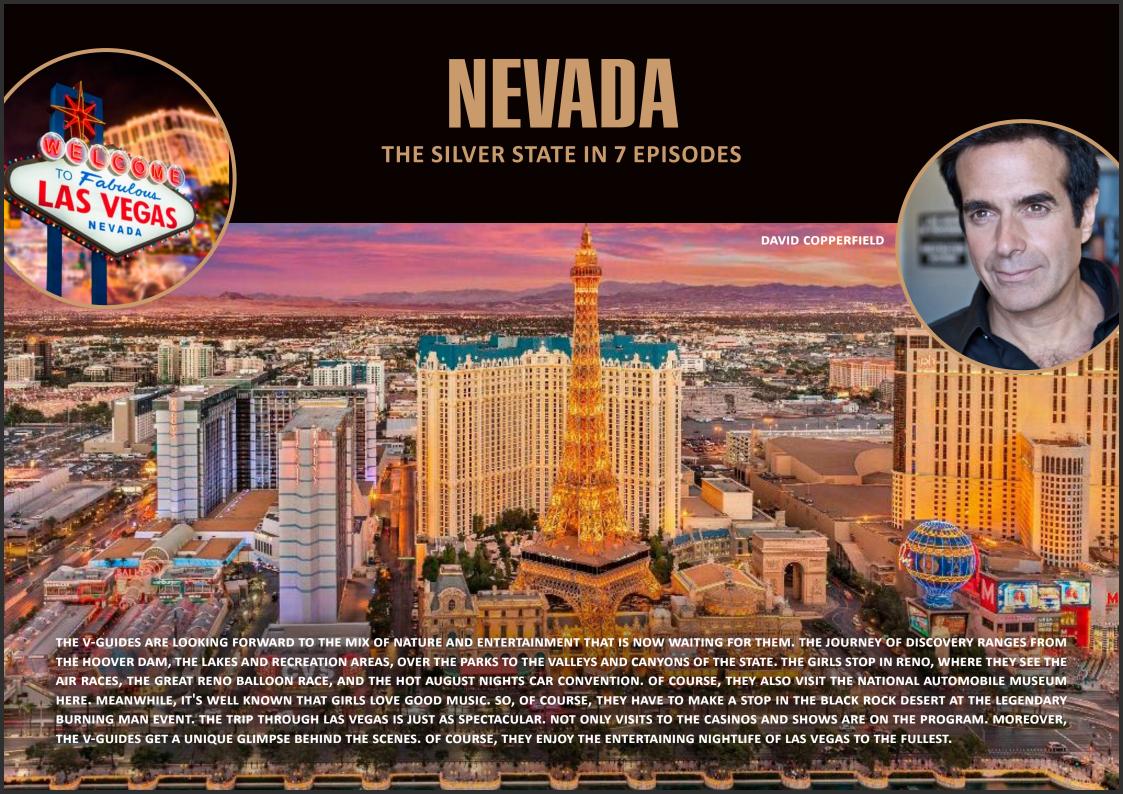
NORTHERN CALIFORNIA

NORCAL IN 14 EPISODES



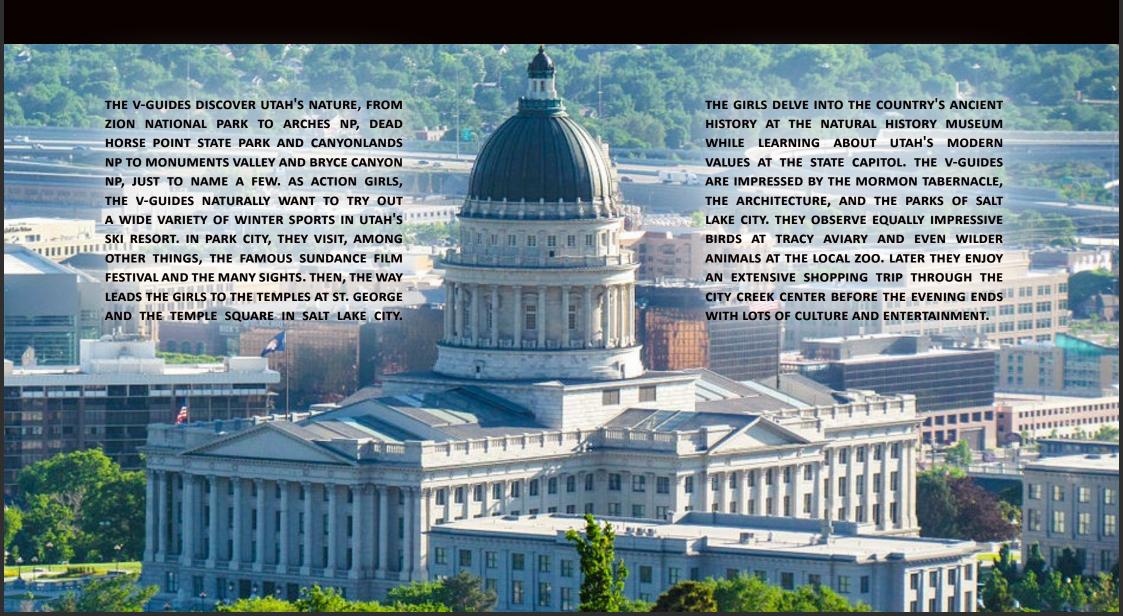






UTAH

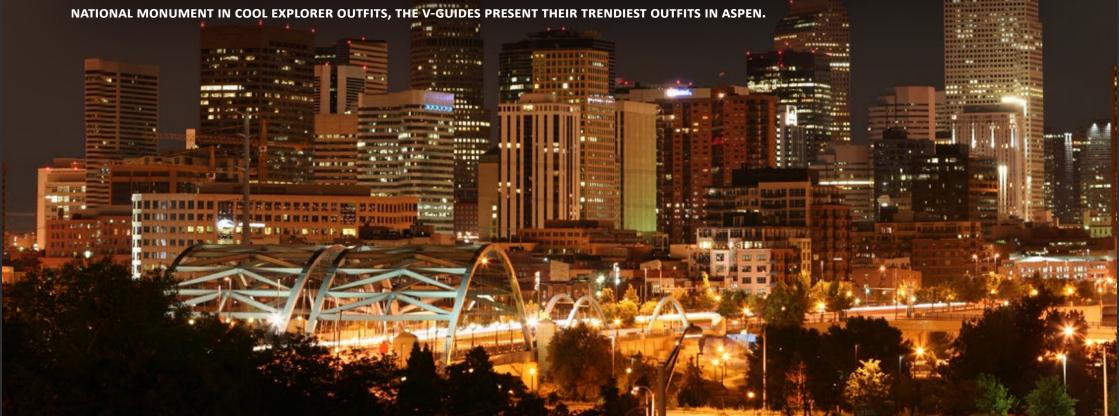
THE BEEHIVE STATE IN 7 EPISODES



COLORADO

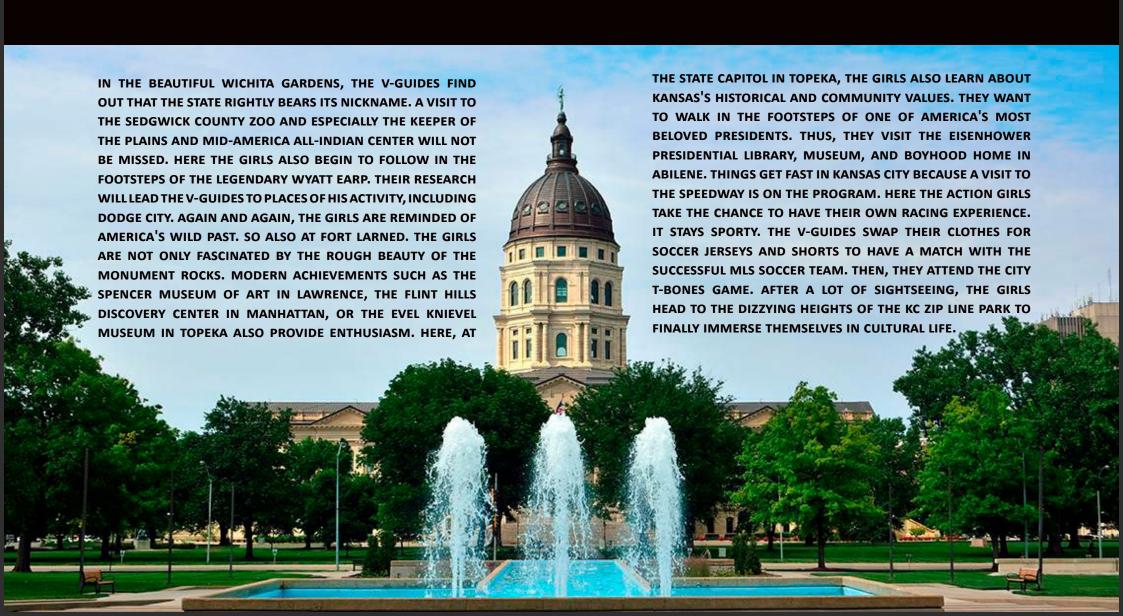
THE CENTENNIAL STATE IN 7 EPISODES

NOW IT'S TIME FOR THE V-GUIDES TO DISCOVER SOME OF THE MOST ICONIC LANDMARKS IN THE UNITED STATES OF AMERICA. SO, IT GOES FROM THE GLOWING ROCKY MOUNTAINS, OVER SNOW-CAPPED MOUNTAINS, TO MESA VERDE AND THE GARDEN OF GODS. THE ADVENTURERS ALSO CROSS THE COUNTRY ON THE SCENIC SILVERTON NARROW GAUGE RAILWAY OR DRIVE THEIR MOTOR HOME ALONG THE SAN JUAN BYWAY AND THE MILLION DOLLAR HIGHWAY. THEY OVERLOOK THE LAND FROM THE BLACK CANYON AND TAKE A DIP IN THE CLEAR WATERS OF THE MAROON BELLS-SNOWMASS WILDERNESS. THE V-GUIDES ARE ALSO FASCINATED BY THE UNIQUE MIX OF RUGGED MOUNTAINS AND DESERT ELEMENTS THAT THE GREAT SAND DUNES NATIONAL PARK HAS TO OFFER. THEY VISIT THE COLORADO NATIONAL MONUMENT AND HAVE FUN WHILE RAFTING AND OTHER ACTIVITIES AT GLENWOOD SPRINGS. AFTER EXPLORING THE DINOSAUR

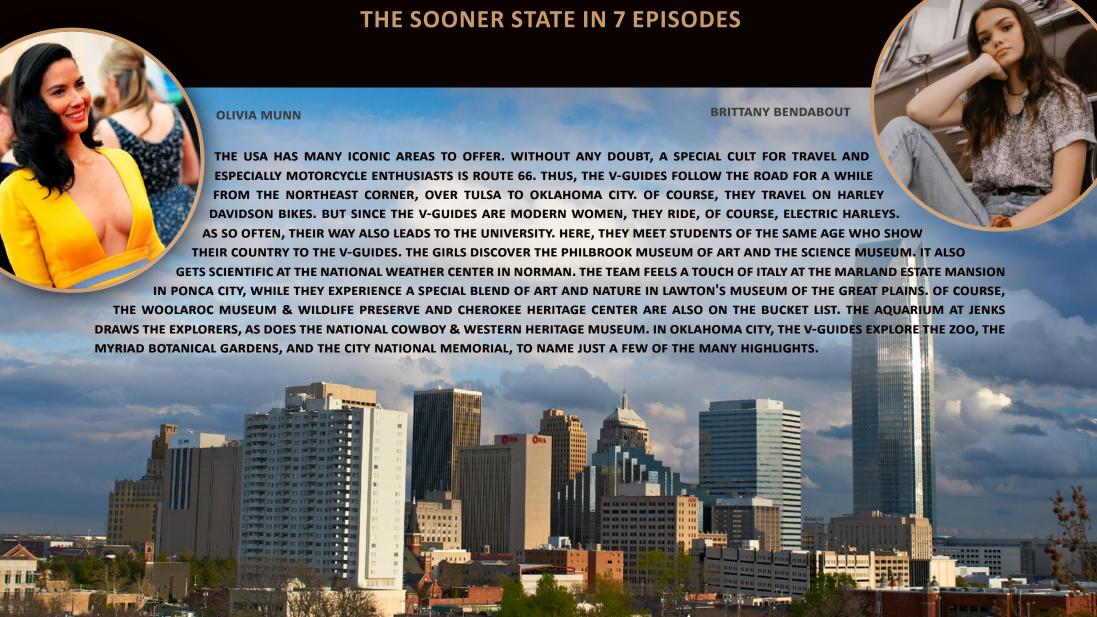


KANSAS

THE SUNFLOWER STATE IN 7 EPISODES

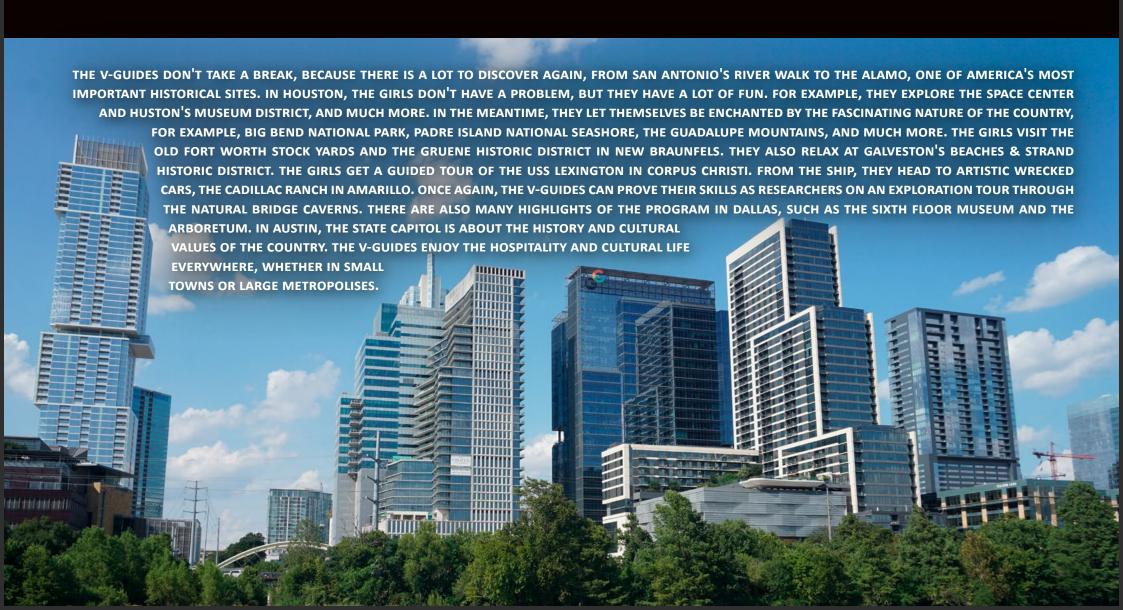






TEXAS

THE LONE STAR STATE IN 7 EPISODES



NEW MEXICO

THE LAND OF ENCHANTMENT IN 7 EPISODES

AFTER MANY WEEKS ON THE ROAD, THE V-GUIDES EXPERIENCE AT THE FOUR CORNERS MONUMENT HOW THEY CAN CROSS 4 STATES IN JUST A FEW STEPS. AFTER THAT, THE GIRLS' PROGRAM RANGES FROM ANCIENT HISTORY TO SCIENCE FICTION. SO, THEY DISCOVER THE ANCIENT PETROGLYPHS, PECOS NATIONAL HISTORICAL PARK, AND AH-SHI-SLE-PAH IN SAN JUAN COUNTY. IN ROSWELL, THE GIRLS MAY NOT ENCOUNTER ALIENS DIRECTLY BUT MANY THEMED ATTRACTIONS. NOT WITH A SPACESHIP, BUT IN A BALLOON, THE V-GUIDES GET A WONDERFUL OVERVIEW OF THE COUNTRY. AFTERWARD, A VISIT TO THE HOT AIR BALLOON & MUSEUM IN ALBUQUERQUE IS A MUST. IT'S TIME THAT THINGS GET ASTRONOMICAL AGAIN WHEN THE GIRLS VISIT THE RADAR OBSERVATORY NEAR SOCORRO. THE CARLSBAD CAVERNS ALSO OFFER THE RESEARCHERS A SPECIAL ADVENTURE. THE V-GUIDES ALSO DISCOVER THE WHITE SAND DUNES AND SHIPROCK AND BANDELIER NATIONAL MONUMENT. A LITTLE TEST OF COURAGE IS THE RIDE ON THE SANDIA PEAK TRAMWAY, WHILE A TRIP ON THE CUMBRES-TOLTEC RAILWAY IS MUCH MORE LEISURE. THE V-GUIDES DISCOVER THE UNESCO SITE TAOS PUEBLO AND FAJADA BUTTE. WHILE EXPLORING SANTA FE, THE GIRLS VISIT THE MEOW WOLF MULTIVERSE, THE LORETTO CHAPEL AND CATHEDRAL BASILICA OF ST. FRANCIS OF ASSISI, THE CANYON ROAD ART DISTRICT, THE BREWERIES, AND MANY OTHER ATTRACTIONS.



ARIZONA

THE GRAND CANYON STATE IN 7 EPISODES

EMMA STONE
GAGE SKIDMORE,
EMMA STONE BY GAGE SKIDMORE,
CC BY-SA 3.0

HAILEY RHODE BIEBER
LOVE MAGAZINE, HAILEY BALDWIN 2014,

CC BY 3.0

AND AGAIN, MANY NATURAL SPECTACLES ARE WAITING FOR THE V-GUIDES. THEY ADMIRE THE GLOWING PEAKS OF THE GRAND CANYON AND THE RUGGED CLIFFS OF SEDONA. THE GIRLS FOLLOW IN THE FOOTSTEPS OF INDIANA JONES IN MONUMENT VALLEY. AT THE HOOVER DAM, THEY LEARN MORE ABOUT THE POWER OF NATURE. THE ADVENTURES EXPLORE TUCSON AND GET A TASTE OF HOW THE MINERS ONCE LIVED IN JEROME AND BISBEE. CANYON DE CHELLY, HORSESHOE BEND, AND HAVASU FALLS OFFER OTHER PERFECT BACKDROPS FOR UNIQUE ADVENTURES AND PHOTOS. IN THE FAMOUS TOMBSTONE, THE V-GUIDES STUMBLE UPON THE FOOTSTEPS OF WYATT EARP AGAIN BEFORE VISITING BEAUTIFUL FLAGSTAFF. THE NATIONAL PARKS LURE THE GIRLS, AS DOES ANTELOPE CANYON AT PAGE. THE JOURNEY CONTINUES TO LAKE HAVASU, PRESCOTT, YUMA, AND OTHER PLACES. AFTER SO MUCH NATURE, THE FULL PROGRAM OF HISTORY, CULTURE, AND ENTERTAINMENT AWAITS THE GIRLS IN PHOENIX.



SOUTHERN CALIFORNIA



THE KEY FACTS

VISUALIZATION - RUNNING TIME - DISTRIBUTION - AUDIENCE

AVARAGE RUNNING TIME (EPISODES)

AT LEAST 7 EPISODES PER STATE Á 30 - 90 MINUTES

ADDITIONAL

DAILY DIARIES: Á 3 - 10 MIN. FROM BEGIN OF THE PRODUCTION

WEEKLY REVIEWS & TUTORIALS: CA. 10 - 15 MIN.

LIVE STREAMS: DEPENDING ON OCCASION

VISUALIZATION (MAGAZINE)

HIGH-GLOSSY, CAMPAIGN & CATALOG, DOCUMENTARY, TRAVEL, ART

VISUALIZATION (SOCIAL MEDIA)

FRESH, MODERN, FUNNY, ENTERTAINING, EYE-CATCHING

COVERAGE (ISSUES)

10 ADDITIONAL MAGAZINE REPORTS PER EPISODE

VISUALIZATION (VIDEO STYLE MIX)

- EDUCATIONAL: SOPHISTICATED, PROFOUND TV-DOCUMENTARY
- STORY TELLING: EXCITING ROAD-MOVIE
- EYE-CATCHING: STYLISH MUSIC VIDEO CLIP
- ENTERTAINING: A PERSONAL TALK-SHOW
- **O AUTHENTIC: SOCIAL MEDIA CHANNEL**

CONTENT-SHARING

IN ORDER TO SPREAD TEASERS ACROSS TARGET GROUPS ON MANY INTERNATIONAL PLATFORMS, THE PRODUCTION INCLUDES FOOTAGE AND TEXTS FOR ADVERTISING AND MEDIA-PARTNERS FROM DIFFERENT INDUSTRIES.

THE KEY FACTS

VISUALIZATION - RUNNING TIME - DISTRIBUTION - AUDIENCE

PUBLICATION AREA: INTERNATIONAL/GLOBAL

MULTIPLICATORS 1: THE V-GUIDES WILL SHARE THE CONTENT IN SOCIAL MEDIA + PARTNER MEDIA

MULTIPLICATORS 2: THE CONTENT WILL BE SHARED WITH ≈ 500 INTERNATIONAL PARTNERS OF ALL INDUSTRIES (TOURISM, FASHION, TECHNOLOGY, LIFESTYLE, SPORTS, BEAUTY...) AND FORMATS (PRINT- & ONLINE, SOCIAL MEDIA, TV) AND LONG-TERMN STREAMING-PARTNERS*.

AUDIENCE: THE OWD-AUDIENCE EXPECTS OUTSTANDING CONTENTS, INFORMATVE, ENTERTAINING AND AUTHENTIC STORIES. THE MAIN INTERESTS ARE: TRAVEL, CULTURE, HISTORY, PEOPLE, NATURE, LIFESTYLE, ENTERTAINMENT, DESIGN, TECHNOLOGY, MOBILITY, ART, WELLNESS & HEALTH, BEAUTY, SPORT, TRADITIONS, AND MORE.

AGE-GROUP: TRADITIONALLY, THE AGE-GROUP IS BROAD-RANGING DUE TO THE WIDE SCOPE OF TOPICS. THE AVERAGE AGE IS: 18 TO 40 YEARS.





TIME OF PRODUCTION: ≈ 4 - 8 WEEKS PER COUNTRY/BIG CITY

TEAM: CA. 4 - 12 PERSONS

PUBLICATION & PROMOTION TIME:

FROM THE **FIRST DAY** IT STARTS WITH SOCIAL MEDIA **DIARIES**. THE EPISODES WILL BE **PUBLISHED** \approx 1 - 2 WEEKS AFTER PRODUCTION

A SEASON WILL BE **PROMOTED** FOR ≈ **4 MONTHS** ACTIVELY AND WILL THEN BE AVAILABLE FOR AN **UNLIMITED TIME** IN THE **MEDIA CENTERS**.

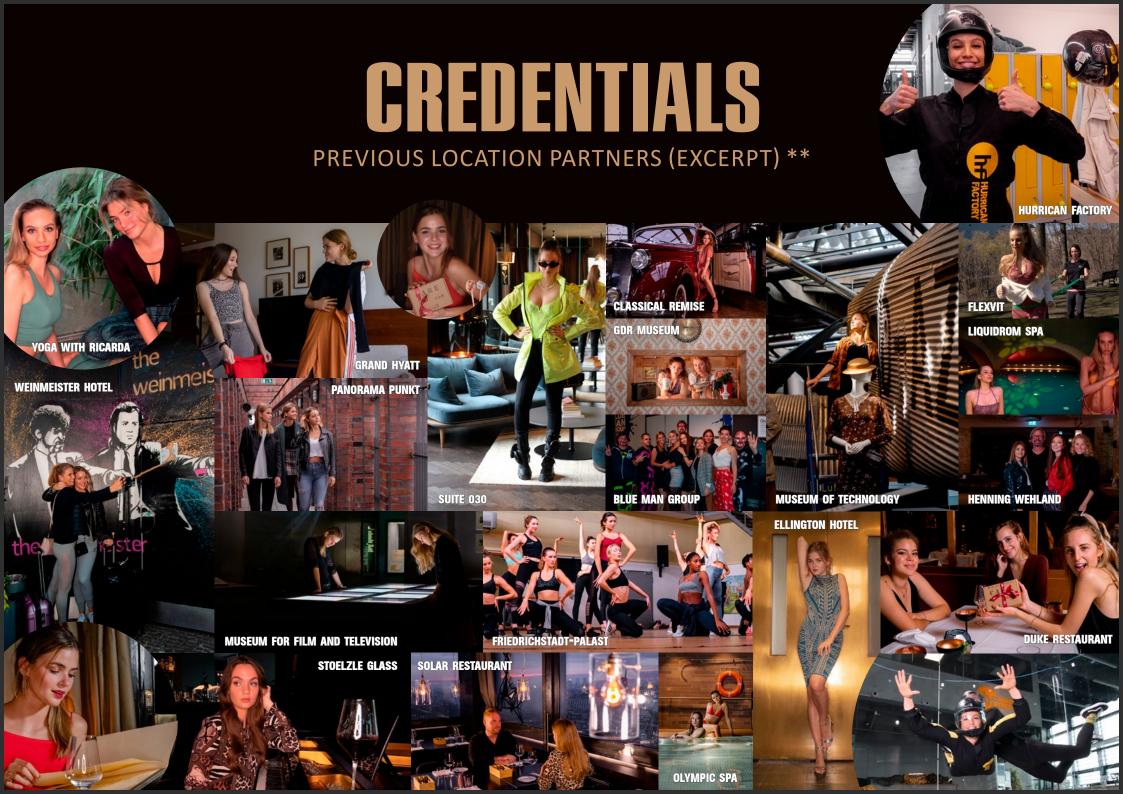
PLANNED REACH: > 5 MILLION

PRODUCTION COSTS: DEPENDING ON THE LEVEL OF INVOLVEMENT





*WE PROVIDE SELECTED MATERIAL TO MEDIA PARTNERS FREE OF CHARGE. HOWEVER, THEY ARE NOT OBLIGED TO PUBLISH THE FOOTAGE IN GENERAL OR AT A SPECIFIC TIME.





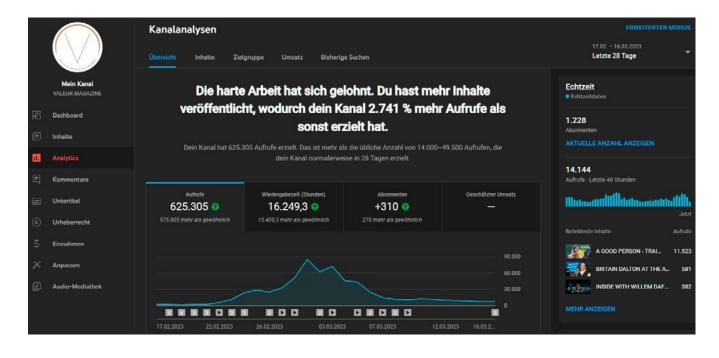
CREDENTIALS

PREVIOUS LOCATION PARTNERS (EXCERPT) **



PREVIOUS STATISTICS

ON YOUTUBE



SINCE THE FOCUS IS ON THE START OF ONE WORLD DISCOVERY, WE ONLY MAINTAIN THE VALEUR WEBSITE AND CHANNELS TO A LIMITED EXTENT. AND YET, WITHOUT ADVERTISING, WE WERE ABLE TO RECORD 625,000 HITS IN MARCH 2023.

THANKS TO THE MULTIPLIERS (SEE PAGE 19), NEW CROSS-MEDIA STRUCTURES, PARTNERS, AN EXTENSIVE AND DIVERSE CONTENT AND, LAST BUT NOT LEAST, INTENSIVE ADVERTISING, WE GUARANTEE AT LEAST **5 MILLION** VIEWS ON ALL EPISODES OVER THE COURSE OF THE FIRST SEASON!

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