

VALLÉUR


CAROLYN MURPHY
FOR UGG

ENJOY THE
SPIRIT OF A
MODERN & PEACEFUL
X-MAS

NO 21

CONTENT No 21

ENJOY THE SPIRIT OF A MODERN CHRISTMAS



1 **SHORT TUTORIAL**

VALEUR FUNCTIONS ARE EASY TO USE. USE THE ARROW KEYS, THE MOUSE OR THE TOUCHSCREEN TO SKIP OR MOVE THE PAGES. **1** GIVES YOU ACCESS TO THE **CONTENT** INCL. THUMBNAIL IMAGES AT ANY POINT OF THE MAGAZINE. **SHARING** OF CONTENT IS EASY WITH SYMBOL **2**. YOU CAN BOOKMARK PAGES TOO. **WHEN YOU CLICK THE PICTURES AND TEXT ON THIS CONTENT PAGE** YOU WILL OPEN ALSO THE RESPECTIVE ARTICLE.

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USE THE PLAY BUTTONS, TO WATCH ADDITIONAL TRAILORS, MAKING OF... AND MUCH MORE.



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IMPRESSUM

PUBLISHER · VALEUR MEDIA NETWORKS
EDITOR IN CHIEF · MARCO KOKKOT
ASSISTANCE · LUCCA KROOT, CRISTINA BERRUTI, JENNIFER LORCH, ALEXANDRA ONYKICHUK
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ADDRESS · VALEUR MEDIA NETWORKS · PRINZ-EUGEN-STRASSE 17 · 13347 BERLIN · GERMANY
CONTACT · EO@VALEURMAGAZINE.COM

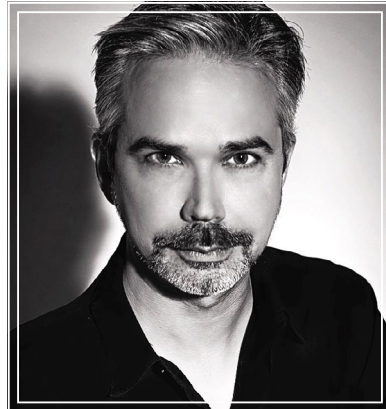
DEAR READERS,
 THE DECEMBER IS GETTING CLOSER. IT IS A FESTIVE SEASON FOR MANY PEOPLE ALL OVER THE WORLD. A TIME FULL OF JOY AND HOPE. UNFORTUNATELY, NOT FOR ALL OF US. ESPECIALLY THIS WINTER, WE COULD STOP TO WHINE ABOUT STRESSFUL CHRISTMAS SHOPPING AND WE SHOULD START TO RE-INTERPRET THE MEANING OF CONTEMPLATION AND CHARITY. VALEUR IS LOCATED IN THE HEART AND SOUL OF EUROPE, BERLIN. IT IS A VERY YOUNG HEART AND SO IT IS EASY TO REMEMBER WHEN IT STARTED AND WHY THIS HEART BEGAN TO BEAT FULL OF ENERGY AND CREATIVITY. WHEN WE REMEMBER THIS EPOCH, WE WILL SEE SEVERAL PARALLELS TO OUR PRESENT TIME.

IT WAS 275 YEARS AGO, WHEN BERLIN WAS A SMALL VILLAGE AND THE PRUSSIAN KING FRIEDRICH THE GREAT STARTED TO CREATE A CONCEPT FOR A PLACE, WHICH IS ABLE TO BE ON A PAR WITH LONDON AND PARIS, THE MEGA CITIES OF THAT TIME. SO, HE INVITED PEOPLE OF ALL NATIONS AND RELIGIONS TO COME TO BERLIN. THE PHRASE: "LET EVERYONE FIND SALVATION ACCORDING TO THEIR OWN BELIEFS" WAS THE LEITMOTIV OF HIS REIGN AND IT WAS UNPRECEDENTED FOR THE POLITIC OF THAT TIME. FINALLY,

HIS COSMOPOLITANISM AND TOLERANCE TOWARDS MINORITIES LAID THE FOUNDATION STONE FOR A FAST GROWING POWERFUL METROPOLIS, FULL OF CULTURE AND ART.

THUS, DISCRIMINATED OR PERSECUTED PEOPLE AND MINORITIES, SUCH AS THE JEWS AND THE HUGUENOTS, FOUND A NEW HOME IN BERLIN. WITH HER KNOW-HOW, CREATIVITY AND INTERNATIONAL EXPERIENCES THEY SHAPED A BEAUTIFUL PLACE, WHERE PEOPLE OF ALL NATIONS AND RELIGIONS LIVE TOGETHER IN HARMONY AND FREEDOM NOWADAYS. WHEN YOU START TO DISCOVER THE ORIGIN OF PEOPLE IN BERLIN AS WELL AS IN WHOLE GERMANY, YOU WILL SEE COMPLEX CULTURAL ROOTS AND INFLUENCES, FROM THE EAST TO THE WEST, FROM THE NORTH TO THE SOUTH. THERE IS NO REASON FOR XENOPHOBIA AND THERE IS NO NEED TO DISCUSS A CLOSING OF THE GATES OF GERMANY OR EUROPE. IF WE DO IT, WE WOULD SLAM THE DOORS IN THE FACES OF OUR "BROTHERS AND SISTERS".

OF COURSE, EVERYWHERE WE HAVE TO FACE PROBLEMS, ALSO IN PLACES LIKE BERLIN, AND FOR SURE, FRIEDRICH'S INTENTION WASN'T ONLY CHARACTERIZED BY KINDNESS AND PHILANTHROPY. A VERY IMPORTANT PART OF HIS STRATEGY WAS THE ECONOMIC DEVELOPMENT OF BERLIN AS THE CAPITOL OF PRUSSIA. BESIDES KNOWLEDGE AND CULTURAL INFLUENCES, THE REFUGEES OF THAT TIME BROUGHT MONEY AND MANPOWER, WHICH IS AN IMPORTANT BASIS FOR



A CONTINUOUS DEVELOPMENT UNTIL TODAY. MOST OF THE REFUGEES ARE WILLING TO WORK AND TO INTEGRATE THEMSELVES INTO SOCIETY. WHAT WE NEED TO REALIZE, IS THAT DIFFERENT POINT OF VIEWS COULD OPEN VERY NEW PERSPECTIVES. THEY CAN LEAD US TO A NEW LEVEL OF SOCIAL EVOLUTION.

WITH THAT KNOWLEDGE AND A VIEW TO BERLIN, WE COULD UNDERSTAND THAT IT COULD HAVE VERY POSITIVE EFFECTS TO OPEN NOT ONLY THE BORDERS OF OUR COUNTRIES, BUT ALSO THE BORDERS OF OUR HEARTS AND SOULS. WHEN WE LOOK TO THE THOUSANDS OF PEOPLE, WHO HAD ABANDONED THEIR HOMES, WITH THEIR FAMILY OR ALONE, WHEN WE TALK WITH THEM ABOUT THEIR PREVIOUS LIFE AS WELL AS THEIR FEAR OF THE FUTURE, WHEN WE LISTEN TO THEIR TEARS AND HEARTBEATS, THEN WE SHOULD CALM DOWN EASILY AND START TO HELP THEM ACCORDING TO OUR POSSIBILITIES. THESE PEOPLE HAVE THE SAME FEAR, AS WE HAVE IT NOW BECAUSE OF THE TERROR ACTS IN PARIS. THE ONLY DIFFERENCE IS, THAT THEY HAVE THAT FEELING THEIR WHOLE LIFE.

ALL THOSE, WHO TALK ABOUT A LACK OF SPACES AND SHELTERS OR ABOUT TERROR AND CRIME, SHOULD GO TO CITIES IN THE EAST AND IN THE WEST. THERE, THEY WILL FIND COUNTLESS EMPTY BUILDINGS, NOT ALWAYS IN THE BEST CONDITION, BUT GOOD ENOUGH TO ACCOMMODATE PEOPLE IN AN ADEQUATE WAY. YES, IT IS TRUE, THESE PLACES ARE OFTEN CHARACTERIZED BY UNEMPLOYMENT AND SOCIAL PROBLEMS, BUT – PROBABLY – AN INFLUX OF MOTIVATED AND THANKFUL PEOPLE COULD HAVE COUNTLESS POSITIVE SIDE EFFECTS FOR THESE REGIONS.

WHY DO WE SO OFTEN THINK JUST ONE-DIMENSIONAL? WHY CAN'T WE UNDERSTAND THAT OUR SUPPORT FOR OTHERS MEANS SUPPORT FOR ALL OF US IN RETURN? WHY DON'T WE SEE THIS SUPPORT AS A FRIENDLY COOPERATION? ARE WE SCARED OF CULTURAL GLOBALIZATION? HOWEVER, AN INFLUX OF MOTIVATED PEOPLE IN THOSE LITTLE VILLAGES COULD CREATE NEW JOBS FOR BOTH SIDES, THE INHABITANTS AND THE GUESTS. ALL OF THEM COULD LEARN FROM EACH OTHER AND BOTH PARTIES COULD HELP EACH OTHER IN THE FUTURE. WITH ANOTHER VIEW TO THE HISTORY, WE SEE, THAT AFTER THE FALL OF THE BERLIN WALL AND THE REUNION OF GERMANY 25 YEARS AGO, THE COLD WAR MOVED FROM EUROPE TO THE MIDDLE EAST. THE PROBLEMS WHICH ARE CLOSELY RELATED TO OUR OWN RESPONSIBILITIES. IT'S BETTER LATE THAN NEVER TO ACCEPT EVERYTHING WHICH HAS HAPPEND TO ASSUME AN OBLIGATION AND TO CAPITALIZE ON THE MISTAKES OF OTHERS.





PICTURE: LUCCA KROOT



No matter, what you think about Angela Merkel, but maybe she follows the footsteps of Friedrich the Great. Maybe people in 200 years, will be happy about the many positive side-effects of the current influx of refugees from the crisis-ridden areas. Maybe they would manage to find the best way to live together in harmony. However, Angela Merkel's invitation for all refugees was one of the milestones of her career. She should remain steadfast and she should prevent, that politics or splinter groups use the current situation in a wrong way. In any case, we are experiencing an important step in our history and development. So each and everybody is responsible to make the best out of it. With this in mind, I wish you all a peaceful and courageous start into the Christmas season.

Yours

Editor in Chief

OUR GUEST, LUCCA, A STUDENT FROM THE NETHERLANDS, WHO IS DOING AN INTERNSHIP AT THE VALEUR MAGAZINE, VISITED THE PARISER PLATZ IN BERLIN ONE DAY AFTER THE SHOCKING TERROR IN FRANCE. WE WOULD LIKE TO SHARE HER THOUGHTS AND FEELINGS WITH YOU.

THE BRANDENBURG GATE IS THE MOST POPULAR SYMBOL OF BERLIN. IT STANDS FOR THE NEGATIVE AS WELL AS POSITIVE HISTORY OF THIS TOWN. THE PLACE AROUND THAT GATE IS CALLED PARISER PLATZ, DUE TO A CLOSE FRIENDSHIP AND RELATION TO THE FRENCH NEIGHBORS. HERE THE FRENCH EMBASSY IS LOCATED.

WHEN I COME TO THIS PLACE, IT IS DOMINATED BY THE DEEP SYMPATHY FOR THE PEOPLE IN FRANCE. THE BRANDENBURG GATE IS ILLUMINATED IN THE COLORS OF THE TRICOLOR; BLUE, WHITE AND RED. IT LOOKS VERY IMPRESSIVE.

BESIDES THE GATE, IN FRONT OF THE FRENCH EMBASSY, IS A SEA OF FLOWERS, LETTERS AND SKETCHES. I MEET AN OLD COUPLE. THE LADY HAS LAID SOME FLOWERS DOWN. SHE HAS TEARS IN HER EYES AND HER HUSBAND HOLD HER ON HER SHOULDER. THEY HUG EACH OTHER FOR A WHILE, VERY INTENSIVELY, FULL OF SADNESS.

I DON'T KNOW, WHAT THE FUTURE WILL BRING TO US. IT IS SAD, TO EXPERIENCE THIS TRAGEDY, BUT IT IS ALSO NICE TO SEE, THAT PEOPLE STAND UP FOR HUMANITY, TO REACH THE HANDS TO THEIR FRIENDS AND NEIGHBORS. ALWAYS, CATASTROPHES LIKE THE CURRENT ONES, BRING PEOPLE CLOSER TOGETHER. WHAT WOULD HAPPEN, WHEN WE KEEP THIS PROXIMITY EVERY DAY? IT COULD SAVE AND WARM US.

FURTHERMORE, I SAW A WHITE BANNER WITH A TEXT: "RELIGION NE PEUT PAS TUER", WHAT MEANS SOMETHING LIKE: "RELIGION CAN'T KILL". MANY HASH-TAGS, ABOVE ALL #PRAYFORPARIS, FLOOD THE INTERNET. DURING MY RESEARCH I FOUND A CARICATURE OF CHARLIE HEBDO. MAYBE THEY ARE RIGHT, MAYBE IT IS NOT THE TIME TO ANSWER VIOLENCE, WHICH HAPPEND IN THE NAME OF A RELIGION, WIHT OTHER RELIGIOS RITES. MAYBE IT IS BETTER TO FEEL WHAT WE FEEL AND TO HELP EACH OTHER, BECAUSE WE NEED EACH OTHER, NOT ONLY IN BAD TIMES, BUT ALSO IN GOOD ONES.

PICTURE: LUCCA KROOT





CHRISTMAS SHOPPING IN FRENCH STYLE

VENTE-PRIVEE.COM
PROVIDES A NEW DIMENSION
OF ONLINE SHOPPING

FROM TIME TO TIME, READERS ASK US, WHAT DOES THE FASHION BUSINESS HAS TO DO WITH POLITICS AND WORLD AFFAIRS. THE ANSWER IS VERY EASY. FASHION IS A POWERFUL TRANSMITTER FOR MESSAGES, WHICH SHOULD REACH AN INTERNATIONAL CROWD. THIS BRANCH AS WELL AS THE MUSIC, FILM OR TV BUSINESS HAS THE POWER TO CHANGE THE WORLD. ALL TOGETHER, THEY PLAY AN IMPORTANT ROLE IN OUR LIFESTYLE AS WELL AS POLITICS OR A SOCIAL COMMITMENT DO.

THEREFORE, VALEUR READERS KNOW, THAT WE TRY TO FIND OUT HOW WE CAN POSITIVELY INFLUENCE OUR EVERYDAY LIFE THROUGH THE SIMPLE COMMON THINGS. ACTUALLY, IT IS SO EASY. JOB, HOBBY, FAMILY, CHRISTMAS, HOLIDAYS: THERE ARE SO MANY APOLOGIES TO BE INACTIVE OR TO BE FOCUSED ON THE VERY SMALL PERSONAL UNIVERSE. OF COURSE, ALL OF US HAVE PERSONAL DUTIES AND NEED THE REST FROM THE EVERYDAY ROUTINE. WHY SHOULD WE TAKE TIME FOR PEOPLE, WE DON'T KNOW, ESPECIALLY WHEN THEY HAVE ANOTHER FAITH AND TRADITION? BECAUSE IT IS IMPORTANT, FOR A HARMONIOUS SOCIETY.

IT IS ALL ABOUT A SMART TIME MANAGEMENT. WHEN WE FIND WAYS, TO COMBINE JOB, PERSONAL INTERESTS AND HOBBIES WITH A VOLUNTARY COMMITMENT AND CHARITY, WE ARE ABLE TO MOVE MOUNTAINS. IN ANY CASE WE ARE ABLE TO PROVIDE PEOPLE IN NEED A SAVE PLACE AND A PEACEFUL FUTURE.

EVERYTHING STARTS WITH DAILY ROUTINES LIKE FAMILY, HOUSEWORK AND SHOPPING. WHILE THE FIRST TWO THINGS AREN'T OFFERING MANY OPPORTUNITIES TO SAVE TIME, THE LAST ONE DOES. DUE TO THE INTERNET, WE HAVE MANY POSSIBILITIES, TO BUY THE DESIRED PRODUCTS IN A VERY RELAXED WAY.

INSTEAD OF CHECKING EVERY SINGLE PRODUCT IN THE SHELVES OF A SUPERMARKET, WE CAN COMPARE PRICES AND QUALITY ON THE SCREEN OF OUR COMPUTER OR SMARTPHONE. WE CAN READ RECEPTIONS OF OTHER CONSUMERS AND WE CAN USE VERY INDIVIDUAL SERVICES, WHICH INFORM US ABOUT SPECIAL OFFERS AND DISCOUNTS.



ONE OF THESE SERVICES, WHO HELP US TO SAVE TIME AND WHO KEEP US ACTIVE TO RETAIN A SENSE FOR TIME IS **VENTE-PRIVEE.COM**

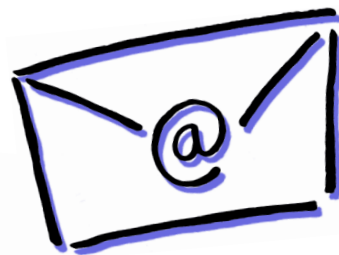
THE FRENCH ONLINE SHOPPING SPECIALIST HAS MORE THAN 25 MILLION CLIENTS. DESPITE OF THAT FACT, THAT MANY PEOPLE ALREADY KNOW THIS NAME AND USE THE SERVICE, WE HAVE RECOGNIZED AFTER OUR SUMMER REPORT, THAT THERE IS A NUMBER OF USERS, WHO NEED SOME FURTHER TIPS, HOW TO USE THE WEBSITE MORE EFFECTIVELY.



IT WORKS WELL WHEN YOU FOLLOW THESE TIPS



IT HELPS TO SET THE ALARM CLOCK AND GET UP EARLY TO CHECK NEW FLASH-SALES ALREADY DURING THE BREAKFAST.



WHILE ALL FLASH-SALES WILL BE ANNOUNCED BY EMAIL, YOU CAN ALSO CONFIGURE INDIVIDUAL EMAIL-ALERTS TO BE REMINDED OF THE FLASH-SALES OF YOUR FAVORITE BRANDS.

WITH THE APPS FOR IPHONE AND ANDROID PHONES SHOPPING FROM THE BED WILL BE A PLEASURE, WHILE IT'S ALSO EASY WHEN YOU YOU ARE ON THE WAY TO SCHOOL OR WORK.

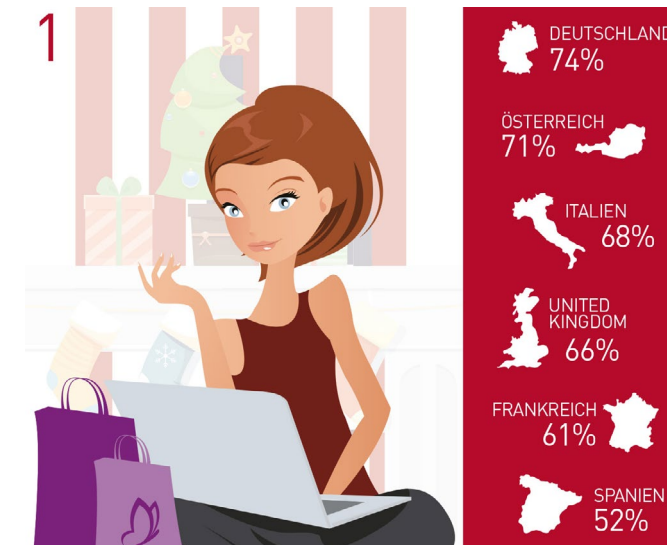


STAY ACTIVE WHEN YOU USE THE DYNAMIC SHOPPING CART. IT WILL BE EMPTY AGAIN AFTER 15 MINUTES OF INACTIVITY. FILL IT WITH YOUR FAVORITE ITEMS AT THE BEGINNING. CHECK THE DETAILS AND DELETE THE ONE OR ADD THE OTHER PIECE. SO THE BASKED REMAINS FILLED.



THE VENTE PRIVEE SURVEY

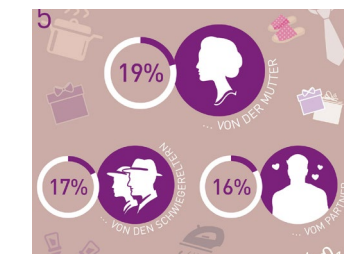
VENTE-PRIVEE.COM ASKED ITS MEMBERS WHAT ARE THE BIGGEST TOPS AND FLOPS REGARDING GIFT PURCHASING:



WHO IS SHOPPING CHRISTMAS PRESENTS IN THE INTERNET?



THE 5 BIGGEST GIFT FLOPS

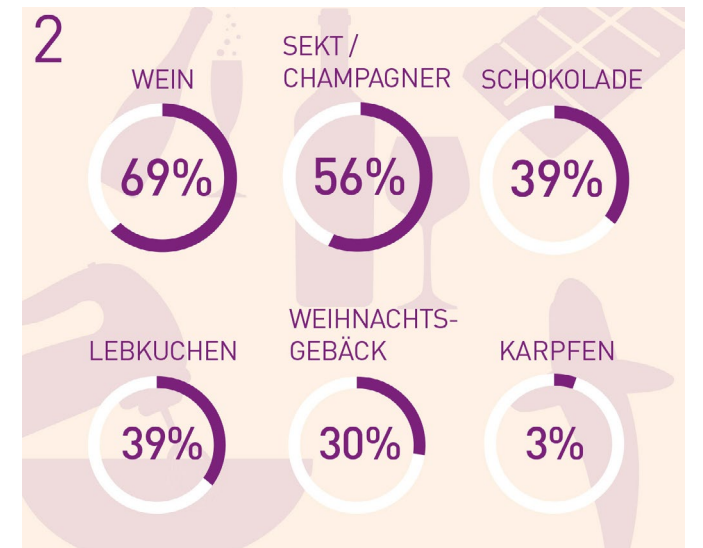
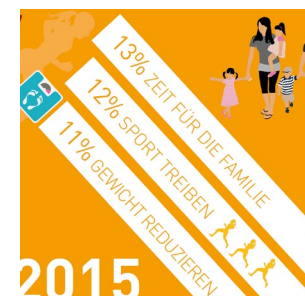


THE WORST PRESENTS ARE COMING FROM...

1. THE MOTHER (19%)
2. PARENTS IN LAW (17%)
3. PARTNER (16%)

THE GOOD RESOLUTIONS

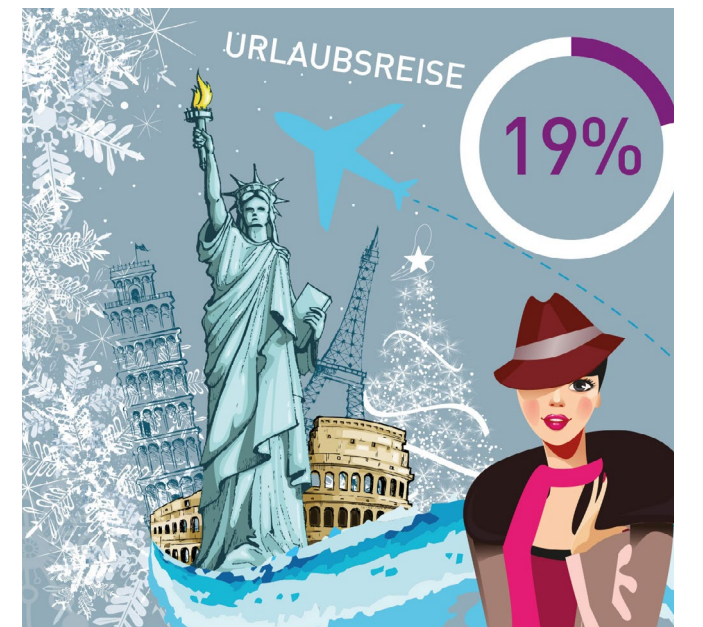
- 13% TIME FOR FAMILY
- 12% SPORTS
- 11% LOSE WEIGHT



WHAT SPECIALTIES ARE THE ONLINE SHOPPING FAVORITES IN GERMANY? (WINE, CHAMPAIGN, CHOCOLATE, GINGERBREAD, COOKIES, CARP)



THE 5 BEST PRESENTS



THE COMMON WISH - VACATION

THE VENUE-PRIVEE.COM CHRISTMAS SPECIAL



PICTURES: EFVA ATTLING

THE FRENCH ONLINE SHOPPING CLUB STARTS A VERY CHRISTMASSY FLASH SALE THIS WEEK. IN LINE WITH THE UPCOMING FESTIVE SEASON, VENUE-PRIVEE.COM PRESENTS THE BEAUTIFUL JEWELRY ART OF

EFVA ATTLING

EFVA ATTLING OPENED HER WORKSHOP IN 1999 ON HORNSGATAN 42, IN THE ARTY SOUTHERN PART OF CENTRAL STOCKHOLM. AFTER TWO YEARS, SHE EXPANDED AND BOUGHT THE PREMISES NEXT DOOR AS WELL. THIS WAS THE FIRST JEWELRY SHOP THAT SHE OWNED AND DESIGNED.

IN NOVEMBER 2004 THE FLAGSHIP STORE "EFVA ATTLING STOCKHOLM" OPENED ON BIRGER JARLSGATAN, RIGHT IN THE CENTER OF STOCKHOLM, LOCATED JUST BETWEEN GUCCI AND LOUIS VUITTON. TODAY, THE COMPANY RUNS A TOTAL OF SIX CONCEPT STORES, LOCATED IN STOCKHOLM, GOTHENBURG, MALMOE, HELSINKI, OSLO AND NEW YORK. ALL THE STORES HAVE BEEN BUILT WITH THE SAME ATMOSPHERE AS THE VERY FIRST ONE - WITH SOFT POWDER-COLORED WALLS AND OAK DETAILS.



POPULAR AMONGST CELEBRITIES

EFVAS' JEWELRY FAST BECAME A MUST-HAVE AMONG STOCKHOLM'S TRENDIEST PEOPLE. WHEN MADONNA STARTED WEARING HER "HOMO SAPIENS" NECKLACE REGULARLY IN PUBLIC, THE WIDE SPREAD RECOGNITION AND PR HYPE WAS OFFICIALLY UNDERWAY. MANY OTHER WELL-KNOWN PERSONALITIES HAVE BEEN SEEN IN THE JEWELRY OVER THE YEARS, INCLUDING JENNIFER ANISTON, SARAH JESSICA PARKER, MERYL STREEP, PARIS HILTON, IMAN AND SHARON STONE.



HOMMAGE À IRIS

THE 93-YEAR OLD AMERICAN FASHION ICON IRIS APFEL IS THE INSPIRATION BEHIND EFVAS NEW EYEWEAR HOMMAGE À IRIS.

"I'VE MET IRIS APFEL A COUPLE OF TIMES IN NEW YORK AND WE INSTANTLY CONNECTED. SHE IS A 93 YEAR OLD WITH A QUICK MIND AND SHARP TONGUE. YOU COULD SAY 'SHE'S A WOMAN WITH BALLS' AND IT'S SO MUCH FUN TO HANG OUT WITH HER. INSPIRED BY HER, AND HER HUNDREDS OF VINTAGE EYEWEAR FROM THE 60S AND 70S, I DESIGNED THE FRAME 'HOMMAGE À IRIS' AND TRAVELLED TO PALM BEACH WHERE SHE AND CARL (100-YEARS OLD!) SPEND THE WINTERS. EVA DAHLGREN FILMED AN INTERVIEW WITH ME AND IRIS AND PHOTOGRAPHED US SITTING ON A PARK BENCH. WHEN WE WERE DONE WE HAD A DRINK AND IRIS DRANK HER SPECIALTY, CARROT JUICE WITH VODKA!"

FROM THE 19.11.2015, VENUE-PRIVEE.COM PRESENTS THE SILVER, GOLD AND GEMS, SHAPED IN UNIQUE JEWELRY AND REPRESENTS THE SCANDINAVIAN ZEITGEIST IN A NEW FLASH SALE. THE SALE OFFERS THE PRECIOUS ITEMS WITH AN AVERAGE DISCOUNT OF 55%.

HAPPY NEW YEAR

PROBABLY, MOST PEOPLE DRINK CHAMPAGNE ON NEW YEAR'S EVE, BUT FOR ALL THOSE WHO LOVE CHAMPAGNE DURING THE ENTIRE YEAR, THERE IS ANOTHER EXCLUSIVE SALE ON VENUE-PRIVEE.COM. THE LUXURIOUS CHAMPAGNE BRAND POMMERY OFFERS A MATCHING GRAPE VARIETY BELONGING TO EACH SEASON.



POMMERY SPRINGTIME BRUT ROSÉ
CREATES SPRING FEVER

POMMERY SUMMERTIME BLANC DE
BLANC REPRESENTS THE LIGHTNESS OF SUMMER

POMMERY FALLTIME EXTRA DRY
SHOWS US THE GOLDEN AUTUM (AUTUMN) WITH
ITS SPARKLING ELEGANCE

THE SALE IS EXCLUSIVE
AVAILABLE ON THE
28.11.2015.



POMMERY WINTERTIME BLANC DE
NOIRS BRUT IS FRUITY AND WARM AT THE SAME
TIME – PERFECT FOR THE COLD WINTER SEASON.

THE LUXURIOUS CHAMPAGNE SET „POMMERY 4 SEASONS“ IN A NOBLE GIFT BOX IS AVAILABLE FOR A PRICE ADVANTAGE UP TO 40 PERCENT ON VENUE-PRIVEE.COM.

WWW.VENTE-PRIVEE.COM

A man with a beard and glasses is looking at a woman with sunglasses. The woman is wearing a watch with a white face and a blue and white striped strap. The background is a cityscape under a clear sky.

BACK IN TIME WITH STYLE

KAPTEN & SON

PRESERVER OF
CLASSICS

THE PERFECT TIME MANAGEMENT

CAN HELP US IN MANY SITUATIONS OF OUR EVERYDAY LIFE. TODAY, WE COUNT ON SMARTPHONES OR SMART WATCHES, WITH CALENDAR OR ALARM FUNCTIONS. BESIDES THE CLASSICAL COMMUNICATION - HOW DID IT CALLED? AH ... A PHONE CALL – THESE NEW TECHNIQUE WONDERS OFFER US MANY OPTIONS TO CONTROL OUR PERSONAL AND PROFESSIONAL CONTACTS AND SCHEDULES.

OF COURSE, ON THE ONE HAND THESE TECHNIQUE IS VERY USEFUL, ON THE OTHER HAND IT IS NOT VERY COMFORTABLE AND EVEN NOT VERY STYLISH. WHEN I LET MY EYES WANDER THROUGH A METRO OR A RESTAURANT, I SEE COUNTLESS PEOPLE WHO ARE LOOKING ON THEIR SCREENS THE WHOLE TIME. THEY CHECK THEIR FACEBOOK MESSAGES, INSTEAD OF TALKING WITH STRANGERS. THEY TRY TO FIND THE NEXT SMART MATCH IN A PARTNER COMMUNITY, INSTEAD OF HAVING A FLIRT WITH THE PERSON RIGHT NEXT TO THEM OR GIVING A FOREIGN PERSON A NICE SMILE.

ALWAYS, MODERN TIMES ARE CHARACTERIZED BY POSITIVE AND NEGATIVE SIDE EFFECTS. THEREFORE, IT IS A COMFORTING FEELING TO EXPERIENCE THAT A NUMBER OF PEOPLE TRIES TO KEEP STYLE AND TRADITIONS ALIVE, SUCH AS

■ **KAPTEN & SON**



THE YOUNG COMPANY EXPERIENCED A RAPID DEVELOPMENT. ALREADY NOW, THE NAME IS VERY POPULAR IN MANY COUNTRIES. LET US LISTEN WHAT THE FOUNDERS HAVE TO TELL US.

WE LOVE WATCHES AND ALWAYS WILL

ANYWAY, WE REALIZED THAT IN OUR YOUNG GENERATION, SO CALLED "GENERATION Y", WATCHES ARE HEAVILY CHALLENGED BY SMARTPHONES. "MY PHONE CAN TELL ME THE TIME, WHY A WATCH?" WELL, WE BELIEVE A WATCH IS MORE THAN A CHRONOMETER FOR TIME, MORE THAN JUST AN ACCESSORY. WE BELIEVE A WATCH IS AN INTENTIONAL DECISION TOWARDS DETAIL AND BEAUTY, REPRESENTING THE CHARACTER OF ITS OWNER. THEREFORE, OUR VISION IS TO BUILD THE PERFECT WATCH FOR OUR GENERATION, A K.O.-ARGUMENT AGAINST THEIR PHONE.

SWISS MOVEMENT, SWEDISH DESIGN AND GERMAN PRECISION, COMBINED WITH INTERCHANGEABLE NYLON AND LEATHER STRAPS FOR ANY OUTFIT OR OCCASION – "KAPTEN ALWAYS FITS". ALL FOR AN UNBEATABLE PRICE AND ROUNDED UP WITH AN IMPORTANT MEANING BEHIND THE BRAND: "KAPTEN" IS SWEDISH FOR "CAPTAIN", A PERSON WHO LEADS THE RIGHT COURSE, LIVES FOR ADVENTURE AND SEEKS DISCOVERY - PERFECTLY REPRESENTING OUR VALUES. WE BELIEVE THAT EACH OF OUR CUSTOMERS IS VERY SPECIAL, AN INDIVIDUAL CHARACTER, A TRENDSETTER, A REAL KAPTEN! FOR THESE CHARACTERS WE DEDICATED OURSELVES TO INVEST 150 % OF OUR ENERGY TO IMPROVE OUR SERVICE, QUALITY AND PORTFOLIO EVERY DAY.





**SWITCH TO MATCH
INTERCHANGEABLE STRAPS
KAPTEN ALWAYS FITS**

INDIVIDUALITY NEEDS CHOICE AND COMBINATION. THEREFORE, WE OFFER INTERCHANGEABLE STRAPS FOR ANY OUTFIT AND OCCASION TO OUR KAPTENS. WE CONSIDER THIS AS ONE OF THE BIG ADVANTAGES OF OUR KAPTEN & SON WATCHES, AS THEIR OWNERS

CAN EXPRESS THEIR EYE FOR DETAIL. OUR PLAYFUL AND COLORFUL NATO-STRAPS CAN BE CHANGED IN SECONDS WITHOUT ANY EXTRA TOOL NEEDED.

THESE STRAPS WERE ORIGINALLY INVENTED IN THE 60'S BY THE UK MINISTRY OF DEFENSE. THEY GAINED GREAT FAME BY ITS MOST FAMOUS MEMBER JAMES BOND IN THE MOVIE "GOLDFINGER".



THOSE WHO LIKE IT MORE ELEGANT WILL LOVE OUR GENUINE, ITALIAN LEATHER STRAPS IN BLACK, BROWN, CROCO AND VINTAGE. THEY ARE SHIPPED WITH A SPECIAL TOOL TO BE EASILY CHANGED.

WITH OUR ATTENTION TO DETAIL AND THE DISTINCTIVE DESIGN OF OUR WATCHES WE HAVE ATTRACTED A STRONG SOCIAL MEDIA COMMUNITY.

BLOGGERS, FASHION LOVERS AND WATCH ENTHUSIASTS, EVERYONE IS ON BOARD AND OUR ACTIVE COMMUNITY GROWS RAPIDLY! YOU WILL FIND OUR KAPTEN & SON WATCHES IN EVERY SOCIAL MEDIA CHANNEL: OUR FANS AND BRAND AMBASSADORS CONTINUOUSLY CREATE VALUABLE, HIGH-QUALITY CONTENT ON FACEBOOK, INSTAGRAM, PINTEREST AND YOUTUBE INSPIRING MORE AND MORE PEOPLE TO BECOME A KAPTEN!

A FESTIVE GERMAN TRADITION CONQUERED THE WORLD

ALTHOUGH THE MODERN ONLINE SHOPPING OFFERS MANY ADVANTAGES, THE TRADITIONAL WAY OF SHOPPING WILL ALWAYS BE AN ALTERNATIVE. BESIDES FABULOUS AND COLORFUL DECORATED SHOWCASES, PEACEFUL MUSIC, BRIGHTLY AND WARM ILLUMINATED BOUTIQUES, WAREHOUSES AND RESTAURANTS, THE CITIES IN MANY COUNTRIES EXUDE A CERTAIN CHARM DUE TO A GERMAN EXPORT HIT:

■ CRISTMAS MARKETS

THE HISTORY OF THAT TYPICAL GERMAN TRADITION CAN BE DATED BACK TO THE 14TH CENTURY. ONE OF THE OLDEST CHRISTMAS MARKETS IS THE "CHRISTKINDLMARKT" IN MUNICH, WHICH WAS MENTIONED IN A DOCUMENT IN 1310 THE FIRST TIME. ALSO THE MARKET IN DRESDEN IS VERY OLD. THE FIRST DOCUMENTS OF THIS CHRISTMAS MARKET ARE KNOWN FROM THE YEAR 1434, FIFTY-EIGHT YEARS BEFORE CHRISTOPHER COLUMBUS DISCOVERED AMERICA. THE FIRST MARKETS IN BERLIN WERE REGISTERED IN THE YEAR 1530.

THE TRADITION STARTED IN THE END OF THE MIDDLE AGE, WHEN CRAFTSMEN BEGAN TO SALE THEIR CHRISTMAS PRODUCTS ON PUBLIC MARKETPLACES. SINCE THEN IT IS HANDED DOWN, THAT VISITORS WERE SPOILT WITH LOCAL SPECIALTIES LIKE ROASTED CHESTNUTS AND WARM DRINKS. UP TO THE PRESENT DAY, YOU CAN FIND THESE TRADITIONAL MARKETS ALL OVER GERMANY. OF COURSE, THE MOST BEAUTIFUL MARKETS ARE LOCATED IN SMALL ROMANTIC VILLAGES AND TOWNS; CALM, WARM AND JUST WONDERFUL. THEY LEAD US BACK IN TIME. NEVERTHELESS, ALSO IN BIG CITIES LIKE BERLIN YOU WILL FIND MARKETS WITH A SIMILAR FACE COMPARED TO THEIR HISTORICAL MODELS. YOU CAN FIND THEM IN PERIPHERAL DISTRICTS OR DIRECTLY IN THE CENTER, BETWEEN LOUD AND STRESSFUL AMUSEMENT PLACES, AS THEY ARE MOSTLY TYPICAL NOWADAYS. THUS, KEEP YOUR EYES OPEN, WHEN YOU WALK THROUGH THE TOWN DURING CHRISTMAS TIME. ABOUT 80 CHRISTMAS MARKETS WERE COUNTED IN BERLIN LAST YEAR. BECAUSE OF THIS AMAZING NUMBER WE WOULD LIKE TO GIVE YOU SOME INSPIRATION, WHERE TO FIND TRADITIONAL OR CREATIVE MARKETS.

ONE OF THE MOST POPULAR DISTRICTS OF BERLIN IS CALLED PRENZLAUER BERG. HERE YOU WILL FIND MANY YOUNG AND CREATIVE PEOPLE FROM ALL OVER THE WORLD. THEREFORE, YOU WILL FIND A PARTICULAR TYPE OF THE CHRISTMAS MARKET.



WWW.LUCIA-WEIHNACHTSMARKT.DE



THE NORDIC FLAIR IS UNDERPINNED BY SCANDINAVIAN MUSIC IN NATIVE LANGUAGE. EVERY EVENING AT 8PM THERE IS AN INTERESTING CULTURAL PROGRAM RUNNING AND SANTA ALSO COMES TO VISIT THE CHILDREN FROM 5-6PM. THESE KINDS OF ACTIVITIES GIVE THE PLACE A NICE COMMUNITY FEELING. THE LUCIA MARKET IS NOT TOO BIG THAT YOU'LL GET LOST AND NOT TOO SMALL SO YOU'LL GET BORED QUICKLY. THEY EVOKE THE FEELING OF A TRADITIONAL NATURAL CHRISTMAS AMONGST FAMILY, FRIENDS, FAIRY LIGHTS AND OF COURSE, THE GOOD HOT RED (AND WHITE) WINE "GLÜHWEIN" OR "GLÖG".

HIGHLIGHTS

- BUNGEE TRAMPOLINE, MERRY-GO-ROUND
- "COAT-OPEN-AIR-HEATER"
- "SWEDENFIRE" ARTWORKS
- SANTA VISITS THE MARKET DAILY
- CULTURAL PROGRAM SHOW DAILY AT 8 PM
- ADMISSION FREE
- EVERY SATURDAY AND SUNDAY BETWEEN 4 AND 6 PM CHILDREN'S HANDICRAFT HOUR AT ALTE KANTINE, ADMISSION FREE

OPENING HOURS (FREE ENTRY):
 MONDAY - FRIDAY 3 PM – 10PM
 SATURDAY & SUNDAY 1PM – 10PM



LUCIA CHRISTMAS MARKET BERLIN
 PRENZLAUER BERG-PANKOW, 23.11. - 22.12.2015

THE ROMANTIC WORLD OF THE LUCIA CHRISTMAS MARKET INVITES YOU TO THE KULTURBRAUEREI IN BERLIN'S PRENZLAUER BERG DISTRICT. THE RICHLY DECORATED BUILDINGS OF RED AND YELLOW BRICK WITH THEIR CASTING PILLARS, DOME VAULTS AND STONE CEILINGS REPRESENT THE INDUSTRIAL ARCHITECTURE OF THE 19TH CENTURY. THE LUCIA CHRISTMAS MARKET TAKES PLACE IN THE OUTDOOR SPACE IN THE TWO COURTYARDS OF THE KULTURBRAUEREI, WHICH ARE TURNED INTO A BRIGHTLY LIT CHRISTMAS WORLD WITH AROUND 60 STALLS AND HISTORIC MERRY-GO-ROUNDS.

NAMED AFTER LUCIA, THE NORDIC GODDESS OF LIGHT, THE MARKET IS DEDICATED TO THE SCANDINAVIAN COUNTRIES AND BRINGS BRIGHTNESS. THERE ARE SWEDISH LOG CANDLES AND ONE UNIQUE FEATURE IS THE ART OBJECT "OPEN-AIR-MANTEL-HEIZUNG" (OPEN-AIR OVERCOAT HEATING SYSTEM). FIVE SPOTS HAVE BEEN ARRANGED WHERE GUESTS CAN WARM THEMSELVES UP. HEAT IS SUPPLIED BY AN OLD-FASHIONED WOOD STOVE AND VISITORS WHO FEEL COLD CAN DON THE FUR COATS THAT ARE WAITING READY AND WARM.





LOCATION: KULTURBRAUEREI, 10435 BERLIN-PRENZLAUERBERG/ PANKOW
KNAACKSTR. 97 AND/OR SREDZKISTR. 1 AND/OR SCHÖNHAUSER ALLEE 36-39

WWW.LUCIA-WEIHNACHTSMARKT.DE

TRADITION AT A PROMINENT PLACE

SCHLOSSPLATZ 1, 10178 BERLIN-MITTE

BESIDES THE BERLIN AIRPORT, THERE IS HARDLY NO OTHER PLACE IN BERLIN, WHICH HAS BEEN SO MUCH IN PEOPLE'S FOCUS AS THE CENTRAL SCHLOSSPLATZ (PALACE SQUARE). AFTER DEMOLITION OF THE EAST-GERMAN PALACE OF THE REPUBLIC, HERE THE CLASSICAL PALACE IS TO BE REBUILT ACCORDING TO ITS HISTORICAL MODEL.

WHILE COUNTLESS CHRISTMAS MARKETS ATTRACT VISITORS WITH SWEETIES, ROASTED ALMONDS AND CHRISTMAS GIFTS, THE "NOSTALGISCHE WEIHNACHTSMARKT OPERNPALAIS" INVITES ITS GUESTS TO CELEBRATE THE PRE-CHRISTMAS SEASON AT THIS VERY HISTORICAL PLACE. SINCE MORE THAN 20 YEARS, THIS MARKET EXUDES A REAL CHRISTMASSY ATMOSPHERE. ONCE MORE, ORGANIZER JOSEPH NIEKE LOOKS FORWARD TO GUESTS FROM ALL OVER THE WORLD.

WHEN THEY WILL STROLL THROUGH THAT CHRISTMAS FAIR, THEY CAN ENJOY ROASTED CHESTNUTS, EXQUISITE MULLED WINE DIRECTLY FROM THE MAKERS, BURNT PUNCH, GINGERBREAD AND MANY OTHER TYPICAL SPECIALTIES. THE MAGIC AMBIENCE WILL BE ROUNDED UP BY NOSTALGIC RIDES AND A "LIVELY" CHRISTMAS CRIB.

BESIDES, CRAFTSMEN FROM ALL OVER THE WORLD PRESENT THEIR HIGH-QUALITY CHRISTMAS PRODUCTS AND ACCESSORIES SUCH AS NATIVITY FIGURES, WOODEN TOYS, CHRISTMAS TREE DECORATIONS, CHOCOLATE TOOLS, POINSETTIAS, INCENSE SMOKERS, MUSIC BOXES, PYRAMIDS AND LAMBSKIN SHOES.



THE TRUE STORY ABOUT THE APPEARANCE OF SANTA CLAUS

WHILE WE ARE ON THE SUBJECT WARM WINTER SHOES, WE SHOULD REMEMBER THAT A SPECIAL DAY WILL COME VERY SOON: ST. NICHOLAS DAY.

THE HISTORY OF IT DATES BACK TO THE BISHOP NIKOLAOS OF MYRA. ACCORDING TO LEGEND, HE WAS BORN IN PATARA IN THE YEAR OF 270 AND HE DIED ON THE 6TH OF DECEMBER 343. SINCE THE MIDDLE AGES PEOPLE CELEBRATE THIS DAY, TO REMEMBER THAT SAINT, WHO GAVE PRESENTS TO CHILDREN AND THE POOR.

IN THE MINDS OF PEOPLE, NICHOLAS RETAINED THE LOOK OF A BISHOP FOR A LONG TIME UNTIL MUSIC, ART AND LITERATURE FORMED THE IMAGE OF TODAY. HIS "MODERN" LOOK GOES BACK TO THE EIGHTEEN-TWENTIES, WHEN POETS WROTE ABOUT A MAN WITH RED CHEEKS, A WHITE BEARD AND A BIGGER BELLY. IN THAT POEMS, NICHOLAS WAS COMPLETELY DRESSED IN FUR AND HE SAT ALREADY IN A SLEIGH THAT WAS PULLED BY REINDEERS. ALSO VERY POPULAR CHILDREN'S BOOKS LIKE "STRUWELPETER" (SHOCKHEADED PETER) BY HEINRICH HOFFMANN OR THE CHRISTMAS CAROL "MORGEN KOMMT DER

WEIHNACHTSMANN", WRITTEN BY AUGUST HEINRICH HOFFMANN VON FALLERSLEBEN DREW A MORE AND MORE UNIFORMED PICTURE OF SANTA CLAUS.

IN THE MIDDLE OF THE 19TH CENTURY, THE GERMAN THOMAS NAST EMIGRATES TO NEW YORK. HE WORKS AS CARICATURIST AND EDITORIAL CARTOONIST AND IS CONSIDERED TO BE THE "FATHER OF THE AMERICAN CARTOON" UNTIL TODAY. IT CAN BE ASSUMED THAT HE IS INFLUENCED BY THE GERMAN IMAGE OF SANTA CLAUS, WHEN HE PORTRAYED THAT SAINT FOR THE AMERICAN MAGAZINE "HARPER'S WEEKLY" IN 1862. IN TIMES OF THE CIVIL WAR, THOMAS NAST PLACED AN OLD, HAPPY AND CHUBBY MAN IN AN ARMY CAMP, WHERE HE GIVES PRESENTS TO THE SOLDIERS. LATER, HE GOT THE REQUEST, TO COLORIZE HIS DRAWINGS AND THOMAS NAST CHOSE WHITE AND RED. THE IMAGE OF SANTA CLAUS AS WE KNOW HIM TODAY WAS BORN. THEREFORE, THE LEGEND THAT A VERY POPULAR AMERICAN BRAND HAD FORMED THE IMAGE OF SANTA CLAUS IS DISPROVED. HOWEVER, IT IS BEYOND ANY DOUBT THAT COCA-COLA PLAYS AN IMPORTANT ROLE, WHEN IT'S ABOUT THE INTERNATIONAL TRIUMPH OF SANTA CLAUS' "NEW" LOOK.

Thomas Nast's most famous drawing, "Merry Old Santa Claus", from the January 1, 1881 edition of Harper's Weekly. Thomas Nast immortalized Santa Claus' current look with an initial illustration in an 1863 issue of Harper's Weekly, as part of a large illustration titled "A Christmas Furlough" in which Nast set aside his regular news and political coverage to do a Santa Claus drawing. The popularity of that image prompted him to create another illustration in 1881.



HOW COCA-COLA HAS INFLUENCED THE LOOK OF SANTA CLAUS

THE STORY BEHIND: IN 1931, ANOTHER EUROPEAN ARTIST, THE SWEDEN HADDON SUNDBLOM, CREATED AN ADVERTISING CAMPAIGN FOR THE MOST FAMOUS BEVERAGE PRODUCER OF THE WORLD. EVERY YEAR, COCA-COLA PRESENTED ITS SANTA CLAUS WITH A DEEP RED COAT, SIMILAR TO THE BRAND COLOR. BECAUSE OF THE BRAND'S INTERNATIONAL POPULARITY, THAT CHARACTERISTIC LOOK WAS NOT ONLY SPREAD OVER THE ENTIRE WORLD, BUT IT HAS A LASTING IMPACT ON OUR IDEA ABOUT SANTA CLAUS.

SANTA CLAUS IS COMING TO TOWN NAMELY WITH A TRUCK ON THE COCA-COLA CHRISTMAS TOUR

THE COUNTDOWN IS RUNNING!

FROM THE END OF NOVEMBER, SANTA CLAUS CHANGES HIS REINDEER SLEIGH WITH A HUGE TRUCK. TOGETHER WITH THE COCA-COLA CHRISTMAS TRUCKS HE WILL COME TO MANY TOWNS IN SEVERAL COUNTRIES TO MAKE PEOPLE HAPPY AND TO INVITE THEM TO SPEND SOME TIME TOGETHER. MOSTLY, THERE AREN'T THE MATERIAL THINGS, WHICH MAKE PEOPLE SMILE, BUT THE MOMENTS THEY SHARE WITH EACH OTHER.

TRUE TO THE MOTTO: "GIVE A LITTLE HAPPINESS", COCA-COLA WANTS TO REMIND US, THAT THE MOST BEAUTIFUL PRESENTS ARE ALWAYS COMING FROM OUR HEARTS, SUCH AS SPENDING MORE TIME WITH THE PEOPLE WE LOVE.

THIS YEAR, THE RED AND BEAUTIFUL ILLUMINATED TRUCKS WILL DRIVE ACROSS THE COUNTRY FOR THE 19TH TIME. THEY WILL VISIT ALMOST 50 UP TO 60 TOWNS IN PER COUNTRY. BESIDES, COCA-COLA IS COMMITTED TO HELP CHARITY ORGANIZATIONS, SUCH AS "EIN HERZ FÜR KINDER" (A HEART FOR CHILDREN) IN GERMANY.

THE COCA-COLA CHRISTMAS TOUR IS AN INHERENT PART OF THE CHRISTMAS SEASON IN MANY COUNTRIES AND IT IS MORE THAN A PROMOTION ACTIVITY OF A BIG BRAND. BECAUSE OF ITS POPULARITY, COCA-COLA HAS THE POWER TO MOTIVATE PEOPLE TO COME CLOSER TOGETHER. BESIDES A PICTURE WITH SANTA CLAUS, THE GUESTS WILL BE INVITED TO VISIT SANTA'S WORKSHOP TO PAINT AND CRAFT WITH EACH OTHER. MANY MORE ATTRACTIONS, SUCH AS THE "YOUNG GOSPEL SINGERS" WILL CREATE A FESTIVE AND HAPPY ATMOSPHERE.

IN GERMANY THE TRUCKS WILL START ON THE 28TH OF NOVEMBER, IN U.K. ON THE 20TH AND IN OTHER NATIONS AT A SIMILAR TIME.

IF YOU WANT TO KNOW WHEN THE TRUCKS WILL COME TO YOUR TOWN, YOU WILL FIND THE DATES ON WWW.COCA-COLA.COM.





SANTA CLAUS WELCOMES THE GUEST
OF THE COCA-COLA CHRISTMAS TOUR
PHOTO: COCA-COLA

HOW DID IT COME ABOUT THAT ST. NICHOLAS FILLS OUR SOCKS AND SHOES

WHILE WE ARE ON THE SUBJECT OF WARM WINTER SHOES, WE SHOULD REMEMBER THAT A SPECIAL DAY WILL COME VERY SOON.

IN DECEMBER, A MONTH WHEN MANY PEOPLE FEEL STRESSED MORE THAN USUAL AND ADULTS HAVE TO PREPARE STRENUOUS THINGS LIKE CHRISTMAS, NEW YEAR'S EVE AND HOLIDAY, MOST CHILDREN EAGERLY AWAIT THE UPCOMING MYSTICAL DAYS WITH SPARKLING EYES. ONE OF THE MOST IMPORTANT DAYS FOR CHRISTIANS AND ESPECIALLY FOR CHILDREN IS ST. NICHOLAS DAY. IT IS A DAY FULL OF MAGIC AND JOY FOR MOST CHILDREN ON EARTH. THE WORLD'S BIGGEST CELEBRATION WILL PROBABLY HAPPEN IN BRAZIL, WHERE PAPAÍ NOEL AND HIS HELPERS WALK THROUGH THE STREETS TO BRING PRESENTS TO THE KIDS. IT IS ALSO A VERY IMPORTANT DAY IN THE NETHERLANDS, WHERE THE HOLIDAY TRADITION IS FOCUSED ON THE ARRIVAL OF SINTERKLAAS.

DESPITE OF DIFFERENT NAMES AND DIFFERENT WAYS TO CELEBRATE THIS DAY, ITS HISTORY CAN BE DATED BACK TO A MAN, WHO LIVED AROUND 1.700 YEARS AGO AND WHO DIED ON THE 6TH DECEMBER 343 A.D. NICHOLAS WAS HIS NAME AND HE WAS THE SON OF WEALTHY CHRISTIAN PARENTS, WHO DIED WHEN HE WAS VERY YOUNG. THE BOY MOVED TO HIS UNCLE, WHO WAS A BISHOP AND SO HE BECAME VERY RELIGIOUS IN HIS EARLY YEARS. BESIDES MANY LEGENDS IT SEEMS TO BE PROVED, THAT YOUNG NICHOLAS GAVE THE MONEY, THAT HE INHERITED FROM HIS FAMILY, TO PEOPLE IN NEED AND DANGER. MANY SOURCES REPORT ABOUT A FAMILY, WHO WASN'T ABLE TO AFFORD A PROPER DOWRY FOR THE DAUGHTERS. BECAUSE OF THIS DESTITUTION, THE YOUNG GIRLS WERE IN DANGER TO BECOME PROSTITUTES. TAKING NOTICE OF THE GIRL'S PLIGHT, NICHOLAS CAME TO THE HOUSE AT NIGHT AND ON THIS POINT THE STORIES CONTINUE VERY DIFFERENTLY.

IN SOME CASES, NICHOLAS THREW PURSES FILLED WITH GOLD THROUGH THE WINDOW, IN OTHERS HE THREW THE GOLD THROUGH THE CHIMNEY, BUT THE MOST PLAUSIBLE STORY IS, THAT THE FAMILY PUT THEIR SOCKS AND SHOES OUT TO AIR, WHERE NICHOLAS FILLED THEM WITH GOLD COINS IN THE NIGHT. THIS SNEAKINESS WAS NECESSARY TO SAVE THE FAMILY FROM THE HUMILIATION OF ACCEPTING CHARITY, BUT TODAY IT IS A PART OF THE MYSTICAL CHARACTER OF THE 6TH OF DECEMBER, THAT CHILDREN WILL FIND SWEETS AND PRESENTS IN THEIR SHOES OR SOCKS WHEN THEY WAKE UP IN THE EARLY MORNING.

SO, WE WANT TO START THIS TIME, WITH AN AMAZING SHOE COLLECTION, WHICH PROVIDES GIRLS AND WOMEN NOT ONLY HUGE SPACE FOR NICE PRESENTS, BUT A GLAMOUROUS STYLE FOR THE UPCOMING FESTIVE DAYS.

OF COURSE, THESE VERY MODERN STYLES HAVEN'T REALLY SOMETHING TO DO WITH THOSE ONE OF A POOR FAMILY 1700 YEARS AGO, BUT THE HIGH QUALITY AND PERFECT LOOK COULD MAKE US HAPPY TOO AND MAYBE, THE HISTORY OF ST. NICHOLAS' DAY REMINDS US - ESPECIALLY IN TIMES OF MANY FLASHPOINTS ALL OVER THE WORLD - THAT EACH GESTURE OF HUMANITY AND SOLIDARITY, LITTLE OR BIG ONE, IS IMPORTANT FOR LIVING TOGETHER IN HARMONY WITHOUT FEAR. IT COULD ALSO REMIND US, RATHER TO FOLLOW ROLE MODELS LIKE ST. NICHOLAS, THAN TO BE JUST A FOLLOWERS OF SELF-EXPOSERS IN THE INTERNET, ESPECIALLY, WHEN WE WANT TO LEAVE OUR OWN FOOTSTEPS IN HISTORY.

ST. NICHLAS
RECEIVES SUPPORT FROM
A NATURAL
BEAUTY

UGG
CAROLYN MURPHY LOVES
THAT BOOTS



NATURALLY BEAUTIFUL, SENSUAL AND COMPLETELY RELAXED

TOP MODEL AND SURFER GIRL CAROLYN MURPHY HAS ALREADY WORKED WITH INDUSTRY GIANTS, SUCH AS ESTÉE LAUDER, OSCAR DE LA RENTA, CALVIN KLEIN AND VERSACE. NOW, SHE IS AMBASSADOR OF THE US AMERICAN SHOE MANUFACTURER



THE NAME MAY BE DERIVED FROM UNISEX STYLE OF SHEEPSKIN SHOES ORIGINATED FROM AUSTRALIA AND NEW ZEALAND, CALLED UGG OR SOMETIMES UGGS, WHAT STAND ACTUALLY FOR UGLY. IN CONTRAST TO THIS MEANING, THE BEAUTIFUL TOP MODEL CAROLYN MURPHY SHOWS, THAT WARM AND PRACTICAL BOOTS COULD ALSO LOOK VERY SEXY AND STYLISH.

THE TOP MODEL PRESENTS THE BOOTS WITHOUT ANY MAKEUP AND STYLING. SO, SHE UNDERLINES THE FASHIONABLE BUT TIMELESS LOOK OF THE NEW UGG® COLLECTION WITH HER NATURAL BEAUTY.

CAROLYN MURPHY IS A REAL FAN OF THE SHOE BRAND FROM USA. ALREADY IN THE AGE OF 10 SHE GOT HER FIRST CLASSIC BOOTS. WHEN SHE WAS INVITED TO WORK FOR UGG®, SHE HAS DECIDED TO PRESENT THE SPECIAL LIMITED EDITION CALLED **CLASSIC LUXE.**

FOR THE FIRST TIME IN 37 YEARS, UGG®, A DIVISION OF DECKERS BRANDS, LAUNCHES AN ENTIRELY REIMAGINED, LIMITED-EDITION LINE OF UGG® BOOTS. CLASSIC LUXE IS A SOPHISTICATED TAKE ON THE VENERABLE, WORLD-RENOWNED UGG® CLASSIC BOOT. CLASSIC LUXE BOOTS ARE DESIGNED AND HANDMADE IN ITALY. THEY FEATURE A SLEEKER, MORE FASHION-FORWARD SILHOUETTE, WITH MORE REFINED FEATURES AND A SLIMMER, MORE CONTOURED CONSTRUCTION, WHILE STILL DELIVERING THE SAME WARMTH AND COMFORT THAT FEELS LIKE NOTHING ELSE.



“WE CHOSE TO OFFER A SLIMMER FIT TO OUR CUSTOMERS TO GIVE THEM MORE FLEXIBILITY IN THEIR FASHION CHOICES – TO BE ABLE TO STEP INTO THE MOST CHIC SITUATIONS WITHOUT HAVING TO SACRIFICE UGG COMFORT,” SAYS UGG® CREATIVE DIRECTOR LEAH LARSON. “AND WE CHOSE TO MANUFACTURE THE CLASSIC LUXE COLLECTION EXCLUSIVELY IN ITALY, TO REFLECT THE PREMIUM ITALIAN CRAFTSMANSHIP THAT ENTICES WOMEN AROUND THE WORLD.”

FINELY CRAFTED IN ITALY FROM PREMIUM MATERIALS, THE CLASSIC LUXE COLLECTION STREAMLINES AND SLIMS THE SILHOUETTES OF OUR CLASSIC BOOTS. RENDERED IN METICULOUSLY CUT GOAT SUEDE AND MERINO TWINFACE, THESE SLEEK AND LUXURIOUSLY SOFT BOOTS FEATURE A LEATHER LOGO-EMBOSSED HEEL AND CHIC COLOR COMBINATIONS IN A RICH FALL PALETTE.

PREMIUM SUEDE COMPLEMENTS THE ABREE BOOT’S HERITAGE STYLE, GIVING IT A LUXURIOUS AND CONTEMPORARY FEEL. EQUAL PARTS FASHION AND FUNCTION, THE FEMININE SILHOUETTE COMES IN TWO HEIGHTS AND BOASTS A MOISTURE-WICKING SHEEPSKIN INSOLE THAT GUARANTEES SIGNATURE UGG® COMFORT. BOTH ABREE STYLES HAVE A MEDIAL METAL ZIPPER WITH AN ANTIQUE BRONZE FINISH THAT OFFERS A SLIM FIT TO HUG THE LEG.



TASSELED FRINGE

PUTS A LITTLE SWING IN THE KARISA BOOT'S BUCKLED STEP, SERVING AS A FUN ACCENT TO THE SOFT ITALIAN SUEDE. THIS BOOT IS AN UPDATE WITH JUST ENOUGH EDGE AND FEATURES A FUNCTIONAL METAL SNAP FOR EASY ENTRY.



THE UGG® CLASSIC LUXE COLLECTION IS AVAILABLE AT
WWW.UGGAUSTRALIA.COM



THE MAGIC OF A CHARMING WINTER FAIRYTALE

TED&MUFFY
"LUST-HAVE" STYLES
WITH A FLAWLESS FIT



EACH WOMAN HAS DESERVED IT TO EXPERIENCE A VERY MAGICAL MOMENT. BESIDES SOME OTHER OPTIONS, THAT MOMENT COULD HAPPEN ESPECIALLY WHEN SHE WEARS A NEW PAIR OF SHOES. A YOUNG BRITISH BRAND HELPS ALL WOMEN TO DISCOVER A MOMENT LIKE THIS AND ITS NAME IS

TED&MUFFY

"FAIRYTALE FITTERS"

THIS IS HOW TED&MUFFY SEES ITSELF. THE BRAND

COMBINES "LUST HAVE" STYLES WITH A FLAWLESS FIT, WHICH FEELS VERY GOOD

AND WHICH MAKES EACH WOMAN LOOKS STUNNING.

THE COLLECTION CONTAINS UNIQUE BOOTS AND SHOES,

WHICH DISTINGUISH THEMSELVES DUE TO AN

EXCEPTIONAL QUALITY AND DILIGENCE DURING PROCESSING.

THE KNEE-HIGH BOOTS, MODERN BLOCK HEELS, ANKLE BOOTS AS WELL AS

BREATHTAKING OVERKNEES AND THE **POINTED-TOE BALLERINAS**

ARE SIMPLY IRRESISTIBLE.

THE MAGIC BEHIND TED&MUFFY

TED & MUFFY WORKS WITH CAREFULLY SELECTED, ARTISAN EUROPEAN SHOEMAKERS. WATCHING THEIR WORK, INSPIRES THE TEAM. IT GOES TO GREAT LENGTHS TO SOURCE THE FINEST ITALIAN LEATHERS AND SUEDES WITH WHICH THE EXPERTS CRAFT THE COLLECTIONS, BRINGING THE DESIGNERS' VISIONS TO LIFE.

EACH PAIR OF TED&MUFFY BOOTS AND SHOES PASSES THROUGH DOZENS OF EXPERT HANDS BEFORE THEY REACH THE CONSUMER AND NO TWO PAIRS ARE EXACTLY THE SAME. TANNERS WEAVE THEIR MAGIC TO PRODUCE LEATHERS IN SUMPTUOUS COLORS AND A VARIETY OF TEXTURES AND FINISHES. THEIR BRILLIANT LAST-MAKERS AND PATTERN-CUTTERS GIVE THE SHOES AND BOOTS THEIR FABULOUS FIT, AND THE TECHNICIANS, STITCHERS AND FINISHERS SKILFULLY BLEND TOGETHER EACH INGREDIENT TO PRODUCE THE FINAL PIECE. THE TEAM OF TED&MUFFY THINK IT'S THIS KIND OF ARTISTRY THAT MAKES THE BRAND SO VERY SPECIAL.



THE MAKING OF TED&MUFFY IN EIGHT STEPS

THE LAST-MAKERS

ALL TED&MUFFY BOOTS AND SHOES START THEIR JOURNEY AT THE LAST-MAKERS. THIS IS WHERE THE 'LASTS' THAT FORM THE BASIS OF EACH STYLE ARE CREATED AND THE TED&-MUFFY DESIGNERS WORK CLOSELY WITH THEIR LAST-MAKING TEAM TO DEVELOP SHAPES UNIQUE TO THEM.

THE DETAIL

TED&MUFFY BELIEVES THAT BEAUTY LIES IN THE DETAIL: TURNED SEAMS, DELICATE PIPING AND DOUBLE ROWS OF STITCHING. THESE TECHNIQUES REQUIRE AN INCREDIBLE LEVEL OF SKILL, SO THEY WORK WITH A HIGHLY EXPERIENCED TEAM OF EXPERTS TO MAKE SURE THEY GET THEM JUST RIGHT.



CORDWAINING

TED&MUFFY WORKS WITH EXPERT CORDWAINERS TO CREATE THE PERFECT LEG FITTINGS AND THEY ALWAYS LINE THEIR BOOTS WITH GORGEOUS QUALITY LEATHER TO MAKE THEM FEEL EXTRA LUXURIOUS. FOR CERTAIN STYLES, THEY CHOOSE (EQUALLY COMFY) WATERPROOF FABRIC LININGS OR SUPERIOR BOVINE LININGS, WHICH GIVE THE BOOTS GREAT STRUCTURE.

COLOR & MATERIALS

WHEN CREATING A COLLECTION, TED&MUFFY SELECTS THE FINEST MATERIALS AND PUT TOGETHER THEIR VERY OWN PALETTE OF SEASONAL COLORS. THE TEAM IS ALWAYS INVESTED IN THE SOFTEST, MOST LUXE ITALIAN LEATHERS WITH HAND FINISHING, NATURAL DYES, AND SMALL RUNS OF LIMITED EDITION LEATHERS EXCLUSIVE TO THEM. THESE FINE LEATHERS GIVE A BETTER FINISH AND STAY IN GOOD CONDITION FOR LONGER, SO THEY'RE WORTH EVERY PENNY.



SOLES

TED&MUFFY TAKES GREAT CARE DECIDING WHAT TYPE OF SOLE WILL WORK FOR EACH OF THEIR DESIGNS. FOR EXAMPLE, RUBBER SOLES ARE IDEAL FOR PIECES THAT ARE INTENDED TO BE HARD-WEARING, WHEREAS LEATHER SOLES WITH RUBBER INSERTS WORK BEST FOR WORKWEAR OR PARTY-READY STYLES. WHERE POSSIBLE, ALL OF THEIR SOLES ARE BRANDED WITH THEIR SIGNATURE WOLF'S HEAD MOTIF.

CLOSING

TED&MUFFY BELIEVES THE BEST FINISHING TECHNIQUES ARE WORTH SPLASHING OUT ON. ONE OF THESE TECHNIQUES IS CALLED 'CLOSING' – THE WAY THE BOOT OR SHOE IS CLOSED AT THE FRONT AND BACK USING SPECIALIST MACHINES. THE BRAND HAS INVESTED IN STATE-OF-THE-ART MACHINES TO HELP THEIR CRAFTSMEN PERFECT THIS DELICATE ART.

FINISHING

THE LAST PART OF THE DESIGN PROCESS IS CHOOSING THE 'FINISH' OF THE LEATHER – WHETHER IT WILL BE COATED, BRUSHED, BUFFED, POLISHED, OR WAXED. TED&MUFFY'S CRAFTSMEN DO THIS BIT BY HAND AND EACH TECHNIQUE CREATES A DIFFERENT LOOK – FROM SOFT AND CASUAL TO GLOSSY AND GLAM. SPENDING TIME ON THIS HELPS PRESERVE THE BEAUTY OF THE LEATHER, SO IT'S WORTH THE ELBOW GREASE!

THE LAST, LUXE DETAIL

FINALLY, IN-SOCKS MADE WITH LEATHER AND MEMORY FOAM ARE ADDED TO MAKE SURE THAT ALL OF THE TED&MUFFY BOOTS AND SHOES FEEL AS GORGEOUS AS THEY LOOK!





TED&MUFFY IS OBSESSED WITH GORGEOUS MATERIALS AND ALWAYS INVESTS IN THE MOST LUSCIOUS ITALIAN LEATHERS, BUTTER-SOFT SUEDES AND EXQUISITE TRIMS, SO THAT THE DESIGNERS HAVE THE BEST BOOT-MAKING INGREDIENTS AT THEIR FINGERTIPS. THIS ALLOWS THEM TO CREATE FABULOUS QUALITY PIECES THAT STAND THE TEST OF TIME.

THE DESIGN THE BOOTS, SHOES AND BAGS ARE ALL CREATED BY A VERY OWN TEAM OF TALENTED DESIGNERS. THEY DRAW INSPIRATION FROM THE WORLD AROUND THEM, CHERRY-PICKING STYLES, COLORS AND DETAILS THAT CAPTURE THEIR IMAGINATIONS, AND USE THEM TO CREATE THE BRANDS OWN, EXCLUSIVE SEASONAL COLLECTIONS, AS WELL AS ITS TIMELESS SIGNATURE STYLES.

**THESE
BOOTS ARE
MADE
FOR RIDING**

HUNTER

**CELEBRATES A LUXURIOUS
EQUESTRIAN SPORT COLLECTION**



A TRADITION ON ST. NICHOLAS DAY IS TO CLEAN THE SHOES, TO IMPRESS THE HOLY MAN AND TO GET NICE PRESENTS. ESPECIALLY CHILDREN ARE VERY CREATIVE, WHEN IT'S ABOUT RECEIVING SECRET GIFTS. THE MOST KIDS WILL CHOOSE THEIR BIGGEST SHOES, WHICH ARE ABLE TO CONTAIN MORE PRESENTS, THAN THE OTHER ONES. OF COURSE BOOTS ARE IDEAL FOR THAT REASON AND WHEN THEY ARE VERY HIGH IT WILL BE EVEN MORE PERFECT. BESIDES, ONE OF THE MOST POPULAR CHRISTMAS WISHES OF ALL CHILDREN WORLDWIDE IS AN ANIMAL. WHILE SOME KIDS WANT A CUTE PET, OTHERS — ESPECIALLY GIRLS — WOULD LOVE TO GET A HORSE. SINCE TIME IMMEMORIAL, THAT ANIMAL IS A SYMBOL FOR LOVE, INTELLIGENCE, POWER AND ELEGANCE. A QUITE SIMILAR COMBINATION OF FEELINGS AND THOUGHTS HAS LED TO A SPECIAL NEW EQUESTRIAN SPORT COLLECTION MADE BY

 **HUNTER FIELD**

THE EARL & COUNTESS OF MORNINGTON AND THE HUNTER DIRECTORS HOSTED A COCKTAIL PARTY TO LAUNCH THE NEW COLLECTION **DUKE OF WELLINGTON BY HUNTER FIELD.**

THE ALL-PURPOSE EQUESTRIAN COLLECTION, SET TO LAUNCH IN SPRING 2016, IS THE FIRST COLLABORATION WITHIN HUNTER'S NEW BRAND CATEGORY, **HUNTER FIELD.**

THE EVENT WAS HELD AT APSLEY HOUSE, THE HOME OF THE FIRST DUKE OF WELLINGTON, IN THE SAME WEEK AS THE 200TH ANNIVERSARY OF THE BATTLE OF WATERLOO. WORKING WITH THE DUKE OF WELLINGTON'S FAMILY, HUNTER HAS REINFORCED HISTORIC PIECES TO CREATE A COLLECTION THAT FUSES TECHNOLOGICAL ADVANCES WITH HERITAGE DESIGN.

UPON ARRIVAL, GUESTS WERE GREETED **BY 4 HORSES, WITH RIDERS** EACH WEARING KEY PIECES FROM THE COLLECTION, BEFORE ENTERING THE HOUSE TO SEE AN INSTALLATION OF THE COLLECTION MADE ENTIRELY OF GREEN BESPOKE HEDGING. IN THE UPSTAIRS FLOOR OF APSLEY HOUSE, GUESTS WERE SERVED NYETIMBER BRITISH SPARKLING WINE AND GILPIN'S GIN, ALONGSIDE A SELECTION OF BRITISH CANAPÉS FROM CATERERS CELLAR SOCIETY. MUSIC WAS PROVIDED BY CELLIST, BEN DAVIES.



GRANTED EXCLUSIVE ACCESS TO THE FAMILY ARCHIVE TO CREATE THE PIECES AND WORKING IN CONJUNCTION WITH THE **EARL AND COUNTESS OF MORNINGTON**, THE COLLECTION FOR MEN AND WOMEN FEATURES HUNTER SIGNATURES ALONGSIDE DETAILS OF THE DUKE'S ORIGINAL RIDING BOOTS. DATING BACK TO 1814, THE DUKE'S BOOTS HAVE EVOLVED TO BECOME THE ICONIC WELLINGTON OF TODAY.

DEVELOPED WITH TECHNICAL EXPERTS IN THE EQUESTRIAN FIELD, THE COLLECTION COMPRISES MEN'S AND WOMEN'S LEATHER AND RUBBER BOOTS INCLUDING RIDING AND JODHPUR STYLES, ALL WITH SCARLET RED HEEL FEATURES INSPIRED BY THE DUKE'S ORIGINAL WELLINGTON BOOT, AND DISCREET DUKE OF WELLINGTON X HUNTER FIELD BRANDING. THESE SIT ALONGSIDE WEATHER-PROTECTIVE TECHNICAL OUTERWEAR FEATURING A CAVALRY COAT, FIELD JACKETS, MID-LAYERS AND A GILET.

THE FUTURE OF HUNTER FIELD WILL SEE THE CONTINUED DEVELOPMENT OF FOOTWEAR AND OUTERWEAR THAT CHALLENGES THE CURRENT NOTIONS OF PERFORMANCE DESIGNS.





**THE
WONDER^{OF}
SECRET
WINTER GARDEN**

AGL
**SHOES AS BEAUTIFUL AS
ICE FLOWERS**





THE CAMPAIGN IMAGES HIGHLIGHT THE MOST REFINED PIECES FROM THE COLLECTION, A MANIFESTO OF THE ESSENCE OF AGL: MADE IN ITALY CRAFTSMANSHIP AND FAMILY HERITAGE, COMBINED WITH THE CONTEMPORARY SENSIBILITY OF THE THREE GIUSTI SISTERS.



THE OLDER OF US WILL REMEMBER THE TIMES, WHEN THE WINTER CAME AND THE WINDOWS SHOWED BEAUTIFUL FROST PATTERNS. AS CHILDREN WE HAVE DROPPED WATER ON THE WINDOW IN THE EVENING AND – SURPRISE, SURPRISE – IN THE MORNING WE HAD A WONDERFUL GARDEN, FULL OF ICE FLOWERS AND MAGICAL FORMS. MANY BEAUTIFUL APPLICATIONS AND ORNAMENTS, WHICH REMINDS US OF THE WONDERFUL FROST PATTERNS IS PRESENTED THIS WINTER BY



DAKOTA FANNING,

WONDERFUL LIKE THE FROST PATTERNS ON A WINDOW AND FAMOUS FOR HER WORK IN HOLLYWOOD BLOCKBUSTERS LIKE “WAR OF THE WORLDS” WITH TOM CRUISE, IS THE BEAUTIFUL FACE OF THE NEW WINTER COLLECTION OF AGL.

THE GIUSTI SISTERS,

OWNERS OF AGL, ARE PLEASED TO ANNOUNCE THE HOLLYWOOD STAR DAKOTA FANNING AS THE FACE OF AGL, FOR HER FOURTH SEASON WITH THE ITALIAN SHOE BRAND.

VERA, MARIANNA AND

SARA CHOSE BLACK AND WHITE IMAGES AND WIDE RANGE OF DIFFERENT MATERIALS TO HIGHLIGHT THE UNEXPECTED COMBINATIONS OF THE WINTER 2015-16 COLLECTION: BOYISH STYLES WITH A FEMININE TASTE, MINIMAL SHAPES AND BOLD DETAILS, STRONG ASSERTION OF THE BRAND IDENTITY.

THE CAMPAIGN IMAGES

WERE CREATED BY PHOTOGRAPHER RANKIN. HE BROUGHT OUT A FRESH, DELICATE AND FASCINATING SIDE OF DAKOTA.

‘DAKOTA IS SHOWING US SEASON BY SEASON HER PERSONAL GROWTH AS A WOMAN AND AS AN ACTRESS. WE LIKE THE WAY SHE CONNECTS WITH THE AGL SPIRIT AND WE LOVE THE ENERGY THAT RANKIN HAS BEEN ABLE TO CREATE WITH HER.’

(VERA, MARIANNA AND SARA GIUSTI)

THE CAMPAIGN IMAGES HIGHLIGHT THE MOST REFINED PIECES FROM THE COLLECTION, A MANIFESTO OF THE ESSENCE OF AGL: MADE IN ITALY CRAFTSMANSHIP AND FAMILY HERITAGE, COMBINED WITH THE CONTEMPORARY SENSIBILITY OF THE THREE GIUSTI SISTERS.



THE AGL WINTER GARDEN

THE SHOES AND BAGS COLLECTION FROM AGL IS CALLED WINTER FLOWER. IN FACT, THE COLLECTION IS A TRIBUTE TO WINTER, STARTING FROM THE DISTINCTLY WARM MATERIALS SUCH AS PERSIAN LAMB AND SHEEPSKIN, WITH UNIQUE DETAILS FOR A CONTEMPORARY, FEMININE LOOK. CULT PIECES INCLUDE MODELS WHICH ARE HAND-DECORATED WITH FLORAL-INSPIRED MERINO WOOL EMBROIDERY, THIGH BOOTS IN SOFT SHEARLING AND WOOL-LINED DENIM AND MOUNTAIN BOOTIES ADORNED WITH SHINY SWAROVSKI® CRYSTALS, HAND-MADE AND HAND-APPLIED PATENT LEATHER FLOWERS AND MAXI LACES

CREATED WITH A WEAVE OF MATTE COTTON YARN AND METALLIC LUREX YARN. THE UTMOST EXPRESSION OF "MADE IN ITALY" CRAFTSMANSHIP. THE COLOR PALETTE RANGES FROM WHITE TO INTENSE SHADES OF BURGUNDY, EMERALD AND THE EVER-INDISPENSABLE BLACK. ROUNDING OUT THE COLLECTION ARE THE SARA, MARI AND VERA BAGS, REPRESENTING THE THREE DIFFERENT PERSONALITIES OF THE GIUSTI SISTERS, THE THIRD GENERATION AND SOUL OF THE AGL BRAND, AND A NEW, MULTI-PURPOSE BACKPACK/ BAG NAMED GIRL, THE FINISHING TOUCH FOR URBAN OUTFITS WORN BY PASSIONATE FANS OF AGL.



ATTILIO GIUSTI LEOMBRUNI FEMININE CREATIVITY MADE IN ITALY

MADE IN ITALY. AS FAR AS ATTILIO GIUSTI LEOMBRUNI IS CONCERNED, THAT SAYS IT ALL. ONE NAME, ONE BRAND AND ONE PASSION SPAN THREE GENERATIONS.

FOLLOWING IN THE FOOTSTEPS OF GRANDFATHER PIERO AND FATHER ATTILIO COME THREE SISTERS, SARA, VERA AND MARIANNA, FORGING A SHARED FUTURE. THEIR DIVERSE SKILLS FOCUS ON ONE GOAL: TO CARRY ON THE SUCCESS STORY BEGUN IN 1958 BY CREATING MINIMALIST, FEMININE FOOTWEAR.

THEIR PRODUCTS ARE CONTEMPORARY ICONS OF AUTHENTIC QUALITY. THE WHOLE WORLD ADORES THE EXCLUSIVE, SOPHISTICATED MOOD OF THE DYNAMIC AND DISTINCTIVE AGL COLLECTIONS. THEIR TIMELESS STYLE BLURS THE BOUNDARIES BET-

WEEN MASCULINE AND FEMININE IN A NEW DISTILLATION OF REFINEMENT AND FLAIR.

INDEED, TO AGL, FOOTWEAR EMBODIES A TOTALLY UNIQUE ART. OVER THE YEARS, THE COMPANY HAS HONED ITS EXPERTISE. AS A RESULT, IT CAN GUARANTEE SHOES WITH ALL THE SMOOTH WEARING COMFORT OF A GLOVE.

NEAT SHAPES, PURE LINES AND PRECISE PATTERNS ARE THE HALLMARKS OF AN AGL DESIGN. THESE ACCESSORIES ADAPT READILY INTO A PERFECT EXTENSION OF THE WEARER, EPITOMIZING 'ART COUTURE' IN A NEW CONCEPT OF LUXURY. THAT CONCEPT HAS BEEN CONSTANTLY AND SYSTEMATICALLY REDEFINED UNTIL IT HAS COME TO DENOTE ORIGINALITY AND, ABOVE ALL, THE PERSONALITY OF THE WEARER.

PASSION IS IN THE GIUSTI GENES. IT HAS BEEN AGL'S GUIDING STAR FOR OVER HALF A CENTURY. NOW, MORE THAN EVER BEFORE, AGL RESEARCHES AND INNOVATES TO TAKE ITS EPITOME OF 'MADE IN ITALY' TO EVERY CORNER OF THE WORLD.





**DEAR, DEAR
NICHOLAS PLEASE
OUR SOCKS FILL**

HAPPY SOCKS
PERFECT & VERSATILE
IN WEAR & USE

AS VARIED AS CHRISTMAS PRESENTS, SO TOO IS THE SPECTRUM OF TRADITIONS AT THE FESTIVE SEASON. BESIDES THE TRADITION TO LEAVE THE SHOES IN FRONT OF THE DOOR, MANY PEOPLE HANG THEIR SOCKS ON THE DOOR OR IN THEIR WINDOWS. THIS GIVES US THE CHANCE TO MAKE AN EXPERIMENT TO FIND OUT, IF SANTA CLAUS REALLY EXIST. WHEN YOU HEAR AN OLD MAN GIGGLING IN THE LATE NIGHT, YOU KNOW SANTA CLAUS WAS THERE. FOR THIS EXPERIMENT YOU SHOULD USE THE FAMOUS SOCKS FROM SWEDEN, WHICH CONJURE UP A SMILE INTO EACH FACE

HAPPY SOCKS



HAPPY SOCKS STARTED IN THE SPRING OF 2008.

TWO FRIENDS HAD A VISION: TO SPREAD HAPPINESS BY TURNING AN EVERYDAY ESSENTIAL INTO A COLORFUL DESIGN PIECE WITH A RIGID STANDARD OF ULTIMATE QUALITY, CRAFTSMANSHIP AND CREATIVITY. A CONCEPT NOW BROUGHT TO PERFECTION BY THE HAPPY SOCKS COLLECTIVE OF CREATORS. TODAY HAPPY SOCKS ARE SOLD IN MORE THAN 70 COUNTRIES AND ON EVERY CONTINENT. HAPPY SOCKS FEATURES AN ALMOST ENDLESS VARIETY OF MODELS AND DESIGNS, USING A BROAD SPECTRUM OF COLOR COMBINATIONS AND ORIGINAL PATTERNS. SIMPLY PUT: THERE'S A PAIR OF HIGH-QUALITY SOCKS AND UNDERWEAR FOR EVERY OCCASION, MINDSET AND STYLE.



THE QUALITY

"OUR GOAL IS TO PROVIDE YOU WITH THE BEST AND HAPPIEST SOCKS AROUND."

HAPPY SOCKS ARE MADE OF A HIGH QUALITY COMBED COTTON AND SOME OF THE BEST FABRICS. A STRONG, SOFTER COMBED COTTON MAKES THE SOCKS LAST LONGER, KEEPING THEM AND THE WEARER HAPPY. A REINFORCED TOE AND HEEL FURTHER PREVENTS THE HAPPY SOCKS FROM BREAKING. THE TURKISH FACTORIES USE A TOUGH AQL* TEST TO VALIDATE THE HAPPY SOCKS PRODUCTION. TWO RIGOROUS TESTS ARE PERFORMED: ONE DURING PRODUCTION AND ONE BEFORE SHIPPING. THESE TESTS HELP TO ENSURE THE HIGHEST POSSIBLE QUALITY. THE BRAND HAS ALSO IMPLEMENTED A PROCESS CALLED SILICON WASHING. IN SHORT THIS "SOCK-TALK" REALLY MEANS THAT HAPPY SOCKS WILL FEEL BETTER ON THE FEET AND WON'T SHRINK AFTER THE LAUNDRY.



HAPPY SOCKS'

GOAL IS TO PROVIDE THE WEARER WITH THE BEST AND HAPPIEST SOCKS AROUND. THE TEAM IS VERY CONFIDENT IN ITS COLLECTIONS ONLY USING THE BEST MATERIALS, AWESOME DESIGNS, AND A METICULOUS ATTENTION TO DETAIL. THE BRAND IS CONSTANTLY EVALUATING, MAINTAINING AND DEVELOPING THE PRODUCTION PROCESS! ALTHOUGH THE SOCKS WON'T LAST FOREVER, YOU COULD TRY AND REMEMBER TO ALWAYS WASH THE SOCKS AND TIGHTS INSIDE OUT TO EXTEND THEIR LIFETIME AND TO MAKE A GOOD IMPRESSION WHEN SANTA CLAUS IS COMING TO TOWN!

WHEN WE GO BACK TO THE CHRISTMAS MARKETS WITH OUR NEW SHOES AND SOCKS IT COULD HAPPEN, THAT WE SUDDENLY SEE THE ONE AND ONLY PRESENT FOR OUR FRIEND OR FAMILY; HANDCRAFTED, INDIVIDUAL, UNIQUE.

ALTHOUGH, THE MODERN SHOPPING OFFERS US MANY OPPORTUNITIES TO ORDER CHRISTMAS PRESENTS VIA INTERNET IN A RELAXED WAY, THE PERFECT GIFTS WE WILL FIND DUE TO AN ACCIDENT MOSTLY. BESIDES, INTERNET ORDERS WILL BE DELIVERED VIA PARCEL SERVICES DIRECTLY TO OUR DOOR, WHICH COULD BE OPENED BY OUR FAMILY OR FRIEND.

THEREFORE, IT COULD BE A GOOD IDEA TO ORGANIZE THE MOST IMPORTANT PRESENTS FOLLOWING THE TRADITIONAL WAYS. FOR THAT WE NEED A BAG, WHICH OFFERS ENOUGH SPACE TO CARRY THE PRESENTS. PERFECT, WHEN THIS BAG ISN'T ONLY PRACTICAL, BUT VERY STYLISH AT THE SAME TIME.





AVANT-GARDE
CUTS AND
DARING
COLORS

GUESS
TOUCHED BY THE
60S & 70S



EVEN BETTER THAN TO BE JUST FOCUSED ON THE STYLE OF AN ACCESSORY, IS TO KEEP AN EYE ON THE COMPLETE LOOK. ONE GLAMOROUS BRAND MAKES IT EASY TO FIND A STYLE, WHICH FITS PERFECTLY FROM HEAD TO TOE NOT ONLY DURING THE CHRISTMAS TIME

 **GUESS**



THE GUESS ACCESSORIES

AND SHOE STYLES ARE CLOSE CONNECTED WITH THE READY TO WEAR COLLECTION. THEY REPRESENT A BLEND OF NEW DESIGNS AND ICONIC STYLES.



THE ASSORTMENT

IS RICH IN AVANT-GARDE CUTS AND DARING COLOR COMBINATIONS. THE OBJECTIVE IS TO FEEL FREE AND GLAMOROUS ALL DAY LONG. THE GUESS DEFINITION OF COOL IS REFLECTED IN A COMBINATION OF THE FLAIR OF THE SIXTIES WITH SILHOUETTES, WHICH ARE INSPIRED BY CALIFORNIA AND THE WEST COAST.



THE PRINTS

SHOW BLOSSOM MOTIFS OR THE 4G LOGO ON EXOTIC SKINS WITH ELABORATED DETAILS SUCH AS EYELETS AND RIVETS.

THE ACCESSORIES AND SHOES

ARE PRACTICAL AND VARIED IN USE AND COMBINATION. THE BIG TOTES, DIFFERENT TYPES OF SATCHELS AND SHOULDER BAGS ARE ONLY SOME EXAMPLES. THE COLOR PALETTE IS DOMINATED BY BLACK, WHITE, RED, GREY AND NUDE.



THE SHOES

ARE DEDICATED TO BOTH; THE URBAN MILITARY LOOK AND A SPORTILY-ELEGANT ATTITUDE. THE COLLECTION REACHES FROM A CLASSIC TOE SHOE, OVER-KNEE BOOTS MADE OF SUEDE OR LEATHER, TO CRAZY NEOPRENE STRETCH BOOTS.





GUESS OFFERS A WIDE RANGE OF ACCESSORIES AND PROBABLY THE GUESS WOMEN WILL NOT RESIST THE COLORFUL SNEAKERS OR THE SLIP-ON SNEAKERS WITH AN EXTRAVAGANT ANIMAL PRINT. BESIDES, THE SPORT COLLECTION SHOWS FLORAL AND ANIMAL MOTIFS TOO.

THE VERSATILE ACCESSORIES COLLECTION SURPRISES BY A FANTASTIC HEAD- DRESS AS WELL AS A PALESTINIAN SCARF, LEATHER BRACELETS, A VINTAGE CHAIN-BELT WITH RIVETS, STRASS, EYELETS AND RIBBONS.



COVERS AND CASES

FOR SMARTPHONES AND TABLETS ARE ALSO AVAILABLE
WITHIN THE GUESS WINTER COLLECTION 2015/16.



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**EXCLUSIVE
LUXURY WITH A
CONSCIENCE**

AYASSE
GREEN GLAMOUR MADE OF
FISH LEATHER





A GOOD EXAMPLE OF A PERFECT SYMBIOSIS BETWEEN LUXURY AND SUSTAINABILITY IS THE YOUNG GERMAN LABEL

AYASSEE

THE BRAND WAS FOUNDED BY TINA FRICKE AND PHILIPP AYASSE IN 2011. SINCE THEN IT OFFERS A COLLECTION WHICH IS DELIBERATELY KEPT SMALL. IT CONTAINS LEATHER BAGS AND ACCESSORIES FOR LADIES AND MEN AS WELL AS COLLARS, LEASHES, BLANKETS AND CASHMERE PULLOVER FOR DOGS.

THE PRODUCTS ARE MADE OF VERY EXTRAORDINARY FABRICS SUCH AS SHIMMERING FISH SKINS, WHICH ARE ACTUALLY A BY-PRODUCT OF THE FOOD INDUSTRY. THEY ARE PROCESSED TO FINEST LEATHER BY UPCYCLING BEFORE THEY ARE HONED, FINISHED WITH COLORED FOILS OR PAINTED BY HAND.

AYASSE USES MOSTLY NATURAL AND RENEWABLE SOURCES TO KEEP AN EYE ON THE DEMAND FOR RESOURCES AND ENERGY TOO.

THE RESULT ARE UNIQUE BUT WEARABLE CREATIONS.



**SOFT AND SMOOTH, SCALED AND EXOTIC,
HAND PAINTED AND A FASCINATING GLOSS**

THE AYASSE FISH-SKIN HANDBAGS STAND FOR A SPECIAL KIND OF LUXURY, SUBTLY, UNOBTRUSIVE AND FAITHFULLY.

QUASI FROM THE DEPTHS OF THE SEA,

IN MANY RESPECTS, THE BAGS ARE A GOOD CATCH. THEY ARE VERSATILE AND - THANKS TO THE CLASSIC DESIGN AS WELL AS A TOUCH OF GLAMOUR - EN VOGUE FOR DECADES. A GENUINE INVESTMENT FOR THE FUTURE.





**THE BEAUTIFUL
WORLD AS THE
SOURCE OF
INSPIRATION**

**FRITZI AUS PREUSSEN
IS TRAVELLING THE GLOBE**

SO FAR, WE HAVE ALREADY HEARD ABOUT, THAT A VACATION BELONGS TO THE MOST POPULAR CHRISTMAS WISHES. WHILE THE ONE DREAMS OF A TRIP TO THE FJORDS IN NORWAY, THE OTHER DREAMS OF AN ISLAND IN THE CARIBBEAN. A GERMAN LABEL TAKES US FROM BERLIN TO ITS OWN DREAM DESTINATIONS. LET'S TAKE A RIDE WITH

■ FRITZI AUS PREUSSEN


“HELLO WANDERLUST!” THE NEW FRITZI AUS PREUSSEN BAG COLLECTION TAKES THE WORLD AS SOURCE OF INSPIRATION. SO IT WAS A LOGICAL STEP TO SEND THE MODEL ON A GREAT JOURNEY. WITH A STEAMER IT GOES TO CANADA, THEN OVER MOUNTAINS AND VALLEYS TO INDIA. THE JOURNEY WILL BE TOPPED BY A GENUINE „AFRICAN SAFARI“. AS EXCITING AS THIS TRIP, THE POLYURETHANE - WHICH IS RECYCLABLE AND FREE OF LEATHER - PRESENTS ITSELF IN THE CATEGORIES “BERLIN”, “NEW YORK”, “VINTAGE”, “KIT” AND “ZEBRA”. THE PALLET GOES FROM WAXED HAPTICS, OVER PRECIOUS CALF LEATHER LOOKS, TO A COLORFUL ZEBRA VERSION.

FROM SEA TO SEA THE INSPIRATION OF THIS RANGE WAS A CRUISE TO CANADA. SOMETIMES ROUGH, SOMETIMES SHALLOW, THE MODELS FOLLOW THE UNIQUE MOODS OF THE SEA AND PROVE AN INDIVIDUAL CHARACTER. THIS COLLECTION CONTAINS EXCITING WAXED SURFACES AS WELL AS SMOOTH LEATHER PIECES. THE SHAPES AND SIZES ARE VARIED SUCH AS WAVES ON THE SHORE. THE RANGE GOES FROM A PURIST WRAP-CLUTCH, TO THE PRACTICAL SHOPPER, UP TO THE SPACIOUS HOBO-BAG. THE DECORATIVE SEAMS, BUCKLES AS WELL AS HANDLES AND BOTTOMS OF CONTRASTING COLORS GIVE THE COLLECTION THAT LITTLE BIT EXTRA. THE BRAIDED AND SMOOTH PURSES COMPLETE THE PORTFOLIO.





NAMASTÉ TO MAKE A JOURNEY FROM ONE CONTINENT TO ANOTHER, ONE NEEDS A LOYAL AND STYLISH TRAVEL COMPANION. THE LOGICAL CONSEQUENCE IS THE "FANCY ROLLER". ALSO IN THIS SEASON, THE COOL TRAVEL-MATES CONVINCED THROUGH AN IMPRESSIVE MATERIAL MIX. THEREBY, THE NEW LEATHER STYLE "KITE" LOOKS LIKE REAL CALF LEATHER. THE OTHER VERSIONS IN VINTAGE OR SMOOTH LEATHER LOOK ARE CAPTIVATING DUE TO THEIR COOL RIVETS OR ROBUST ZIPPERS. THANKS TO THE TELESCOPIC HANDLE AND THE INTEGRATED ROLLS, THESE TROLLEYS ARE IDEAL FOR A TRIP TO INDIA.

A woman is shown in profile, facing right. She wears a black hat with a wide brim and a black top with a white geometric pattern. A large bag with a zebra print and a black and white geometric pattern is slung over her shoulder. She also wears a black belt with multiple buckles and several gold bangles on her right wrist. Her hair is styled in a bun, and she has large, ornate earrings. The background is a rustic structure made of wood and thatch, suggesting a savanna or safari setting.

AFRICAN SAFARI THE ENDLESS EXPANSE, THE MYSTICAL SAVANNAH AND EXOTIC ANIMALS: THIS COLLECTION TAKES US TO AN UNTOUCHED NATURE OF THE BLACK CONTINENT. A TOUCH OF "FRITZI-DRIVE" CREATES THAT CERTAIN SOMETHING. THE ZEBRA LOOKS ARE COLORFUL. IN BEIGE, GREEN, OLIVE AND ROSE THEY EMBELLISH SICKLE-SHAPED POUCHES, PLAIN CLUTCHES AND FANCY HANDLES-PURSES. 100% COLORFUL EXOTIC, 100% FREE OF LEATHER – THIS IS FRITZI AUS PREUSSEN.

WWW.FRITZIAUSPREUSSEN.DE

**A COSMOPOLITAN
LOOK WITH A
TIMELESS
TOUCH**

ADAX

**WHEN A GERMAN TOP MODEL
MEETS DANISH DESIGN**



MARIE NASEMANN – KNOWN THROUGH HER PARTICIPATION IN GERMANY'S NEXT TOP MODEL – LOVES TO MIX SKILLFULLY CLASSIC STYLES WITH ROCK-LIKE CHIC AND BOHO ELEMENTS. A VERY SOPHISTICATED LEATHER BAG COLLECTION, SHE HAS DESIGNED TOGETHER WITH THE DANISH BRAND

ADAX

THE INDIVIDUAL BLEND OF MARIE'S PERSONAL STYLE IS REFLECTED IN A TIMELESS ACCESSORIES COLLECTION, WHICH CREATES AN EXTRAVAGANT AND COSMOPOLITAN LOOK.

"ALWAYS, I HAD A PREDILECTION FOR FASHION SKETCHES, WHICH I DREW BY MY OWN. WHEN I WAS 11, AN OLD SEWING MACHINE WAS BEQUEATHED BY MY GRANDMOTHER TO ME", SAYS MARIE.



“MARIE’S APPROACH TO DESIGN ISN’T ADAPTED, BUT VERY JAUNTY. THAT MAKES US VERY HAPPY. WE APPRECIATE HER COMMITTED, REFRESHED AND POSITIVE TYPE”, ADDS NAJA SILFEN, DESIGNER OF ADAX.

MARIE COMPLETES, *“SINCE YEARS, I LOOKED FOR A HIGH-CLASS AND STYLISH, BUT MODEST BACKPACK. IT IS JUST PERFECT, THAT I HAVE GOT THE OPPORTUNITY NOW, TO CREATE IT EXACTLY TO MY VISIONS. EUGEN SILFEN, CHIEF DESIGNER OF ADAX, LIKED ALREADY MY VERY FIRST DRAFTS. SO, HE OFFERED ME SPONTANEOUSLY TO CREATE AN OWN COLLECTION.”*

THE HISTORY OF ADAX COURAGE. CURIOSITY. ENDURANCE.

WHEN EUGEN SILFEN CAME TO DENMARK AT THE AGE OF 18, IT WASN’T FORESEEABLE, THAT HE WOULD FIND A LABEL, WHICH WOULD BELONG TO THE MOST POPULAR DANISH DESIGN-BRANDS IN THE FUTURE. HE HAD VERY LIMITED RESOURCES, BUT A VISION OF HIGH-QUALITY AND – AT LEAST - BETTER BAGS AS THEY WERE AVAILABLE AT THAT TIME. THEREFORE, HE FOUNDED THE ACCESSORIES LABEL ADAX IN HIS CELLAR IN COPENHAGEN. THE SYNERGY BETWEEN COURAGE, CURIOSITY AND ENDURANCE ALLOWS TO LOOK BACKWARDS TO A VERY IMPRESSIVE SUCCESS STORY.



FAMILY. TALENT. CREATIVITY. ADAX IS A FAMILY-OWNED BUSINESS.

THE LADIES OF THE FAMILY, EUGEN SILFEN'S WIFE AS WELL AS THEIR TWO DAUGHTERS, ARE RESPONSIBLE FOR DESIGN, DISTRIBUTION AND MARKETING STRATEGIES. ALMOST EVERY DAY, NEW BAGS, NEW INNOVATIVE SOLUTIONS, NEW DESIGNS AND NEW PARTNERSHIPS ARISE. ESPECIALLY PARTNERSHIPS WITH LEADING SCANDINAVIAN FASHION DESIGNERS SUCH AS STINE GOYA, SOULLAND UND CARIN WESTER ENSURED AN INTERNATIONAL ATTENTION.

BEAUTY. CHALLENGE. RESPONSIBILITY.

ADAX IS A FAMILY-OWNED BUSINESS. THE LADIES OF THE FAMILY, EUGEN SILFEN'S WIFE AS WELL AS THEIR TWO DAUGHTERS, ARE RESPONSIBLE FOR DESIGN, DISTRIBUTION AND MARKETING STRATEGIES. ALMOST EVERY DAY, NEW BAGS, NEW INNOVATIVE SOLUTIONS, NEW DESIGNS AND NEW PARTNERSHIPS ARISE. ESPECIALLY PARTNERSHIPS WITH LEADING SCANDINAVIAN FASHION DESIGNERS SUCH AS STINE GOYA, SOULLAND UND CARIN WESTER ENSURED AN INTERNATIONAL ATTENTION.





EL GRECO, ADORACIÓN DE LOS REYES MAGOS, MUSEO SOUMAYA

WHAT IS THE STORY BEHIND THE CHRISTMAS PRESENTS

A BAG IS A BEAUTIFUL PRESENT AS WELL AS USEFUL TO CARRY PRESENTS FOR OUR SWEETHEARTS. HOWEVER, WHAT IS BEHIND THE TRADITION TO MAKE PRESENTS AT CHRISTMAS TIME?

SOME PEOPLE COULD THINK, THAT IT IS A MODERN TRADITION, CONTROLLED FROM THE INDUSTRY, BUT FAR FROM IT. THE RITE GOES BACK TO JESUS ITSELF. EVERYBODY KNOWS THE STORY OF THE THREE WISE MEN, CASPAR, MELCHIOR AND BALTHASAR, WHO FOLLOWED THE STAR OF BETHLEHEM, WHICH SHOWED THEM THE WAY TO THE PLACE OF JESUS' BIRTH. THE THREE WISE KINGS BROUGHT PRESENTS FOR MARIA AND JESUS TO THE CRIB: FRANKINCENSE, GOLD AND MYRRH.

THE PERFUME

MELCHIOR BROUGHT THE FRANKINCENSE. THAT TERM ALREADY REMINDS US ON THE WORD FRAGRANCE. FRANKINCENSE WAS A PERFUME, WHICH WAS USED IN JEWISH WORSHIPS. TO MAKE IT A PRESENT MEANS TOO, TO REMEMBER THE BIRTH OF JESUS IN A VERY AUTHENTIC WAY. MAYBE THIS IS THE REASON, WHY PERFUME BELONGS TO THE MOST POPULAR PRESENTS AT CHRISTMAS EVE UNTIL TODAY.

THE BEAUTY

CASPAR BROUGHT THE MYRRH, WHICH IS MOSTLY UNKNOWN TODAY. IT IN THE PAST IT WAS A POWERFUL BALSAM TO HEAL WOUNDS AS WELL AS A FRAGRANT OIL OR LOTION FOR THE BODY. THEREFORE, ALSO PRODUCTS FOR OUR HEALTH AND WELLNESS BELONG TO THE MOST TRADITIONAL CHRISTMAS PRESENTS.

THE JEWELRY

BALTHASAR FINALLY BROUGHT THE GOLD TO GIVE IT AS A PRESENT TO THE KING OF KINGS. FROM TIME IMMEMORIAL, GOLD IS A STANDARD SYMBOL OF RULE AS WELL AS IT STANDS FOR WEALTH, SAFETY AND PRAISE.

BY THE WAY THE NAMES OF THE THREE WISE MEN CAN BE DERIVED FROM PERSIAN, HEBREW AS WELL AS SYRIAN TERMS, WHERE MELCHIOR MEANS "KING OF LIGHTS", CASPAR MEANS "TREASURER" AND BALTHASAR STANDS FOR "GOD SAVE THE KING". MAYBE WE SHOULD REMIND US THESE ORIGINS, NEXT TIME, WHEN WE TALK THE NEXT TIME ABOUT THE CURRENT SITUATION CONCERNING THE FLOW OF REFUGEES AND TERROR ACTS.

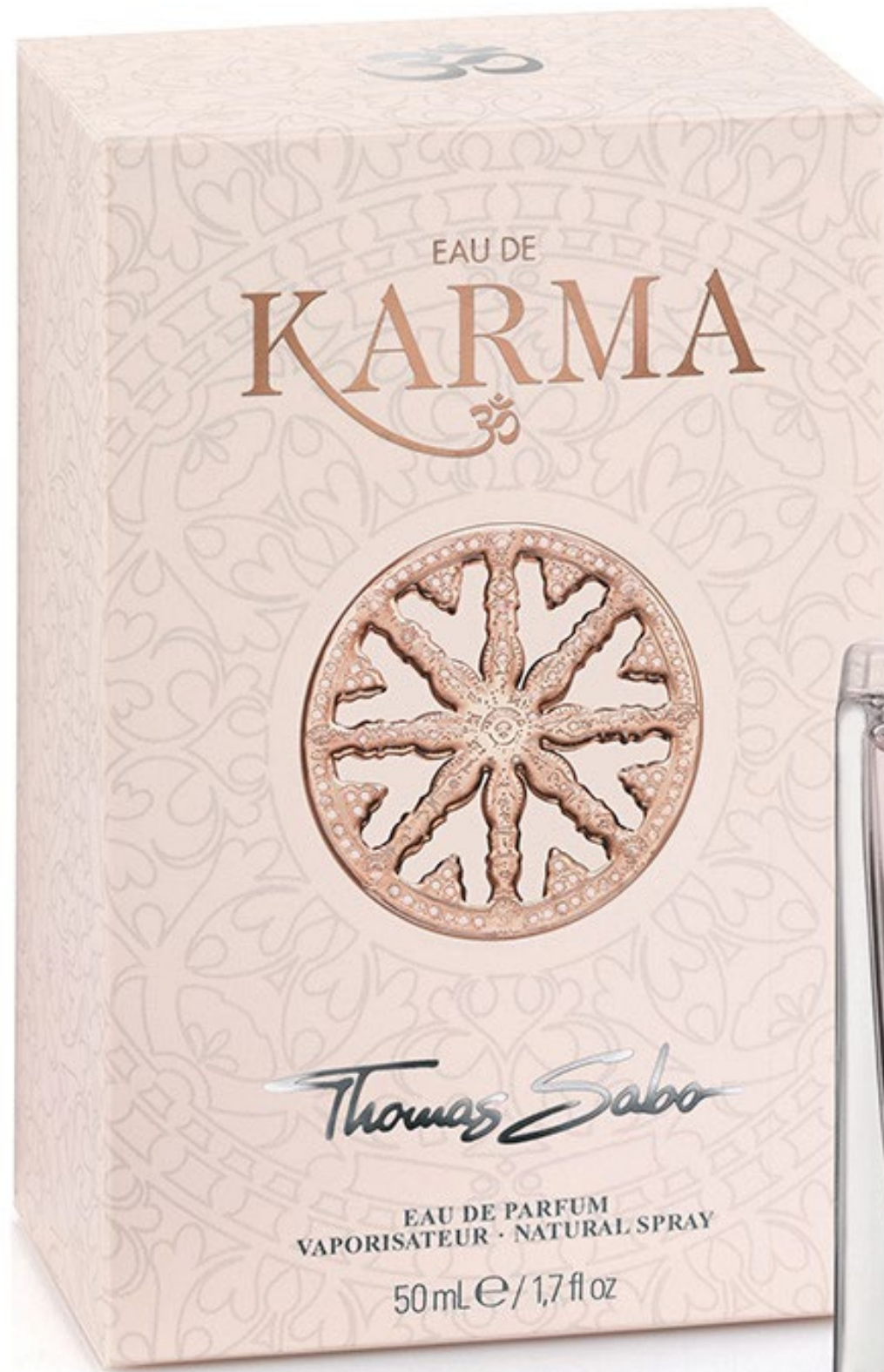
THE PERFUME

FRAGRANCES FOR EXCEPTIONAL MOMENTS

THOMAS SABO
THAT CERTAIN SOMETHING



FRAGRANCES WITH VERY SEDUCTIVE AND EXQUISITE SCENT COMPOSITIONS CHARACTERIZE THE PERFUME-UNIVERSE OF **THOMAS SABO**



THE FRAGRANCES OF THOMAS SABO ARE COVERING EVERYBODY WITH A DISTINCTIVE SMELL, PERFECT TO ADD THAT CERTAIN SOMETHING TO A SPECIAL MOMENT.

EAU DE KARMA THE NEW THOMAS SABO FRAGRANCE

THE NEW THOMAS SABO FRAGRANCE, WHICH EXUDES PURE JOIE DE VIVRE AND HARMONY, WAS CREATED BY PERFUMER RICHARD IBANEZ. IN ADDITION TO THE SENSUAL-FRESH FRAGRANCE, THE BEAUTIFUL TOP MODEL CHLOÉ LLOYD IS THE FACE OF THE CAMPAIGN.

EAU DE KARMA IS A SENSUAL-FRESH FRAGRANCE THAT – LIKE REFRESHING SUMMER RAIN – HAS A SOOTHING INFLUENCE ON BODY, MIND AND SOUL. ITS PRECIOUS ESSENCES CAPTURE THE SPIRITUAL SYMBOLISM OF TRADITIONAL EAST ASIAN TEACHINGS AND BRING THEM TO LIFE.

THIS FEMININE FRAGRANCE MAKES A VIBRANT ENTRANCE WITH ITS HEAD NOTES OF FREESIA, APPLE AND BLACKCURRANT. THE HEART NOTE IS DEFINED BY THE SUBTLE LOTUS FLOWER IN HARMONY WITH PEONIES, WHILE THE BASE ENCHANTS WITH THE SOFT TONES OF AMBER, CEDAR WOOD AND MUSK. IN ADDITION TO THE PRECIOUS ESSENCE, THE BOTTLE ALSO INCLUDES A FACETED ROSE QUARTZ STONE. THE STONE OF LOVE OPENS THE HEART, AND ONES FAITH IN THEIR OWN ABILITIES AND DESIRES.

THE EXQUISITE BOTTLE WITH IS SILVER CAP IN THE FORM OF AN OM BEAD ROUNDS OFF THIS FABULOUS COMPOSITION.





THE PERFUME

THE POWER OF ALLURE

AVON
THERE IS A NEW
"ATTRACTION"

AVON



ALMOST EACH WOMAN KNOWS THAT 125 YEARS OLD BRAND, WHICH WAS ALWAYS VERY CLOSE TO THE COSTUMER. A BRAND WHO BROUGHT THE INDIVIDUAL CONSULTING TO THE PRIVATE LOUNGE AND TO A VERY NEW LEVEL

AVON

ATTRACTION IS THE FIRST SCENT OF AVON, WHICH WAS CREATED TO SEDUCE. THE SPECIAL INGREDIENTS WERE CHOSEN IN ORDER TO ACHIEVE THE GREATEST POSSIBLE RECIPROCAL ATTRACTION. THE WOMEN AND MEN'S FRAGRANCE ARE ALIGNED WITH EACH OTHER AND FORM TOGETHER AN EXCEPTIONAL SEDUCTIVE SCENT COMPOSITION.

DESIGNED TO DRAW YOU CLOSER TOGETHER, THIS MAGNETIC, WOODY FRUITY SCENT OF AVON ATTRACTION BRINGS HOUR AFTER HOUR OF UNDENIABLE ATTRACTION.

THE BEAUTY

GLOSSYBOX IS A PERFECT PRESENT TO GIVE OUR SWEETHEARTS OR OUR OWN A SPECIAL TREAT. IN LINE WITH THE SEASON, THE FESTIVE BOX IS PRESENTED IN A SPARKLING ROSE-GOLD LOOK, WHICH IS A REAL EYE-CATCHER UNDER THE CHRISTMAS TREE.

THE BOX CONTAINS

1 KARMAMEJU MICELLAR WATER
IT CLEANS THE SKIN AND PROVIDES IT WITH MOISTURE.

2 LUXIE ROSE GOLD LARGE POWDER BRUSH 518
THIS NOBLE BRUSH CONJURES A PERFECT TAINT IN EACH FACE.

3 LAQA & CO SHEER LIP LUBE PENCIL
A SOFT GLOSSY AND MOISTURIZING LIP BALM – PERFECT FOR EVERY DAY.

LET'S HAVE A BEAUTIFUL CELEBRATION

EVERYBODY IS CELEBRATING CHRISTMAS IN AN OWN WAY. FOR MANY PEOPLE IT IS A RELAXING TIME TOO. THEY TRY TO CALM DOWN AND THEY TRY TO TAKE TIME FOR THEIR BEAUTY AND WELL-BEING. WHILE MYRRH WAS A POPULAR PRODUCT THOUSAND YEARS AGO, TODAY ARE PAMPERED BY WELL THOUGHT-OUT BEAUTY PACKAGES, SUCH AS THE CHRISTMAS SET OF

GLOSSYBOX



THE BEAUTY

THE
GUARDIAN
OF SENSITIVE
SKIN

EUCERIN
SKIN PROTECTION



THE CLIMATIC CHANGE AND ENVIRONMENTAL IMPACTS OF ALL SORTS, ADDITIONAL THE HECTIC OF OUR LIFE BETWEEN FAMILY, JOB, FRIENDS AND LEISURE TIME: THE IMPACTS OF STRESS WITH THEIR EXOGENOUS AS WELL AS ENDOGENOUS EFFECTS, HAVE CHANGED DURING THE LAST YEARS SIGNIFICANTLY. ALL OF THIS MADE US AND OUR SKIN MORE SENSITIVE. ANYBODY MAY REACT SENSITIVELY, FROM A BABY TO A SENIOR. THE IMPORTANCE OF THE RESILIENCE OF THE SKIN'S NATURAL PROTECTIVE BARRIER IS KNOWN SINCE THE 1950S. BY PIONEERING, SCIENTIST DEVELOPED A FORMULA, WHICH BECAME THE CORE OF A BRAND, THAT IS A FAITHFUL SKIN PROTECTOR FOR MANY CONSUMERS

 **EUCERIN**





SINCE 60 YEARS EURCERIN PROVIDES ITS PH5-PRINIPLE, WHICH IS STILL UP-TO-DATE REGARDING THE CURRENT SCIENTIFIC FINDINGS. IT IS MORE ACTUAL THAN EVER BEFORE, BECAUSE THE PH5 SKIN PROTECTION, ABOVE ALL THE LOTION AND THE CRÈME STIMULATE THE REGENERATION OF THE PROTECTIVE BARRIER OF THE SKIN, THEY GIVE LONG-LASTING MOISTURE AND SO THEY ENHANCE THE PROTECTIVE FUNCTION OF THE SKIN AGAINST THE NEGATIVE INFLUENCES OF A CONTINUOUSLY CHANGING ENVIRONMENT. ALL OF THAT WITHOUT PARABENS. THE CLASSIC WITH ITS PROVED SKIN CARE PRO-VITAMIN DEXPANTHENOL PROTECTS AND REINFORCES THE RESISTANCE OF SENSITIVE SKIN DAY FOR DAY.

VIBRANT & FRESH

PANTENE PRO-V
INTENSIVE MOISTURE WITHOUT
WEIGHING DOWN





WHETHER, ON THE WAY TO A DATE IN A CAFÉ OR WITHIN THE HUSTLE AND BUSTLE OF THE CITY: RARELY, WE FEEL LIGHT AND FREE AS WHEN THE WIND BLOWS THROUGH OUR HAIR. WHO WOULDN'T WISH TO EXPERIENCE THOSE VIVID FEELING EVERY DAY? A VERY NEW FORMULA FOR THE PERFECT VIBRANCY WAS DEVELOPED AND FORMED IN A NEW CARE SERIES BY

PANTENE PRO-V

THE FOUR-PART PERFECT HYDRATION SERIES

PROVIDES INTENSIVE MOISTURE FOR DRY HAIR. THE SECRET ARE MICRO-MOISTURIZERS AND THEIR EFFECT IS A DEEPER PENETRATION AS WELL AS PROTECTION OF THE NATURAL LIPID STRUCTURE OF THE HAIR. THIS IS THE WAY TO SAVE THE MOISTURE IN THE HAIR WITHOUT WETTING IT DOWN.

MANY WOMEN WANT THOSE NATURAL AND SMOOTH FLOWING LOOK, BUT OFTEN IT FAILS BECAUSE OF THE DAILY EXERTIONS: INTENSIVE STYLINGS, DRY HEATING AIR IN THE WINTER AND UV RAYS IN SUMMER. ALL OF THIS INJURES OUR HAIR. THE PANTENE PRO-V PERFECT HYDRATION SERIES IS MADE UP OF THE FOLLOWING COMPONENTS...



THE SHAMPOO

GETS TENDERLY RID OF DIRT AND DEBRIS, WHICH COULD HAVE A NEGATIVE INFLUENCE ON THE PROTECTION FUNCTION OF THE HAIR SURFACE AND ITS CORE.

THE SPRAY

THE PERFECT HYDRATION SPRAY GIVES THE HAIR AN INTENSIVE MOISTURE IN THE WINTER TIME.

THE MASK & CONDITIONER

ROUND UP THE PORTFOLIO.

THE NATURAL VIBRANT HAIR STYLES WERE ALSO SEEN ON THE CATWALKS OF THE INTERNATIONAL FASHION WEEKS. PANTENE PRO-V EXPERT SASCHA SCHÜTTE WAS INSPIRED BY THESE LOOKS AND HAS CREATED A NEW ONE, WHO CAPTURES THESE FREE AND JAUNTY LIFESTYLE FEELING.



"SIMILAR TO THESE MOMENT, WHEN YOU WANT TO CHANGE THE TIGHT CLOTHES AFTER A LONG WORKING DAY TO WEAR A COMFORTABLE CASUAL OUTFIT, WE SHOULD ALLOW THE HAIR TO CHANGE FROM THE STRONG STYLES OF THE LAST SEASON TO NEW FLEXIBLE ONES."
SASCHA SCHÜTTE.

THESE STYLES ENABLE AN AIRY AND SMOOTH FLOWING HAIR, WHICH LOOKS VERY HEALTHY AT THE SAME TIME.



THE BEAUTY

MAKEUP JEWELRY

SOTHYS

A MYSTICAL BLACK AND GOLD, CURVED PATTERNS, FRUITY BERRY SHADES: INSPIRED BY FASHION A BRAND REVELS IN BAROQUE GLAMOUR PAIRED WITH A TOUCH OF ROCK'N'ROLL

 **SOTHYS**

IN THE LIMELIGHT THE EYES, ACCENTUATED BY EYELINER AND SHIMMERING LID SHADOWS, ROCK-LIKE SHADES AND TRENDY METAL AS HIGHLIGHT ON LIPS AND NAILS.

ROCK MEETS BAROQUE!

THE JEWELRY

A BEAUTIFUL BLEND OF
DELICACY AND
STRENGTH

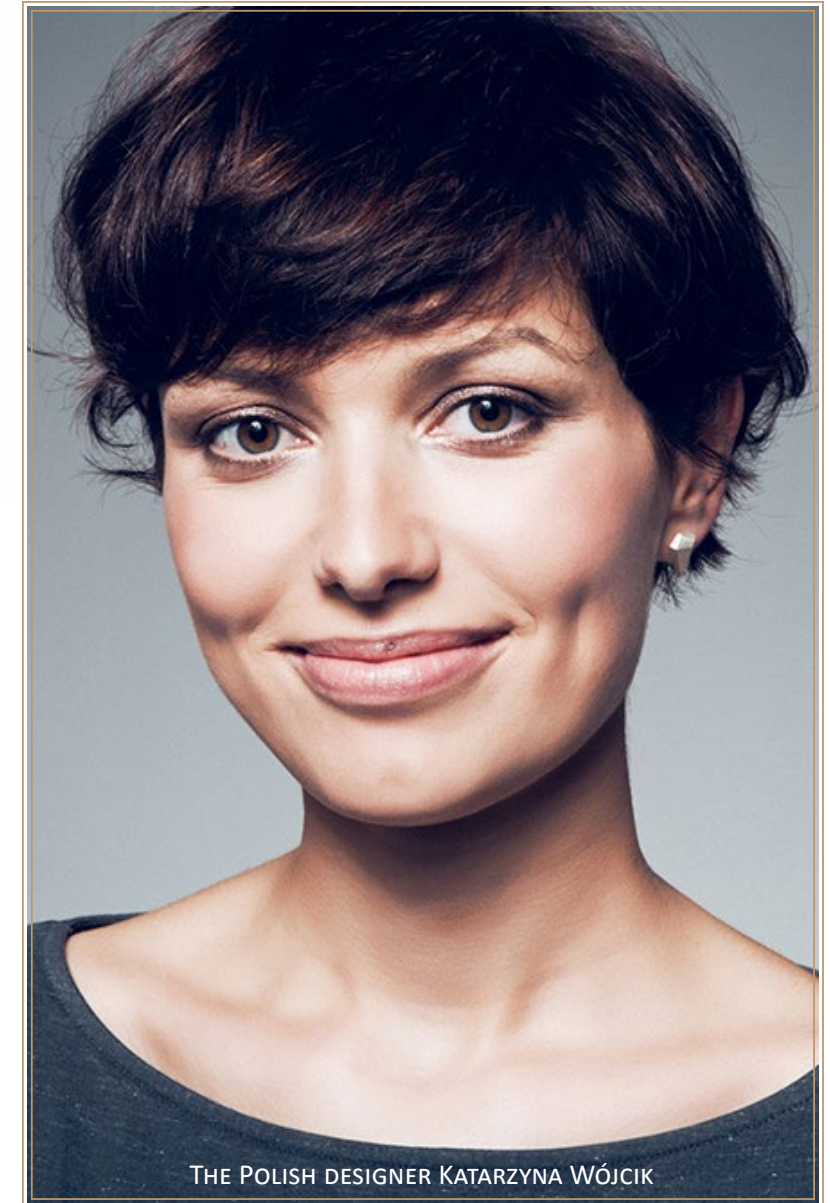
JUNE DESIGN
PLAYS WITH SMART
CONTRASTS





THE POLISH DESIGNER KATARZYNA WÓJCIK DESIGNS UNIQUE JEWELRY FOR CONTEMPORARY WOMEN. HER DESIGNS, CHARACTERIZED BY AN ANTAGONISM BETWEEN DELICACY AND STRENGTH, ARE KNOWN UNDER THE NAME

JUNE DESIGN



THE POLISH DESIGNER KATARZYNA WÓJCIK

JUNE DESIGN STANDS FOR A CLASS APART, SOPHISTICATION AND THE BEAUTY OF THE MINIMALISM. THE DESIGNER UNITES MODERN DESIGN WITH TRADITIONAL GOLDSMITH'S WORK. KATARZYNA WÓJCIK CREATES TIMELESS GEMS FOR ANY OCCASION.



THE JUNE DESIGN
COLLECTION IS A
REFLECTION OF
THE DESIGNER'S
PHANTASY. IT
EMPHASIZES THE
BEAUTY OF EACH
WOMAN IN AN
ELEGANT AND
DECENT WAY. IT IS
A COMPOSITION
OF GEOMETRIC
FORMS AND
NATURAL
CONTRASTS.



THE RESULT OF
THE DESIGNER'S
PASSION AND
PHANTASY ARE
BEAUTIFUL
HANDMADE
GEMS, WHICH
UNDERLINE THE
WEARER'S CLASS,
POWER AND
INSPIRATION.



THE COMPLETE
COLLECTION IS HANDMADE
IN THE DESIGNER ATELIER
IN WARSAW. THE PIECES
ARE AVAILABLE IN 925
AND 925 SILVER, PLATED
WITH 24-CARAT GOLD. THE
PRICES ARE EXTREMELY
FAIR AND REACH FROM 70
TO 135 EURO.



THE JEWELRY

CELEBRATE THE
MAGIC OF
THE
HOLIDAYS

SWAROVSKI

BEAUTY AND PRECIOUS LIKE
MIRANDA KERR





DESIGNED WITH SUPER MODEL MIRANDA KERR, AN ENCHANTING COLLECTION, WHICH CELEBRATES THE MAGIC OF THE HOLIDAYS IS UNVEILED THIS WINTER BY

SWAROVSKI

OVER THE COURSE OF THREE SEASONS OF CAMPAIGNS TOGETHER, MIRANDA KERR AND SWAROVSKI HAVE NURTURED A CREATIVE COLLABORATION WHICH FINDS AN ULTIMATE EXPRESSION THROUGH A MEANINGFUL COLLECTION.

"IT IS WONDERFUL TO SEE IT ALL COMING TO FRUITION, IT HAS BEEN A WONDERFUL PROCESS" SAYS MIRANDA KERR.

SWAROVSKI'S CREATIVE DIRECTOR NATHALIE COLIN REFERS TO MIRANDA AS ***"A POWERFUL WOMAN WHO KNOWS WHAT SHE WANTS. SHE WAS VERY ENGAGED IN THE CREATIVE PROCESS, WE HAD RICH DISCUSSIONS, STARTING IN SYDNEY AND CARRYING ON WITH MEETINGS AROUND THE GLOBE FROM PARIS TO NYC AND LA."***



**SWAROVSKI CALLED ON "FRIEND OF SWAROVSKI"
MARGARET ZHANG TO GIVE HER TAKE ON A
COLLECTION DESIGNED WITH MIRANDA KERR**



WHEN IT CAME TIME TO SHOOT THE HIGHLY PERSONALIZED AND CHARMING COLLECTION DESIGNED WITH MIRANDA KERR, SWAROVSKI HAS CHOSEN LONG-TIME COLLABORATOR AND EXTREMELY TALENTED GLOBAL "FRIEND OF SWAROVSKI" MARGARET ZHANG TO CAPTURE THE PERSONAL STYLE OF BRAND MUSE MIRANDA KERR, THROUGH HER EDITORIAL LENS.



WWW.SWAROVSKI.COM

THE JEWELRY



SCANDINAVIAN
SIMPLICITY
INSPIRED BY **LIFE**

PERNILLE CORYDON
INSPIRED BY DUTCH
LANDSCAPES

WHEN YOU OPEN YOUR EYES, YOU COULD FIND INSPIRATION EVERYWHERE. A YOUNG WOMAN, WHO USES ALSO MODERN TOOLS LIKE SMARTPHONES TO CAPTURE PICTURES AND IDEAS FOR HER COLLECTION IS THE DANISH DESIGNER

■ PERNILLE CORYDON

PERNILLE CORYDON FINDS INSPIRATION EVERYWHERE. SHE TAKES PICTURES THROUGH THE WINDOW OF AN AIRPLANE AS WELL AS IN THE TAXI FROM THE AIRPORT. IN A SITUATION LIKE THIS, PERNILLE FELT THAT THE DUTCH FIELDS SPOKE TO HER IN A SPECIAL WAY. IMMEDIATELY AFTER CHECKING IN AT THE HOTEL, SHE THEREFORE PULLED OUT HER SKETCHING PAD. FROM THESE SKETCHES THE BRICK LINE EMERGED, WHICH HAS BECOME ONE OF PERNILLE CORYDON'S MOST POPULAR LINES EVER.

THE DUTCH LANDSCAPE THAT BECAME A LINE OF JEWELRY IS A GREAT EXAMPLE OF HOW THIS DANISH JEWELRY DESIGNER WORKS.





SCANDINAVIAN SIMPLICITY INSPIRED BY LIFE

PERMILLE CORYDON'S JEWELLERY COLLECTIONS ARE CHARACTERISED BY AN ELEGANT INTERPLAY BETWEEN MATERIALS, DISTINCTIVE STRUCTURES AND A FEMININE LIGHTNESS THAT APPEALS TO WOMEN OF ALL AGES.





GRANDPA'S RING

"MY GRANDFATHER WAS A CHARISMATIC MAN OF FEW WORDS. I WASN'T PARTICULARLY OLD WHEN HE DIED, BUT I HAVE SEVERAL VIVID MEMORIES OF HIM. WHAT I REMEMBER MOST FONDLY IS THAT I WOULD OFTEN SIT WITH HIM IN A LOW CHAIR WITH A SWIVEL COVERED IN BRANDY-COLORED LEATHER. HERE, WE WOULD SIT TOGETHER IN OUR OWN, LITTLE WORLD, WHILE MY GRANDFATHER TOLD ME ADVENTURES AND TALL TALES. AS HE SPOKE, HE WOULD SLOWLY SPIN THE CHAIR AROUND. IT KEPT THE SNAKES AT BAY, HE WOULD TELL ME. THE STORIES MY GRANDFATHER TOLD ME WERE USUALLY SLIGHTLY SCARY AND VERY EXCITING. I WOULD HOLD HIS HAND, AND I VIVIDLY REMEMBER HIS DISTINGUISHED GOLD RING WITH THE MOST BEAUTIFUL DARK STONE. MY GRANDFATHER TOLD ME THAT IF YOU RUBBED THE ROCK, YOU COULD MAKE A WISH. HE ALSO TOLD ME THAT THE RING PROTECTED WHOEVER WORE IT. MY GRANDFATHER HAD BEEN GIVEN THE RING BY HIS FATHER. IT HAS NOW BEEN INHERITED BY MY FATHER, AND ONE DAY IT WILL BE PASSED ON TO MY BROTHER. IT IS A VERY SPECIAL RING THAT FILLS ME WITH WONDERFUL MEMORIES OF MY CHILDHOOD. INSPIRED BY THESE MEMORIES, I HAVE NOW CREATED A NEW RING – AND OF COURSE NAMED IT "GRANDPA'S RING".



WINTER FASHION

WHEN EVERYTHING IS TWINKLING AND SPARKLING, WE LOVE IT TO SHOW US ALSO IN THE BEST LIGHT. NO MATTER WHETHER WE WILL MEET OUR FRIENDS IN TOWN, ON A CHRISTMAS MARKET OR IF WE ENJOY A PARTY TOGETHER – FASHION IS AN IMPORTANT SUBJECT AT CHRISTMAS TIME AS WELL AS A WONDERFUL PRESENT.



A young man with dark, wavy hair is the central focus, wearing a brown leather jacket over a blue shirt. He is looking off to the side with a serious expression. Behind him, a woman with curly hair is also looking in the same direction. The background is an industrial or construction site with metal beams and a bicycle.

**INSPIRED
BY THE REBELLIOUS
SPIRIT &
CULTURE**

**TIMBERLAND
ENJOYS THE FREEDOM
OF THE ROAD**



WITH SUSTAINABLE AWARENESS AND CONSIDERING OUR ENVIRONMENT, TIMBERLAND DESIGNED A VERSATILE COLLECTION, WHICH CAN BE COMBINED AND WORN IN MULTIPLE LAYERS. READY FOR THE MANY CHALLENGES OF OUR EVERYDAY LIFE.

THE MODERN WAY OF LIFE IS FULL OF SURPRISES, ESPECIALLY DURING THE CHRISTMAS TIME. EACH DAY, NO MATTER IF WE MEET OUR FRIENDS AT THE CHRISTMAS PARTY IN THE EVENING OR IF WE HAVE GO TO WORK AT THE DAYTIME, WE HAVE TO FACE EVER-CHANGING CONDITIONS AND ENCOUNTERS AS WELL AS EXCITING NEW CONTACTS AND DETOURS. THE STREETS OF THE CITY, DIFFERENT LANDSCAPES, LONG OR SHORT DAYS, UNSETTLED WEATHER AND TEMPERATURES, WHICH CHANGE VERY QUICKLY AS WELL AS OUR DECISIONS OR EXPECTATIONS TOWARDS FASHION AND STYLE - WHEREVER THE DAILY ROUTINES WILL LEAD US, IT IS ALL ABOUT ADAPTABILITY AND VERSATILITY WHEN WE TALK ABOUT THE SUITABLE OUTFIT. WITH A GREAT ATTENTION TO SUSTAINABILITY AND QUALITY, A NEW COLLECTION OF SHOES, CLOTHES AND ACCESSORIES WAS CREATED FOR THIS WINTER BY

 **TIMBERLAND**



THE FREEDOM OF THE ROAD BIKER-INSPIRATION

A PERFECT AND AUTHENTIC BIKER LOOK OCCURS THROUGH A VINTAGE LEATHER JACKET, INDUSTRIAL DETAILS AND TRENDY TREADED SOLES. FOR THE BRAVE WOMAN, WHO WANTS TO SHOW HER ROUGH SIDE, THE TIMBERLAND WINTER COLLECTION INCLUDES STURDY AS WELL AS ELEGANT PIECES.

THE BELKNAP BIKER JACKET AND THE STODDARD QUILTED MID LACE WATERPROOF BOOT APPRECIATE THE CALM AND THE TOUGH SIDE OF FEMININITY AT THE SAME TIME.

INSPIRED BY THE REBELLIOUS SPIRIT AND CULTURE, THE TIMBERLAND COLLECTION PRESENTS A STYLISH REVIVAL OF FABRICS AND MATERIALS OF THE EXCITING BIKER-EPOCH, WHICH ARE PERFECTLY TO COMBINE.

SENSATIONAL: THE MIX OF THE NIGHT-COLORED BELKNAP LEATHER JACKET AND THE WHITTEMORE MID SIDE ZIP BOOT WILL ATTRACT ATTENTION WHEREVER YOU GO.

BLACK FOREST COLLECTION URBAN ELEGANCE

THIS RANGE SHOWS TIMBERLAND'S PERSONAL VIEW TO THE TIMELESS FASHION COLOR BLACK. THE DARK GREY SHADES COULD BE TAKEN FROM A DEEP WINTER FOREST. THE COMBINATION OF PREMIUM LEATHER BOOTS WITH STYLISH CLOTHES AND JACKETS CREATES PERFECT MONOCHROME HEAD-TO-TOE LOOKS FOR AN ELEGANT APPEARANCE. THE FOREST RIVER CHECK SHIRT AND THE SUNRISE LAKE COLORED DENIM PANTS ARE PERFECT FOR Milder TEMPERATURES.





MONOCHROM

TIMBERLAND WAS INSPIRED BY RUST AND INDUSTRIAL SHADES. THEREFORE, GREY FORMS A BASIS, WHICH GIVES THE UNIFORM TREND A FRESH TWIST. IN LINE WITH THE VOLATILITY OF WEATHER, TEMPERATURES AND SPONTANEOUS PLANS, THE COLLECTIONS INCLUDE PIECES, WHICH ARE SUITABLE FOR ANY WEATHER CONDITIONS AS WELL AS THE MOST SURPRISES OF EACH DAY. THE COMBINATION OF MIREY BROOK SWEATERS WITH TACOMA LAKE MOLESKIN PANTS AND THE BECKWITH CHELSEA BOOT CREATES A PERFECT LOOK IN GREY, THAT IS ABLE TO LEAD YOU SAFELY THROUGH THE DAY, FROM DUSK TILL DAWN.



WOOL

THE WINTER TIME OFFERS MANY POSSIBILITIES TO PLAY WITH FABRICS AND MATERIALS. THE TIMBERLAND COLLECTION GETS A SPECIAL TRENDY TOUCH DUE TO THE STYLISH WOOL RANGE, WHICH INCLUDES PIECES WITH COARSE STRUCTURES IN ELEGANT DESIGNS.

THE PREMIUM PIECES LIKE THE PARKAS, FLANNEL SHIRTS AND BOOTS WITH PENDLETON® PLAID ARE PERFECT AND VERY COZY PIECES FOR COLD WINTER DAYS. THEY STAND FOR COMFORT AND QUALITY WITHOUT RENOUNCING STYLE AND ELEGANCE. IDEAL FOR THE UPCOMING

FESTIVE SEASON.

WWW.TIMBERLAND.COM

CULTIVATED
CASUAL BE
READY TO
WEAR

BRAX
LOVES INDIVIDUAL AND
CLEAR LOOKS





INDIVIDUAL AND STRAIGHT LOOKS AFFECTED BY SCANDINAVIAN FLAIR. THE CONFIDENT USAGE OF NEW FORMS AND PROPORTIONS REVEALS TRUE „STATEMENT PIECES“. THEIR LOOKS REFLECT CONFIDENT NONCHALANCE. „CULTIVATED CASUAL“ THAT IS THE KEY TERM OF THE AUTUMN/WINTER 2015 COLLECTION BY

BRAX



CAPES, COATS AND PONCHOS

BUT WITH A NEW INTERPRETATION AS WELL AS JOGGING PANTS ARE THE MUST HAVES OF THE SEASON. NO MATTER IF YOU PREFER THE CLASSIC 5-POCKET STYLE OR THE AUTHENTIC JOGGER FORM, ONCE YOU HAVE TRIED THEM ON, YOU WILL NEVER AGAIN TAKE THEM OFF BECAUSE THEY HAVE THE REAL DENIM LOOK AND THE CONVENIENCE OF A SWEATPANTS.



A woman with long dark hair is sitting at a small round table in a cafe. She is wearing a light-colored oversized cardigan over a patterned blouse and blue jeans. She is reading a magazine. On the table is a white coffee cup and a glass of water. A brown leather bag and a black shopping bag are on the floor next to her.

NOT ONLY SLIM CUTS

BUT ALSO OVERSIZED SWEATERS NEXT TO REDUCED SEQUIN EMBROIDERY, TONAL DECORATION AND ALLOVER PRINTS PLAY AN IMPORTANT ROLE IN THEIR COLLECTION.

A woman with blonde hair is standing on a city street. She is wearing a grey oversized coat over a white button-down shirt and dark blue jeans. She is also wearing a colorful necklace and a gold watch. The background shows a blurred city street with other people and buildings.

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THE ABSOLUTE
FREEDOM
IN RESPECT OF
MOVEMENT

GANG
A PLEASANT-TO-WEAR
SENSATION

A STRONG PRESENTATION, SHINY METALLIC-COATINGS, LASER-PRINTS WITH COOL 3D EFFECTS, COOPER, GOLD AND SILVER! ALL THESE FEATURES ARE PART OF THE NEW COLLECTION BY

 **GANG**

WITH AN ABSOLUTE FREEDOM OF MOVEMENT

THE JEANS STYLES BY GANG KEEP THEIR SHAPE, NO MATTER IF YOU CHOOSE THE "NEW BOYFRIEND STYLES", „SKINNY FITS" OR „LEGGINGS". THE "STRAIGHT FIT" AND THE TIMELESSLY „HIGH WAIST" SHAPE GET NEW A COMPETITOR IN THE FORM THE DESIGNERS NEWEST INVENTION: THE "GANGJYM". IT'S A HYBRID OF SWEATPANTS AND REAL DENIM JEANS. THEY ARE COMFORTABLE TO WEAR IN LEISURE TIME AS WELL DURING THE NEXT YOGA SESSION.

ASYMMETRICALLY ELEMENTS

CREATE NEW LOOKS. "THERE IS A LOT OF GANG-POTENTIAL FOR SWEATIE DENIM", SAYS THE TEAM OF CREATIVES AROUND

ROBERTO CHINI.







CRAFTING
NEW
REALITIES

G-LAB
TIME TO RETHINK

HEAT WAVE IN AUTUMN. FREEZING COLD IN SPRING. THE SEASONS AS WE KNOW THEM SEEM TO HAVE CHANGED FOR GOOD. TIME TO RETHINK. CRAFTING NEW REALITIES. A BRAND WHICH FOLLOWS THIS MOTTO, THAT STANDS FOR A NEW MARKET AS WELL AS NEW REALITY IS:



AT THE JUNCTION OF HIGH-TECH FUNCTIONALITY AND TIMELESS, CONTEMPORARY DESIGN, G-LAB CREATES HIGH QUALITY PRODUCTS FOR A NEW URBAN WAY OF LIFE: TO BE EVEN MORE ACTIVE, INDEPENDENT AND CONTEMPORARY.

G-LAB'S AIM IS TO CREATE THE ULTIMATE JACKET FOR ALL URBAN REQUIREMENTS. DRIVEN BY PASSION FOR STYLE AND FUNCTION, G-LAB SEEKS TO UNITE THE BEST OF TWO WORLDS IN ONE PRODUCT. HIGHEST FUNCTIONALITY TAKEN FROM THE SPORTS- AND OUTDOOR APPAREL SECTOR FUSED WITH AN INNOVATIVE AND IMPECCABLE FASHION SENSE LEAD TO CONTINUOUSLY EXCITING REINTERPRETATIONS OF THEIR TIMELESS JACKETS. AT G-LAB ONLY THE BEST WILL DO: MATERIALS OF THE HIGHEST QUALITY, TECHNICAL AND AESTHETIC EXPERTISE, CLOSE ATTENTION TO DETAIL, AN EYE FOR QUALITY AND GREAT CRAFTSMANSHIP WITH OVER TWO DECADES OF EXPERIENCE.

THE RESULTS ARE MASTERPIECES OF PERFORMANCE AND STYLE. FOR PEOPLE WHO APPRECIATE EXTRAORDINARY QUALITY AND A CONTEMPORARY, TIMELESS LOOK. THE DÜSSELDORF BASED DESIGN AGENCY G-LAB WAS FOUNDED IN 2003 BY MANAGING DIRECTOR AND OWNER BJÖRN GERICKE.



"IN TIMES WHEN WE ARE HAVING TO REDEFINE THE SEASONS, THE MULTIFUNCTIONAL FEATURES OF OUR JACKETS PROVIDE A REAL ADVANTAGE FOR THE CONSUMER AS WELL AS FOR THE RETAIL TRADE. OUR JACKETS KEEP YOU PERFECTLY COMFORTABLE; NEITHER TOO WARM NOR TOO COLD. THEY OFFER THOUGHT THROUGH AND SOPHISTICATED FUNCTIONALITY THROUGHOUT THE YEAR. IN CONTRAST TO CLASSIC DOWN JACKETS, OUR JACKETS WITH THEIR BREATHABLE WIND- AND WATERPROOF PROPERTIES ARE VERY ADAPTABLE AND SUITED FOR ALL CITY WEATHER CONDITIONS- FROM MINUS 20° TO PLUS 15° CELSIUS."
FOUNDER AND MANAGING DIRECTOR BJÖRN GERICKE



FOR A NONCHALANT, URBAN LOOK IN THE

WINTER 15/16 WOMENSWEAR COLLECTION THE PERFORMANCE MATERIAL HAS BEEN FURTHER REFINED WITH A

THIN WAX LAYER. THE WAX-TOUCH IS AVAILABLE EXCLUSIVELY

IN THE COLOR DARK-MUD WITH THE NEW MODEL

ELLINGTON AND THE CARRY-OVER STYLE
MONTANA II.

THE MONTANA II AND DESTINY

ARE ALSO NEWLY AVAILABLE WITH A

REMOVABLE FUR COLLAR.

THE TWO NEW STYLES

ELLINGTON AND BELLVUE HAVE BEEN ADDED TO

THE WOMENSWEAR COLLECTION.

NEXT TO THE CLASSIC COLORS OLIVE, SAND, NAVY AND BLACK, THE TRUSTED & ESTABLISHED COTTON-TOUCH FABRIC IN FLAME, CREME, SAPPHIRE, IVY AND TERRA IS BLAZING A COLORFUL TRAIL THROUGH

THE WINTERY LANDSCAPE.

FOR A CONTEMPORARY LOOK WITH MULTIFUNCTIONAL COMFORT AND UNCOMPROMISING IN ALL

WEATHER CONDITIONS.






G-LAB IS NOW SOLD IN 13
COUNTRIES- INCLUDING
GERMANY, AUSTRIA, THE BENELUX COUNTRIES,
SWITZERLAND, UK, DENMARK, NORWAY, FINLAND,
RUSSIA, USA AND CANADA.

WWW.G-LAB.COM

NO PERFECT DENIM
LOOK WITHOUT THESE
COSY SHADES
OF **WINTER**

ALBERTO
PANTS-CULTURE
RELOADED





WHETHER CLASSIC SLIM-FITS FOR THE CLASSY MONDAY, ROUGH SLACKS FOR THE CASUAL FRIDAY OR CHINOS, CARGOS AND JEANS FOR ALL DAY – WITH THE WINTER 2015/16 COLLECTION A GERMAN MANUFACTURER PRESENTS STYLES FOR ANY OCCASION UNDER THE NAME

ALBERTO

NEW: THE COSY PANTS THEY ARE COMFORTABLE AND STYLISH AND THANKS TO THEIR SIMPLE, CASUAL AND ABOVE ALL PERFECT FIT A REAL MUST HAVE: THE DRAWSTRING PANTS. ALBERTO PRESENTS THESE PANTS, ORIGINALLY COMING FROM THE SPORTS SEGMENT, IN VERY TRENDY VERSIONS. THE BEST MATERIALS AND MODERN CUTS CLEAR THE WAY TO WEAR THE PREMIUM JOGGER ON THE STREET AS WELL AS IN THE OFFICE. ANOTHER HUGE PLUS IS THE WIDE VARIETY. THE FIRST-CLASS FABRICS DOMINATE THE “SMART DRESSY” LINE. THE JERSEY VERSION CHARACTERIZES THE “SMART COTTON” RANGE.

THE CREATIVE DENIM RANGE IS CALLED

“COSY JEANS” SKILLFULLY, IT COMBINES THE WEARING COMFORT OF A SWEATPANTS WITH THE TYPICAL LOOK OF A CLASSICAL DENIM JEANS.



SMART DRESSY

ABOVE ALL, IN THE LIMELIGHT OF THESE RANGE ARE THIS TIME "CERAMICA-PANTS" WITH A HUGE SPECTRUM OF SHAPES, DESSINS AND DETAILS.

COSY CERAMICA IS A WOOL-LOOK, WHICH IS PRESENTED SHARP AND CLEAN IN ANTHRACITE, MEDIUM GREY, BROWN AND BLUE- MÉLANGE.

COSY CERAMICA WOOL IS INSPIRED BY THE STYLES OF THE 30S AND 40S OF THE LAST CENTURY. THE "VEEGIE-LEATHER" AT THE WAISTBAND AND COIN-POCKET, 39% WOOL, ROUGH LOOKS, CASUAL CUTS AND BLUE- AND BROWN-MÉLANGE SHADES DOMINATE THIS RANGE.

COSY CERAMICA CHECK IS A WOVEN SLIM-FIT FLANNEL-CHINO WITH FRENCH POCKETS. IT STANDS FOR A CHECK REVIVAL WITH A NUMEROUS OF PATTERNS. WITH THE SLIM "CERAMICA HONEYCOMB" ALBERTO PRESENTS A REAL TOP-SELLER IN BI-COLORS.



DEMIM

THE HUGE ALBERTO DENIM COLLECTION CONTAINS 30 PIECES, WHICH ARE DOMINATED BY CLEAN CUTS AND SMART TREATMENTS. THE RANGE GOES FROM ELEGANT TO VERY CASUAL. IT STANDS FOR A CLEAR STYLE STATEMENT.

THE COLLECTION CONVINCES DUE TO SKILLFULLY ARRANGED DETAILS. WHILE MEDIUM-BLEACHED JEANS HAVE AN IMPRESSIVE COMEBACK, EXPERIMENTAL LASER-TREATMENTS FORM THE BASIS FOR MODERN GRAPHICAL SURFACES.

THE JOG-PANTS ARE AVAILABLE AS SLIM-CUTS AND HYPER-ELASTIC 5-POCKETS IN FOUR WASHINGS. THEY CAN BE WORN OPTIONAL IN INDIGO-COLORED JERSEY OR IN ROUGH STYLES. THE DECENT BIKER-LOOK, IS REALIZED THROUGH A SLIM, BLACK-COATED PIPE WITH EXTROVERT DIVIDING SEAMS ON THE KNEES.

A NEWCOMER IN THIS COLLECTION IS A RANGE OF CLASSICAL CUT JEANS, MADE OF FINE-LINE DENIM. INSTEAD OF A STRETCH RATE, THIS INNOVATIVE FABRIC KEEPS IT ELASTICITY DUE TO A SPECIAL WEAVING TECHNIQUE.

A JEANS WITH AIR-CONDITION. WHEN IT COMES TO THE WINTER DENIMS, HIGH-FUNCTIONAL THERMO-FIBERS WORK AS SMART HEAT STORAGES. THEY ENSURE THAT THE PANTS KEEP THE BODY WARM ALSO WHEN ITS FREEZING COLD.





THE SMART COTTON LINE HAS DEVELOPED STEP-BY-STEP FROM CLEAN AND DECENT LOOKS TO MORE EXPERIMENTAL STYLES CONCERNING MATERIALS AND DESIGN.



THE SLACKS 5-POCKETS AND SLIMS ARE PRESENTED IN SPORTY JERSEY WITH REFINED DUST-CHARACTER. THEY ARE AVAILABLE IN AN AUTHENTIC VINTAGE-TWILL, IN ROUGH AND HEAVY COTTON OR IN SOFT BLUE VELVET.



PREMIUM JEANS

THIS RANGE CONTAINS STRICTLY ITALIAN-MADE FABRICS, WHICH MEET PERFECT CUTS AND EXCELLENT DETAIL WORK WITH THE HIGHEST WEARING COMFORT. THESE PREMIUM JEANS UNDERLINE ONCE AGAIN THE MULTIFACETED NATURE OF THE "BLUE GOLD" AS WELL AS ALBERTO.



THE THIRD EDITION COMES WITH FIVE STYLES AND A VARIETY OF FINISHING AND QUALITIES. BESIDES EXTRA SOFT SILK AND CASHMERE DENIMS WITH INKY VARNISHED SILVER BUTTONS AND HIGH-CONTRAST WAIST-BAND LINING AND OTHER DETAILS, ALBERTO PRESENTS A WINTER BLUE DENIM IN RINSED WASH AND TWO USED-WASHINGS THE FIRST TIME.



VEGGIE LEATHER THE SPECIAL HIGHLIGHTS ARE THE THREE "VEGGIE-LEATHER" MODELS. WHILE THE SUEDE VERSION IS AVAILABLE WITH TOP-STITCHING, A SLIM SILHOUETTE AND MUTED COLORS, THE "FAKE-NUBUK" STYLES ARE DOMINATED BY DRAWSTRINGS AND STITCHING ELEMENTS, WHICH CREATE AN EXTRA-VAGANT JOG-PANTS LOOK.



WWW.ALBERTO-PANTS.COM

WHEN
DESIGN
MEETS
ART

PLATINUM 3
BUY LESS, BUT BETTER





WHEN YOU THINK ABOUT DUBAI, COULD YOU IMAGINE THAT YOU THINK ABOUT THE WINTER? MAYBE YOU WILL, BECAUSE OF A BRAND FROM THERE, WHICH BRINGS WINTER FASHION TO A VERY NEW LEVEL.

PLATINUM 3



WITH ELEGANT NEOPUNK
AND AN EXTRAORDINARY MIXTURE OF MATERIALS, THE YOUNG LEATHER LABEL FROM DUBAI DEMONSTRATES FASHION KNOWLEDGE AND SKILLED CRAFTSMANSHIP.



THE VALUES OF PLATINUM 3 ARE UNCOMPROMISING QUALITY, BRAVE AND TIMELESS DESIGN AND FUNCTIONAL SOPHISTICATION.

PLATINUM 3 OFFERS A CONFIDENT PREMIUM COLLECTION OF OUTER CLOTHING FOR WOMEN AND MEN ACCORDING TO THE MOTTO **BUY LESS, BUT BETTER.**

LEATHER PLAYS AN IMPORTANT ROLE. DYED IN INNOVATIVE COLOURS AND COMBINED WITH SUPER LIGHT NYLON AND STRETCH NYLON FROM THE JAPANESE PRODUCER KOMATSU OR BROADCLOTH AS WELL AS **FINEST FLANNEL.**





THE NEOPUNK LINE WITH INFLUENCES FROM THE MOVIE AND MUSIC INDUSTRY AND THE INTERNET. IT WORKS WITH DARKER COLOURS LIKE RUBY, OLIVE, COGNAC, BAROLO, MOSS AND BLACK REFINED WITH METALLIC ACCENTS.

PLATINUM 3 PRESENTS NEW CREATIVE INTERPRETATIONS OF CLASSICS LIKE BIKER,- TRENCH AND DOWN-QUILTED JACKETS IN SOFT WINTER COLOURS. PARTS OF THE COLLECTION ARE PURIFIED WITH REAL FUR AND NOBLY FROSTED METALLIC ACCENTS.

THE COLLECTION CONTAINS THIRTY PIECES. IT IS DIVIDED INTO TWO LINES.



THE SECOND LINE SHOWS HOW NORDIC NOBILITY OF SOUL WORKS WITH LONG QUILTED COATS, FLOWING CONTOURS AND FUR HOODS. IT WORKS WITH COOLER COLOURS LIKE BLUE, GREY, SILVER AND MAUVE.

THE HIGHLIGHT IS THE SPORT JACKET „LOFOTEN“. IT'S HAND-DYED LAMBSKIN AQUA WITH A REMOVABLE RABBIT COLLAR WHICH REPRESENTS THE NEOPUNK STYLE.





POWDER PERFORMANCE FREESTYLE

PROTEST
THE ACTIVE WEAR
FOR ACTIVE WOMEN





IF YOU'RE SEARCHING FOR VERSATILE CLOTHING THAT YOU CAN WEAR DURING THE DAY AND ALSO ON ACTION-PACKED TRIPS, WE FOUND THE RIGHT BRAND FOR YOUR NEEDS

PROTEST

THE COLLECTION IS MOSTLY INSPIRED BY TWO THEMES: AMERICANA AND NORDIC.

AMERICANA IS MUCH MORE THAN JUST A TREND. IT IS A WORLDWIDE MOVEMENT AND THE REVIVAL OF THIS CLASSIC STYLE WHICH OFFERS THE PERFECT CHANCE FOR A ROAD TRIP IN RED, WHITE AND BLUE. INFLUENCED BY THE FAMOUS "CAFÉ RACER CULTURE" AND AFFECTED BY THE WILD WEST WITH ITS NATIVE AMERICAN COWBOYS, THE COLLECTION USES STURDY LEATHER, FADED DENIM AND STRUCTURED WOOLEN BLANKETS FROM THE PRIMARY AMERICAN POPULATION AND CREATES IMPRESSIVELY STYLES.



NUMBNUT MOTORCYCLES

CAFÉ RACER COOPERATION TO CELEBRATE THIS ISSUE ADEQUATELY, THE SPORTSWEAR LABEL HAS BROUGHT A SPECIAL PROTEST NUMBNUT CAFÉ RACER COOPERATION TO LIFE. NUMBNUT MOTORCYCLES MANUFACTURED A SPECIFICALLY FOR PROTEST PRODUCED MOTORCYCLE, WHICH HAS INSPIRED THE DESIGN TEAM FOR SPECIFIC LINE FOR BOYS. THIS LINE INCLUDES A PADDED COTTON SHIRT JACKET, A PLAID FLANNEL AND JEANS SHIRT, A RANGE OF T-SHIRTS AND A CAP SPECIALLY DESIGNED. THIS CAPSULE CAPTURES PERFECTLY THE ORIGINAL STYLE OF CAFÉ RACER. BESIDES THIS UNIQUE COLLECTION ALSO THE SPECIALLY DESIGNED MOTORBIKE FOR PROTEST WILL PROVE A BOON! BE EXCITED!



THE NORDIC THEME IS ALL ABOUT DURABILITY, WARMTH AND FUNCTIONALITY AND COULD BE WORN BY FEARLESS POLAR EXPLORERS. THIS LEADS TO A HERITAGE INSPIRED, ROBUST COLLECTION WITH A STRONG FOCUS ON FUR, FAIR ISLE, PATCHES, INSIGNIA AND NORDIC KNITTING PATTERNS. BOTH THEMES ARE ROUNDED OFF WITH MATCHING ACCESSORIES LIKE SPORTY DIP-DYED BEANIES, CAPS WITH REMOVABLE POM-POMS ,HEADBANDS FOR THE USAGE UNDER THE HELMET OTHER PLAYFUL HIGHLIGHTS.



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THE CAPSULES

POWDER SERIES

WHETHER YOU LOVE FREERIDING, SKIING, HIKING OR SPLIT BOARDING, THIS RANGE IMPRESSES WITH PROVEN CLASSICS. THE PERFORMANCE SERIES IS DESIGNED TO DO WHAT THE NAME PROMISES. THIS SERIES IS DESIGNED FOR LOVERS OF A CLASSICAL, PERFECT CUT AND FUNCTION-ORIENTED SKIWEAR WITH SPORTY DETAILS.



TFREESTYLE SERIES

PERFECT FOR PARK ORIENTED SNOWBOARDERS AND FREESKIERS WITH A WIDE RANGE OF MORE RELAXED AND TRENDY STYLES IN LONGER CUTS WITH PARKAS, CAMOUFLAGE LOOKS AND COLOR BLOCK DESIGNS.

TREND-SERIES

FOR ALL FASHION FORWARD LADIES WHO ARE LOOKING FOR THE DIFFERENCE FROM THE CONVENTIONAL, THIS SERIES OFFERS A LOT OF CROSSOVER STYLES THAT ARE ESPECIALLY NICE ELABORATED WITH FUNKY ANIMAL PRINTS, EMBROIDERIES, LEATHER ELEMENTS, FEATHERS AND WOOLLEN BLANKET PATTERNS. AT THE TOP OF EACH CAPSULE ARE THE QUALITY PROTEST PVRE PRODUCTS.





3M TOGETHER WITH THE WORLD WIDE KNOWN INVENTORS FROM 3M PROTEST WORKED OUT A NEW STATE-OF-ART-TECHNIQUE FOR A MAXIMUM PERFORMANCE IN THERMAL ABSORPTION WITHOUT HARMING THE ENVIRONMENT OR ANY ANIMALS. **PROTEST** IS PROUD TO ANNOUNCE THAT STARTING NOW THEY WILL NEVER AGAIN USE ANY DOWNS. INSTEAD OF IT THEY ARE NOW USING THE BRAND NEW 3M™ THINSULATE™ FEATHERLESS INSULATION. THIS ISOLATION IS EXACTLY AS COMFORTABLE AS DOWNS BUT WITHOUT HURTING ANY ANIMAL, PLUS IT SAVES TWICE AS MUCH HEAT AS DOWNS AND IS FREE OF ANY ALLERGENS.



FIT FLASHY NEON COLORS AT THE PROTEST FIT RANGE FEEL LIKE A REFRESHING COLOR SYRINGE WHICH EMPHASIZES THE FEMININE, FASHIONABLE LOOK OF THE WORK-OUT COLLECTION PERFECTLY. WHETHER DURING RUNNING, STRETCHING, PILATES OR JUST AS COMFORTABLE LOUNGEWEAR - THE PROTEST FIT RANGE COMBINES FUNCTIONAL PROPERTIES OF SPORTSWEAR WITH FASHION AND COMFORT. STYLISH FLEECES, LEGGINGS, SWEAT PANTS AND TOPS WITH INTEGRATED BRA OFFER FREEDOM OF MOVEMENT AND FUNCTIONALITY. AN ULTRA-LIGHTWEIGHT RUNNING JACKET COMPLETES THE COLLECTION FOR THE GYM OR THE STREET. GET OUT THERE!





STREET THIS YEAR, WE PAY SPECIAL ATTENTION TO STREET STYLES. IN RESPONSE TO THE CURRENT MARKET PROTEST HAS CREATED A STRONG STREET-RANGE TO OFFER A MAXIMUM OF POSSIBILITIES WITH ITS JACKETS AND SWEAT PROGRAMS.

THE JACKETS COME IN SIGNIFICANT STYLES AS PARKA, BIKER-STYLE, A SPORTY CROSSOVER, BOTH AS A BOMBER AND IN A SIMPLE COTTON VERSION. THE NEW SWEATSHIRTS ARE OFFERED AS CREW NECKS, TOPCOAT AND ZIPPER HOODIES - ALL IN VERY COMPETITIVE PRICE AND WITH EARLY AVAILABILITY.

FINELY WOVEN KNIT COMES IN THE STREET-SEGMENT TO USE, INCLUDING THE NORDIC-INSPIRED STYLES WITH HIGH COLLAR, HEAVY, LIGHTWEIGHT AND USED-LOOKS. FOR LADIES, THERE IS A GREAT SELECTION OF FASHION FORWARD JACKETS MADE WITH A JACQUARD WOOL EFFECT OR ARTIFICIAL LEATHER INSPIRED STYLE.





**STYLISH AND FULLY
EQUIPPED FOR THE
SLOPES**

**ODLO
HIGHLINE MOUNTAIN
PERFORMANCE**

THEY ARE THE INVENTORS OF THE THREE-LAYER PRINCIPLE. IN EUROPE, THEY ARE THE UNDISPUTED LEADER IN FUNCTIONAL SPORTS UNDERWEAR AND EVERYBODY LOOKING FOR HIGH TECHNICAL QUALITY IS A BIG FAN OF



HIGHLINE MOUNTAIN PERFORMANCE

STANDS FOR PRODUCTS THAT MEET UNCOMPROMISING HIGH DEMANDS ON CLOTHING TO GO ON A ADVENTURE IN THE COLD. MAXIMUM FUNTIONALITY COMBINED WITH LOW WEIGHT, A MODERN DESIGN WITH CLEAR LINES AND HIGH TECH MATERIALS DOMINATE THE HIGHLINE COLLECTION THIS WINTER.





BY USING THEIR OWN
INNOVATIONS AS
LOGIC WINDPROOF,
LOGIC WATERPROOF AND
EFFECT BY ODLO A VARIED
FUNCTIONAL
COLLECTION IS CREATED. IN ADDITION, HIGH-TECH
MATERIALS SUCH AS "GORE TEX", "PRIMALOFT"
AND "PERTEX®" ARE USED.



DOWN ARE ALSO
PROCESSED IN THE
WINTER COLLECTION 2015. WITH THE
SKI COCOON ODLO
PRESENTS A
DOWN JACKET THAT COMBINES STYLE,
FUNCTIONALITY AND BEST
THERMAL INSULATION ON THE SLOPES.
WITH THE SPECIFIC
DETAILS LIKE THE REMOVABLE SNOW GARD, A LIFT
PASS POCKET ON THE FOREARM AND THE
CUSTOMIZABLE AND REMOVABLE HOOD,
THE JACKET IS IDEAL FOR ALL ACTIVITIES
IN THE SNOW.



**THANKS TO ODLO'S CUTTING-EDGE
TECHNOLOGY "LOGIC BY ODLO"**


THE LINE SKI COCOON PROTECTS AGAINST WIND, COLD AND IS WATER REPELLENT. THE PERFECT COMPLEMENT TO THE SKI COCOON JACKET ARE THE SPIRIT PANTS. THEY ARE MADE OF WATERPROOF AND BREATHABLE GORE-TEX®-MATERIAL.



THE VERSATILITY OF DOWN IS ALSO REFLECTED IN THE MIDLAYER: THE ULTRALIGHT HELIUM COCOON INSULATION JACKET FILLED WITH DOWNS, THE WINDPROOF, EXTREMELY LIGHT AND ROBUST "PERTEX QUANTUM" - OUTER MATERIAL AND THE PROVEN "BODY MAPPING" CONCEPT PROVIDE RELIABLE PROTECTION IN COLD TEMPERATURES.

STRETCH PANELS UNDER THE ARMS GIVE YOU EXTRA FREEDOM OF MOVEMENT AND THERMOREGULATION. THE TRENDY CAMOUFLAGE DESIGN OF THE HELIUM COCOON MIDLAYERS IS ROUNDED OFF BY THE INTENSE PURPLE OF WATERPROOF, HIGHLY BREATHABLE AND WINDPROOF SHARP LOGIC PANTS.





THE
SYMBIOSIS OF
DESIGN AND
DOWN

YETI
LIGHTWEIGHTS FOR
THE GOLD DAYS


THE GERMAN SPECIALIST FOR DOWN AND LIGHTWEIGHT PRODUCTS WITH AN EXCELLENT RATIO BETWEEN WEIGHT AND WARMTH IS CALLED

YETI

TWO EXCEPTIONAL MATERIALS

CHARACTERIZE THE CURRENT COLLECTION: THE
NEXT TO NOTHING FABRIC, LIGHTEST
MATERIAL IN THE WORLD AS WELL AS THE
CRYSTAL DOWN. A SELECTION
OF THE FINEST
AND HIGHEST QUALITY DOWNS, THAT ARE
AVAILABLE ON THE MARKET.



A woman with brown hair is standing in a snowy mountain landscape. She is wearing a purple quilted jacket, red pants, and brown boots. She has her right hand raised to her forehead, shielding her eyes from the sun. The background features snow-capped mountains and a rocky stream.

YETI WAS FOUNDED IN 1983 IN EAST GERMANY BY BERND EXNER AND IS NOW AN ABSOLUTE SPECIALIST WHEN IT COMES TO DOWNS. THE DECLARED AIM WAS AND IS TO MANUFACTURE PRODUCTS THAT CAN WITHSTAND THE MOST EXTREME WEATHER CONDITIONS. IN ADDITION TO DOWN SLEEPING BAGS, WHICH ARE AMONG THE BEST IN THE WORLD, THE PRODUCT PORTFOLIO INCLUDES DOWN JACKETS AND DOWN VESTS.

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WITH A WEIGHT OF ONLY 315 GRAMS, THE MODEL DEVON IS A VERY LIGHTWEIGHT DOWN JACKET FOR MEN. THE CLASSIC JACKET IS DESIGNED IN A SLIGHTLY LONGER CUT AND EQUIPPED WITH AN ADJUSTABLE HOOD. THE HIDDEN WAISTBANDS ARE ELASTIC AND PREVENT COLD AIR FROM ENTERING. THE FRONT - ZIPPER IS HIGHLIGHTED AND ALSO PROVIDED WITH A CHIN PROTECTOR. IN COMBINATION WITH THE DIAGONALLY RUNNING CHAMBERS, DEVON IS A REAL EYE-CATCHER AND THE PERFECT COMPANION ON COLD DAYS.



THE CLASSICAL DOWN JACKET RECEIVED A NEW DESIGN FOR THIS WINTER, BUT STILL IN THE UNMISTAKABLE YETI – STYLE. THE MODEL DESIRE IMPRESSES WITH ITS EXCELLENT HEAT - WEIGHT – RATIO. THE MAIN REASON IS THE NEXT TO NOTHING™ OUTER MATERIAL AND THE PREMIUM EUROPEAN GOOSE DOWNS WITH 800+ BULKING POWER.

THE SECRET OF LIGHTNESS OF YETI

PRODUCTS REMAINS IN THE MICROSCOPICALLY THIN YARN WHOSE DIAMETER IS ONLY A FRACTION OF A HUMAN HAIR. 1000 KILOMETERS OF THIS YARN PUT ONLY 140 GRAMS ON THE SCALE. NEVERTHELESS, THE FABRIC IS BOTH DURABLE AND TEAR-RESISTANT, ULTRA-LIGHT AND AIRY. THE HIDDEN WAISTBANDS ARE ELASTIC AND PREVENT COLD AIR FROM ENTERING. IT IS WATER-REPELLENT AND BREATHABLE.

THE WORLD'S
1ST PARKA
CONFIGURATOR

WELOVEPARKA
PROVIDES THE AGONY
OF CHOICE



DO YOU LIKE PARKAS, BUT YOU KNOW THAT MOMENT, WHEN YOU HAVE FOUND ONE, THAT YOU ACTUALLY LIKE BECAUSE OF ITS CUT, BUT YOU DON'T LIKE THE COLOR OR VICE VERSA? A GERMAN BRAND LOVES PARKAS TOO AND HAS FOUND AN ANSWER TO THAT PROBLEM

WELOVEPARKA

FASHION IS OFTEN MADE JUST FOR A MOMENT,

BUT THERE ARE SOME FASHION PIECES WHICH ARE MADE FOR THE ETERNITY, SUCH LIKE PARKAS. THESE SPECIAL COATS AREN'T FOLLOWING TRENDS OR CHANGING TIMES. THEY ARE FAMILIAR TO US AND THAT'S THE REASON WHY WE LOVE THEM SO MUCH, NOT ONLY IN THE WINTER TIME. BECAUSE OF THEIR CHARACTER, TO TAKE OF THE INNER LINING, WE CAN WEAR THEM IN ALL SEASONS OF THE YEAR. NOW, WE CAN CHANGE THE INNER LININGS AS WE LIKE, TO CREATE COMPLETELY NEW STYLES AND TO MAKE THE PARKA SUITABLE FOR MUCH MORE THAN TO KEEP US WARM.

WELOVEPARKA IS A NEW FASHION BRAND FROM GERMANY, WHICH HAS A SPECIAL PASSION FOR THE HOODED ANORAK. IT OFFERS THE WORLDWIDE FIRST AND ONLY "PARKA CONFIGURATOR" ON ITS WEBSITE.

THE WEBSITE PROVIDES THE POSSIBILITY TO ALL PARKA ENTHUSIASTS TO MAKE A CHOICE BETWEEN 2 EXTERIOR COLORS, 26 INNER LININGS AND 26 COLLAR VERSIONS.





AS REGARDS QUALITY, THE YOUNG TEAM AROUND OWNER SEBASTIAN BRÜNING SETS THE BAR HIGH. THE SELECTION OF THE GENUINE FURS FOLLOWS SUSTAINABLE PRINCIPLES. THE SPECIES PROTECTION PLAYS AN IMPORTANT ROLE. THE PARKAS ARE MADE COMPLETELY IN BAVARIA, GERMANY. THE YOUNG BRAND COOPERATES ONLY WITH FURRIERS WITH AN EXTENSIVE EXPERIENCE AND EACH JACKET IS HAND-MADE. EACH SIZE IS BASED ON AN OWN PATTERN.

THE BRAND WORKS WITHOUT DISTRIBUTORS TO MAKE THE PARKAS AVAILABLE FOR A WIDE RANGE OF CUSTOMERS. OF COURSE, INDIVIDUALISM AND QUALITY HAVE THEIR PRICE. THEREFORE, THE JACKETS START FROM 2.200 EUROS. HOWEVER, FOR THIS PRICE THE BUYER WILL GET AN INDIVIDUAL PIECE, WHICH HE OR SHE COULD WEAR NOT ONLY THE ENTIRE YEAR, BUT FOR DECADES.







WINTER LINGERIE


BESIDES THE RIGHT OUTERWEAR, FUNCTIONAL AS WELL AS COMFORTABLE LINGERIE IS IMPORTANT TO ENDURE THE VAGARIES OF WINTER TIME AS WELL AS POSSIBLE. IT KEEPS US WARM AND IT GIVES US A COZY FEELING. FURTHERMORE, IT COULD LOOK GOOD TO CREATE A PERFECT MOMENT, WHEN WE CALM DOWN AND ENJOY QUITE MOMENTS AT HOME OR IN HOLIDAY, ALONE OR WITH OUR SWEETHEART.



**FLUFFY &
GOZYZ
COMFORT
FOR THE WINTER**

LINGADORE LOUNGE

**PERFECT ITEMS FOR
THE GOLD DAYS**



ESPECIALLY AT THE END OF THE YEAR, IT IS IMPORTANT TO CATCH YOUR REST AND RELAX REGULARLY. WE EXPERIENCE ALL KINDS OF STRESS, ABOVE ALL DUE TO THE BUSY TIME ITSELF AS WELL AS PERMANENT WEATHER CHANGES. THEREFORE, IT'S VERY NICE, TO HAVE SOME COMFORTABLE ITEMS, WHICH CAN GIVE US A REST AND WHICH MAKE US FEELING GOOD, SUCH AS A FLUFFY FLEECE ONESIE FROM

 **LINGADORE LOUNGE**



THE LINGADORE LOUNGE WINTER 2015 COLLECTION

CAN HELP ANY WOMAN TO FEEL COZY AND WELL, DUE TO FUNCTIONAL UNDERWEAR WITH AN AFFORDABLE PRICE. THIS SEASON LINGADORE INTRODUCES THE MOST COMFORTABLE ITEM OF THE MOMENT

A FLUFFY FLEECE ONESIE.



LINGADORE LOUNGE PRESENTS THE COMFORTABLE IVANA RANGE IN GRAY, DORA RANGE IN WARM RED COLORS AND THE TOUGH CARLA RANGE IN COOL DENIM. LINGADORE LOUNGE IS STYLISH, FEMININE, SPORTY AND ABOVE ALL, EXTREMELY COMFORTABLE. ALL ITEMS ARE MADE OF LUXURIOUS, CAREFULLY SELECTED MATERIALS, BUT STILL REMAIN AFFORDABLE FOR EVERYONE.



ITEMS IN DE DORA RANGE HAVE A WARM BURGUNDY COLOR. IN THE DORA RANGE YOU WILL FIND COMFORTABLE TOPS, DRESSES WITH LONG SLEEVES, PANTS, TREGGINGS AND WRAPS. DUE THE SUCCESS OF THE SPRING COLLECTION 2014 THIS RANGE HAS ALSO TOPS AND DRESSES WITH A CROCHET APPLICATION AT THE BACK. NEW IN THIS RANGE IS AN EXTRA-LONG FLUFFY FLEECE WRAP WITH A ZIPPER. THE ITEMS IN THE RANGE ARE MADE OF HIGH QUALITY FABRICS SO YOU CAN ENJOY THE ITEMS SEVERAL SEASONS.

IVANA RANGE IS CHARACTERIZED BY SOFTNESS.

WITH THE FLUFFY FLEECE ITEMS YOU WILL STAY GUARANTEED WARM THIS WINTER. THE NATURAL COLOR OF THE RANGE IS SUITABLE FOR EVERYONE. THE RANGE CONTAINS TOPS, DRESSES, PANTS, WRAPS, JUMPERS, BOOTS AND NEW IN OUR COLLECTION IS THE ONESIE. THE ITEMS IN THE RANGE ARE MADE OF JOGGING FABRIC, WITH AND WITHOUT THE HIGH FASHION

STAR PRINT, AND A FLUFFY FLEECE.





LINGADORE'S LOUNGE RANGES ARE AVAIL-
ABLE IN THE SIZES
XS TO XXL AGAINST VERY SHARP PRICES. UNWIND AND STAY WARM
WITH THE NEW COMFORTABLE LINGADORE COLLECTION.

LAST BUT DEFINITELY NOT LEAST IS THE CARLA RANGE. THIS RANGE CONSISTS OF FIVE ITEMS WITH A TOUGH DENIM COLOR. THE TOPS AND DRESSES HAVE UNIQUE CHARACTERISTICS. YOU CAN CHOOSE FOR LACE ON THE SHOULDERS OR NECKLACE EMBROIDERY AT THE FRONT. WITH THIS RANGE YOU CAN LOOK LIKE A REAL FASHIONISTA! WOOL AND CASHMERE.





**FRENCH CHIC,
CLASSY**
LUXURY
AND GLAMOROUS
SEDUCTION

HANRO

**FOUND THAT CERTAIN
JE-NE-SAIS-QUOI**



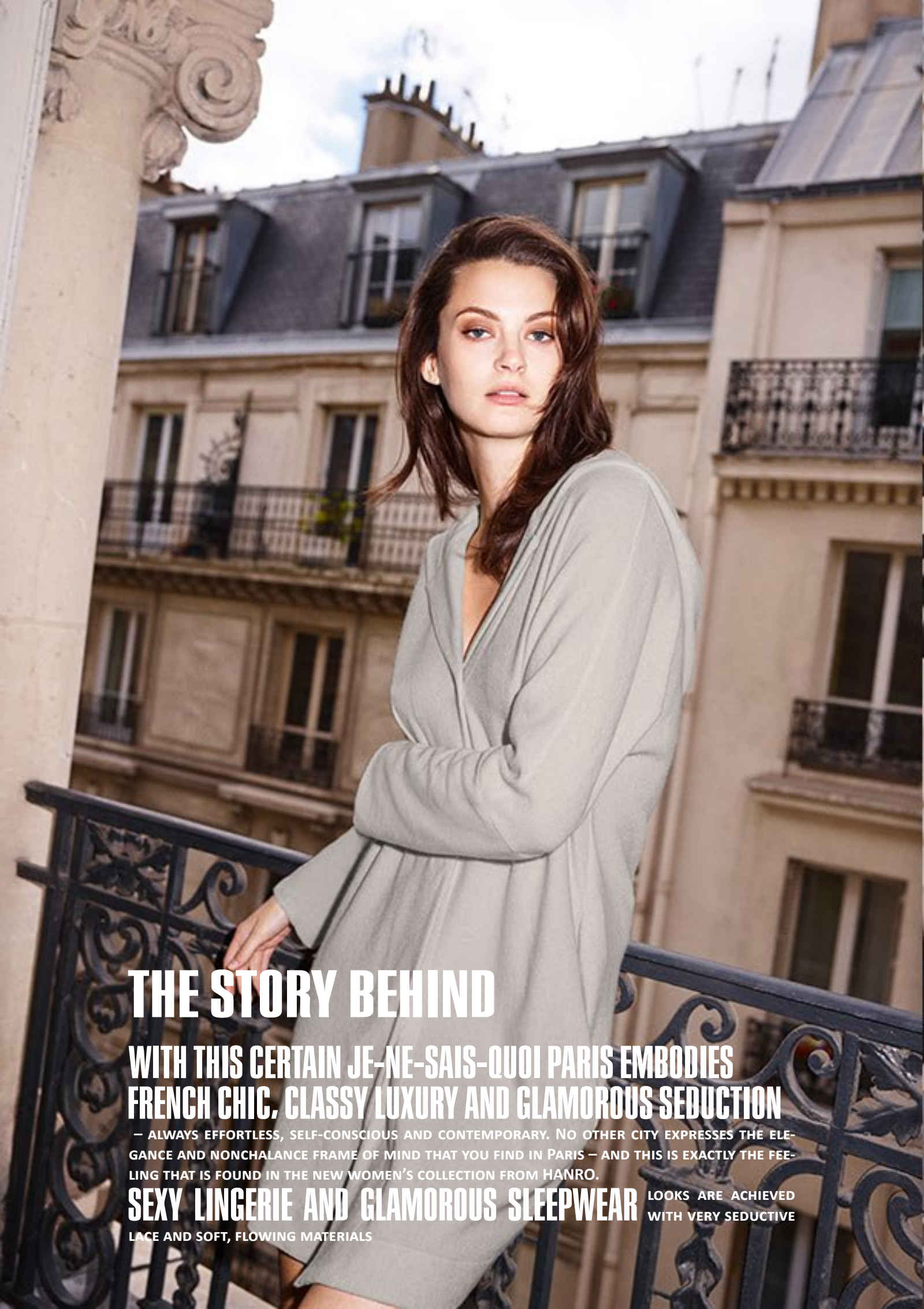
WHEN WE LOOK CURRENTLY TO PARIS, WE SEE MANY SHOCKING AND SAD PICTURES, BUT THE TOWN IS FULL OF LIFE AND POWER AS WELL AS CREATIVITY. SINCE A LONG TIME IT INSPIRES PEOPLE ALL OVER THE WORLD IN A VERY POSITIVE WAY. NOW, PARIS IS THE BACKDROP FOR THE WINTER COLLECTION OF THE SWISS LINGERIE BRAND

 **HANRO**

AS THE SYMBOL OF CLASSY CHIC AND SEDUCTIVE ELEGANCE, THE FASHION PERFECTLY REFLECTS THE COMBINATION OF ALLURING LINGERIE, SOPHISTICATED SLEEPWEAR AND URBAN LOUNGEWEAR IN THE NEW HANRO COLLECTION.

SOFT, FLOWING MATERIALS MADE OF SATIN, SILK, MICROMODAL, COTTON OR CASHMERE, PAIRED WITH OPULENT LACES AND **STYLISH DESIGN DETAILS,** WILL ACCOMPANY THE WEARER THROUGH **THE COLD DAYS.**

CHIC, ATTRACTIVE COLORS LIKE BORDEAUX, SILVER OR TAUPE HIGHLIGHT THE **FEMININE ELEGANCE AND GLAMOROUS FEELING.**



THE STORY BEHIND

WITH THIS CERTAIN JE-NE-SAIS-QUOI PARIS EMBODIES FRENCH CHIC, CLASSY LUXURY AND GLAMOROUS SEDUCTION

— ALWAYS EFFORTLESS, SELF-CONSCIOUS AND CONTEMPORARY. NO OTHER CITY EXPRESSES THE ELEGANCE AND NONCHALANCE FRAME OF MIND THAT YOU FIND IN PARIS — AND THIS IS EXACTLY THE FEELING THAT IS FOUND IN THE NEW WOMEN'S COLLECTION FROM HANRO.

SEXY LINGERIE AND GLAMOROUS SLEEPWEAR LOOKS ARE ACHIEVED WITH VERY SEDUCTIVE LACE AND SOFT, FLOWING MATERIALS



FEMININE SEDUCTION IS THE CATCHPHRASE FOR LINGERIE: PRESENTS ITSELF AS UTTERLY GLAMOROUS AND SEXY THANKS TO EXCITING MESH FABRICS, FLOWING SATIN VISCOSE, TRANSPARENT TULLE AND ORNATE LACE EMBELLISHMENTS.



EVEN THE BACKGROUND FOR PHOTOS

OFFERED THE PERFECT FRAME FOR SETTING THE STYLES IN THE "PARISIAN GLAMOR"-STYLE:
IN A MAGNIFICENT ROOFTOP-APARTMENT IN THE HEART OF PARIS WHERE STYLE LEGEND AND
FEMME FATALE BRIGITTE BARDOT USED TO LIVE!



THE SOFT COMFORTABLE FABRICS AND PERFECT FIT

IS A GREAT COMBINATION. DAYWEAR OFFERS SOFT, FEMININE CAMISOLES MADE OF MERCERIZED
COTTON AS WELL AS REFINED WARM-WEAR MADE OF SOFT BLENDS OF WOOL AND SILK, OFFERING
MODERN STYLING OPTIONS; ADORNED WITH DELICATE LACE AND
TRENDY, EXPRESSIVE EMBROIDERY.



NIGHTWEAR MASTERS THE BALANCING ACT BETWEEN GLAMOROUS ELEGANCE, CONTEMPORARY OPTICS AND PERFECT WEARING COMFORT. IN THE FOREFRONT WE FIND SOFT COTTON BLENDS WITH MICRO-MODAL OR CASHMERE, AS WELL AS LUXURIOUS SHIMMERING MICRO-MODAL AND SILK. ITS LUXURY IS APPARENT IN EVERY DETAIL. DECORATIVE INSERTS OF ELEGANT SILK, OPULENT EMBROIDERY AND SEDUCTIVE LACES ON THE SLEEVES, NECKLINES AND HEMLINES, BRINGING FRENCH GLAMOR INTO THE COLLECTION. CASUAL, MODERN DESIGNS STAND OUT WITH ASTUTE STITCHING, REFINED TUCKS AND AN EXCITING COMBINATION OF RIB AND JERSEY. THE COLOR PALETTE OFFERS WARM NATURAL TONES IN BROWN AND ROSÉ SHADES, HIGHLIGHTED WITH FRESH ICE GREY AND A GLAMOROUS WINE RED. A POLKA-DOT PRINT HAS AN ESPECIALLY LUXURIOUS EFFECT IN GOLD AND SILVER.



CONTEMPORARY MEETS CASUAL - LOUNGEWEAR EXCITES WITH ITS ULTRA-MODERN, URBAN DESIGNS AND SUPER-COMFORTABLE FEEL. THE UNDERSTATED OPTICS COMBINED WITH SPECIAL STYLING ELEMENTS IS CLEAN AND REFINED AT THE SAME TIME. WHETHER AT HOME ON THE COUCH, AT YOGA OR IN YOUR FAVORITE CAFÉ – TRENDY LOOKS AND PERFECT COMFORT ARE GUARANTEED. SUPER SOFT AND CUDDLY SWEATSHIRT-MATERIAL, MICROMODAL OR CASHMERE IS IDEAL FOR WINTER. SPECIAL DESIGN ELEMENTS SUCH AS RIB DETAILS, VISUAL SEAM LINES, EMBROIDERED INSERTS, FLATTERING COLLAR DESIGNS AND STYLISH POCKETS ARE TRENDY EYE-CATCHERS AND PROVIDE BOTH COMFORT AND FUNCTION. THE RANGE OF COLORS UNDERSCORES THE CASUAL TOUCH WITH WARM BROWNS, VARIOUS GRADES OF GREY, DARK BLUE AND CLARET.



**A GOOD
FEELING
FROM DUSK
TILL DAWN**

ZIMMERLI
**HIGHEST QUALITY
FROM SWITZERLAND**

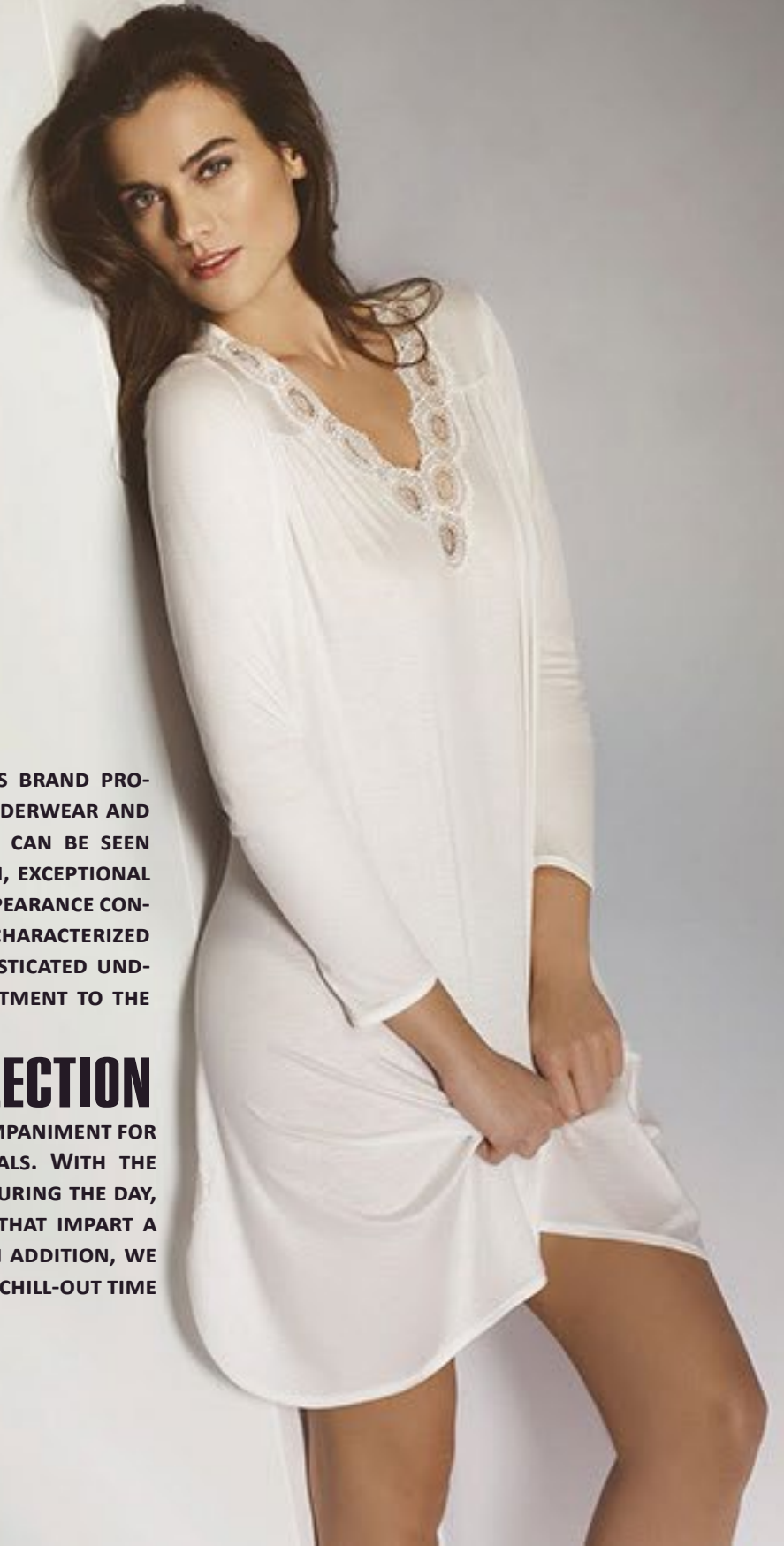


THE WORLD'S FINEST UNDERWEAR

IS PRODUCED BY A BRAND, WHICH FEELS OBLIGED TO CREATE LINGERIE IN A QUALITY SINCE 1871. THOSE QUALITY HAS ENCOMPASSED UNIQUE INTERNATIONAL STANDARDS.

THE BRAND'S NAME:

ZIMMERLI OF SWITZERLAND



SINCE, 1871 THE SWISS BRAND PRODUCES UNDERWEAR AND LOUNGEWEAR IN A QUALITY, WHICH CAN BE SEEN AND FELT. AS THE UNRIVALLED TOUCH, EXCEPTIONAL WEARING COMFORT AND OVERALL APPEARANCE CONFIRM: ZIMMERLI OF SWITZERLAND IS CHARACTERIZED BY A SENSE OF DISCREET AND SOPHISTICATED UNDERSTATEMENT – A PERSONAL COMMITMENT TO THE FINER THINGS IN LIFE.

THIS WINTER COLLECTION

IS THE PERFECT DAY AND NIGHT ACCOMPANIMENT FOR AFICIONADOS OF EXQUISITE MATERIALS. WITH THE FINEST UNDERWEAR IN THE WORLD DURING THE DAY, AND THE NIGHT SPENT IN PAJAMAS THAT IMPART A SENSE OF SNUGNESS ON THE SKIN. IN ADDITION, WE TAKE UP THE CUDGELS FOR A RELAXED CHILL-OUT TIME WITH STYLE.



FROM DUSK TILL DAWN

THE DESIRE FOR A TACTILE EXPERIENCE KNOWS NO FIXED TIMES. THE PERFECT FIT AND EXCELLENT WEARING COMFORT COMBINE AESTHETIC AND TACTILE PERFECTION 24 HOURS A DAY. THE SEASONAL COLLECTION AUTUMN/WINTER COLLECTION IS THE PERFECT DAY AND NIGHT ACCOMPANIMENT FOR AFICIONADOS OF EXQUISITE MATERIALS. WITH THE FINEST UNDERWEAR IN THE WORLD DURING THE DAY, AND THE NIGHT SPENT IN PYJAMAS THAT IMPART A SENSE OF SNUGNESS ON THE SKIN.



AURORA PYJAMA

AUTUMN FLOWERS AND NIGHTSHADE PLANTS PRINTED WITH A PRECISE INKJET METHOD BLOSSOM BETWEEN AQUARELLE COLOR IMPULSES. THE PAJAMAS, MADE FROM WAFER-THIN COTTON-SATIN, IMPRESS WITH CONTRASTING PIPING, A CLASSIC CUT AND A PATTERN EXCLUSIVELY DESIGNED FOR ZIMMERLI. THE MOTHER-OF-PEARL BUTTONS AND A SATIN-DRAW AT THE WAIST GIVE IT FEMININE ELEGANCE.

LUNA LOOP SHIRT

DELICATE MICROMODAL, KNITTED FROM ALL-NATURAL BEECHWOOD FIBRES, IS A BREATHABLE SILK ALTERNATIVE FOR MODERN TIMES. THIS LONG-SLEEVED SHIRT WITH SILHOUETTE-SKIMMING ELASTANE IS CUT FOR A PERFECTLY RELAXED AND COMFORTABLE FIT AND TURNS DAY AND NIGHT INTO WELLNESS TIME. A LOW AND ROUND NECKLINE AND BODY HUGGING SLEEVES ENHANCE ITS RELAXED SPORTY ELEGANCE.



PURENESS FASHION LOOP SHIRT

THE PURENESS COLLECTION IS COMPRISED OF LOTS OF NATURE AND BREATHABILITY. THE COMBINATION OF BEECHWOOD FIBRES AND MICROMODAL PROVIDES MAXIMUM ELASTICITY AND PAMPERING SOFTNESS FOR THE WIDE LONG-SLEEVE SHIRT. IN THE SEASONAL COLOUR THIS SHIRT IS AN INVITATION TO RELAX.



PURENESS FASHION FOLDOVER CARGO

THE EPITOME OF ELEGANCE: WHEN LOUNGEWEAR MEETS STREET WEAR. THIS ENCOUNTER CONTINUES ON THE MATERIAL LEVEL OF THE FOLDOVER CARGO TROUSERS MADE FROM MICROMODAL WHICH IS SPUN FROM NATURAL BEECHWOOD CELLULOSE. A RELAXED FIT AND THE BROAD CUFFS LEND AN AIR OF SPORTY INFORMALITY.

LUX TOP THE LUX COLLECTION IS PACKED WITH NATURE AND BREATHABILITY. THE NATURAL MICROMODAL SPUN FROM NATURAL BEECHWOOD FIBRES TENDERLY HUGS THE BODY. THE OPAQUE TOP WITH BROAD STRAPS ALSO WORKS WELL WORN ON TOP. THE ELASTIC FRENCH LACE LENDS THE TOP AN AURA OF ROMANCE.



LUX LOW HIPSTER

THE PURENESS COLLECTION IS PACKED WITH NATURE AND BREATHABILITY. THE BEECHWOOD CELLULOSE WHICH IS PROCESSED INTO MICROMODAL, TENDERLY HUGS THE BODY. THE LOW CUT HIPSTER IS AN EXTRAORDINARY ITEM WITH BROAD EMBROIDERY THAT DOES NOT SHOW THROUGH. THE ELASTIC FRENCH LACE LENDS THE HIPSTER AN AURA OF ROMANCE.

AURORA TOP NS

DELICATE MICROMODAL, KNITTED FROM ALL-NATURAL BEECHWOOD FIBRES, IS A BREATHABLE SILK ALTERNATIVE FOR MODERN TIMES. THIS TOP WITH SILHOUETTE-SKIMMING ELASTANE IS MADE FROM THE LIGHTEST VARIANT OF THIS MATERIAL AND PROVIDES A PERFECT GENTLE FIT. OVERLOCKED SEAMS AND WOVEN FLORAL FRENCH LACE COMBINE FEMININE AESTHETICS WITH MAXIMUM COMFORT.

AURORA STRING

DELICATE MICROMODAL, KNITTED FROM ALL-NATURAL BEECHWOOD FIBRES, IS A BREATHABLE SILK ALTERNATIVE FOR MODERN TIMES. THIS STRING WITH SILHOUETTE-SKIMMING ELASTANE IS MADE FROM THE LIGHTEST VARIANT OF THIS MATERIAL AND PROVIDES A PERFECT GENTLE FIT. OVERLOCKED SEAMS AND WOVEN FLORAL FRENCH LACE COMBINE FEMININE AESTHETICS WITH MAXIMUM COMFORT.



VENUS SPAGHETTI

TOP CLASSIC RIB FABRIC, FINEST MATERIALS AND ST. GALLEN GUIPURE EMBROIDERY WITH A MODERN MATTER-OF-FACT APPEAL ALLOW YOUR INNER VENUS TO SHINE. TEMPERATURE REGULATING SILK FIBRES AND WARMING MERINO WOOL MAKE THIS ULTRA SOFT SPAGHETTI TOP WITH ADJUSTABLE STRAPS AND WITHOUT ANNOYING SIDE SEAMS SOMETHING TRULY SPECIAL.



VENUS HIPSTER

CLASSIC RIB FABRIC, FINEST MATERIALS AND ST. GALLEN GUIPURE EMBROIDERY WITH A MODERN MATTER-OF-FACT APPEAL ALLOW YOUR INNER VENUS TO SHINE. TEMPERATURE REGULATING SILK FIBRES AND WARMING MERINO WOOL MAKE THIS ULTRA SOFT HIPSTER SOMETHING TRULY SPECIAL.

LUX TOP NS

THE FEMININE AND DREAMY SHIRT OF THE JULIETTE COLLECTION IS ADORNED WITH THE FINEST ST. GALLEN LACE. THIS REPRESENTS THE INIMITABLE SWISS HAND MADE QUALITY AS DOES THE CONCEALED HEM AND FINE ELASTIC RIB MATERIAL MADE OF A PRECIOUS WOOL-SILK MIX.

LUX HIPSTER

THE FEMININE AND DREAMY HIPSTER OF THE JULIETTE COLLECTION IS ADORNED WITH THE FINEST ST. GALLEN LACE. THIS REPRESENTS THE INIMITABLE SWISS HAND MADE QUALITY, AS DOES THE FINE ELASTIC RIB MATERIAL MADE OF A PRECIOUS WOOL-SILK MIX.



**SINCE 75
YEARS THE
VERY
BEST FRIEND
OF WOMEN**

**CALIDA
UNDERWEAR WITH
GUARANTEE**



CALIDA

Garantie - Wäsche

THE 20. CENTURY WAS CHARACTERIZED BY RAPID CHANGES. THE FASHION WAS NO EXCEPTION. WITH ITS INNOVATIVE SPIRIT, A BRAND SUPPORTED THIS DEVELOPMENT. SINCE ALMOST 75 YEARS, HIGH-QUALITY SEASONAL LINGERIE TRENDS ARE PRESENTED BY



40s AND 50s

IN THE YEAR 1941, CALIDA STARTS THE PRODUCTION OF WOMEN'S LINGERIE WITH A VERY UNIQUE IDEA. DURING THAT TIME, WHEN WOMEN WERE LEFT TO THEIR OWN, CALIDA OFFERS THE "GUARANTEE-UNDERWEAR", WHICH CAN BE REPAIRED FREE OF COSTS. WITH THIS CONCEPT, CALIDA FINDS MANY FAITHFUL FRIENDS. AFTER YEARS OF VIOLENCE AND DEPRIVATION, THE WORLD OF FASHION GIVES WOMEN A NEW SELF-ESTEEM AS WELL AS AN OPPORTUNITY TO FEEL WELL. THE FASHION DESIGNERS CREATE A "NEW LOOK" TO CELEBRATE FEMININITY. THE SEAMLESS SLIP CONTRIBUTES TO A SLIM SILHOUETTE AND THE PAJAMA WITH THE PATENTED WAIST BECOME FAMOUS INTERNATIONALLY. IT AVOIDS A RIDE UP OF JACKET AND PANTS.



60s AND 70s

DURING THE REBELLIOUS TIMES, WOMEN FREE THEMSELVES FROM CONVENTIONS. THE SKIRTS BECOME SHORTER AND SHORTER. THE YOUTH BECOMES THE SOCIAL ROLE MODEL. THE LIFE BECOMES MORE COLORFUL AND WOMEN WANT TO ENJOY IT. THE FLARE DOMINATES A COMPLETE DECADE. CALIDA CREATES THE FIRST HOME DRESS. IT BECOMES A STATEMENT FOR A NEW UNDERSTANDING OF FREEDOM AND COMFORT.



80s UNTIL TODAY

IT IS THE BEGINNING OF THE BODY CULTURE. SPORT BECOMES A MASS MOVEMENT. NEW AEROBIC STUDIOS ARE GROWING FAST AND FITNESS STANDS FOR SUCCESS. WITH THE "BODYTIME" LINE, CALIDA PRESENTS A PRODUCT IN LINE WITH THE ZEITGEIST.

THE PHENOMENON "LABEL" CHARACTERIZES THE CONSUMER BEHAVIOR. THE BRANDS REPRESENT VALUES AND WIN SYMPATHY AND TRUST. WITH BRAND-VALUES LIKE QUALITY AND RELIABILITY AS WELL AS AN EXCELLENT VALUE FOR MONEY STRATEGY AND THE RIGHT PORTION OF "SWISSNESS", CALIDA BECOMES AN INTERNATIONAL LEADING LINGERIE- AND LIFESTYLE BRAND.

AN INNOVATIVE CONCEPT AND AN OPEN-MINDEDNESS TO WORK WITH NEW MATERIALS, FUNCTIONAL TEXTILES AND PROCESSING METHODS CREATE AN OPTIMISTIC MOOD. THE CALIDA RANGE EXPANDS TO EXCLUSIVE SWIMWEAR AND ATTRACTIVE WOMEN'S APPAREL MADE OF FIRST-CLASS WOOL AND CASHMERE.



A woman with long brown hair, wearing a black long-sleeved top with lace detailing on the shoulders and black lace shorts, is standing in a room with wood-paneled walls. She is reaching up to a dark wooden cabinet filled with various Christmas gifts, including wrapped packages, blue knitted items, and red bows. The room features a large, ornate chandelier hanging from the ceiling and a wooden desk in the foreground with a brass bell. The overall atmosphere is warm and festive.

CALIDA X-MAS COLLECTION HOTEL HAPPINESS

THE NEW CALIDA WINTER AND XMAS COLLECTIONS SHOW ONCE MORE A PERFECT BLEND BETWEEN WELL-BEING QUALITIES AND THE TYPICAL SWISS DEMAND FOR PERFECTION.



CALIDA TAKES US ON A JOURNEY TO THE HOTEL HAPPINESS

WITH THE NEW WINTER PIECES, THE SWISS LINGERIE BRAND WANTS TO PROVIDE US A PLEASANT HOME FEELING. THE RESULT OF NATURAL AND INNOVATIVE PREMIUM MATERIALS, PERFECT FITS AND AN EXCELLENT PROCESSING ARE DAY- AND NIGHT-LINGERIE AND LOUNGEWEAR SETS. THEY FEEL SO GOOD, THAT YOU COULD WEAR THEM ALL-DAY LONG.



ALL PIECES OF THE COLLECTION

ARE FASHIONABLE BUT TIMELESS AS REGARD TO STYLE. THEY ARE OUTSTANDING COMFORTABLE AT THE DAY TIME AS WELL AS BY NIGHT, INSIDE AND OUTSIDE.



THE CALIDA QUALITY REACHES FROM THE MAIN COLLECTION TO THE ACCESSORIES LINE, WHICH CONTAINS CARDIGANS, HATS, SCARFS, SOCKS, TOWELS AND HOME SLIPPERS.



AS ALWAYS THE COLLECTION

IS COMPILED IN SUITABLE COLORS, THE COORDINATED MIX AND MATCH CONCEPT OFFERS UNLIMITED COMBINATION POSSIBILITIES, NEW LOOKS AND AN INDIVIDUAL STYLE.





**GLAMOROUS, CHEERFUL, ELEGANT & SPORTIVE
THE CALIDA XMAS COLLECTION CELEBRATES
FEMININITY IN ALL FACETS.**



**PLAYFUL
ROMANTIC
VINTAGE** INSPIRED
AND A BIT
CRAZY



WILDFOX
FOR THOSE WHO BELIEVE IN
LOVE AND THEMSELVES

VANESSA HUDGENS, ALESSANDRA AMBROSIO AND TAYLOR SWIFT ARE WEARING IT; THE COLLECTIONS OF A CALIFORNIAN WOMEN PREMIUM KNITWEAR BRAND, WHICH IS PLAYFUL, ROMANTIC, VINTAGE INSPIRED AND - OF COURSE - A BIT CRAZY

WILDFOX

COOKING RULE:
IF AT FIRST YOU
DON'T SUCCEED
ORDER PIZZA

CEO JIMMY SOMMERS FOUNDED THE
LA BRAND IN 2007.
FAST,
WILDFOX BECAME AN INTERNATIONALLY
WELL-KNOWN BRAND.
CHILDHOOD FRIENDS
EMILY FAULSTICH AND KIMBERLEY GORDON
ARE THE CREATIVES BEHIND WILDFOX.
THEY ARE FASCINATED BY
EASY SHAPES,
EXTRAORDINARY
PRINTS AND EXACTLY THE
RIGHT DOSE OF
VINTAGE APPEAL.

EMILY AND KIMBERLY

ARE INSPIRED BY THE

**HIPPIES OF THE WILD 70S,
PAJAMA PARTIES, DREAMS**

AND OF COURSE

THEIR FRIENDSHIP.

**EVERYTHING IS ABOUT
FREEDOM, LOVE AND FUN.**

WILDFOX IS A BRAND FOR THOSE, WHO

**JUMP NAKED IN THE LAKE,
NOCTURNAL SWEETS ADDICTS,
BAREFOOTED EXPLORERS,
ROMANTICISTS AND DREAMER . . .**

IT'S FOR PEOPLE ALL OVER THE WORLD,

**WHO BELIEVE IN LOVE AND
IN THEMSELVES.**



ITALIANS DO IT BETTER ANGELO TANK

A FORM FITTING TANK IN A
SOFT AND SLIGHTLY STRETCHY

**VINTAGE RIB KNIT.
RACER BACK AND
BUTTON DOWN
FRONT. IN VINTAGE
LACE WHITE.**

HEARTS NOLITA KNICKERS

ALL YOU NEED IS LOVE AND WILDFOX.
SUPER SOFT, HEART PAJAMA UNDERWEAR

FEATURING A BANDED WAIST AND CLASSIC COVERAGE. PAIRED WITH THE LOVELY

AMORE CAMI

IT CREATES THE PERFECT

PAJAMA SET!

IN MARINARA

RED.





**AMORE HEARTS
ALL DAY ROMPER**

SUPER SOFT ONESIE THAT MAKES
FOR A COMFY,
'WEAR IT ALL DAY' PAJAMA
ROMPER.
**SLOUCHY FIT AND LOOSE, ROOMY
SHORTS. DRAWSTRING WAIST**
FOR EASY ADJUSTING. IN MARINARA RED.

**ITALIAN MOSAIC
LUCA CROP THERMAL**

LIGHT THERMAL PULLOVER WITH
AN EFFORTLESS, OVERSIZED FIT AND A
SLIGHTLY CROPPED SILHOUETTE.
RAGLAN STYLE SLEEVES WITH INSIDE
OUT STITCHING.





CABLE PARTY SWEATER

SUPER SOFT SWEATER FEATURING
HEAVY
CABLE KNIT DETAILING.
OVERSIZED, EFFORTLESS FIT AND
A
HIGH LOW HEM. CREWNECK.
IN VINTAGE LACE WHITE.



POUT PINK SPORTY BRA
IN A SOFT AND STRETCHY, MODAL
SPANDEX KNIT. SUPPORTIVE BANDING
AND ADJUSTABLE STRAPS FOR A CLASSIC
SPORTS BRA FIT.
IT CAN BE PERFECTLY PAIRED WITH THE POUT TOMBOY BRIEFS
FOR A PERFECT PJ SET!

POUT PINK TOMBOY BRIEF
POUT PINK UNDERWEAR BRIEFS IN
A
SOFT AND STRETCHY, MODAL SPANDEX KNIT.
WAIST BAND AND A CLASSIC BOY SHORT FIT.
DROP CROTCH AND LONG JOHN STYLE STITCHING.
PERFECT TO WEAR HIGH WAISTED, PAIRED WITH THE POUT PINK SPORTY BRA FOR A PERFECT PJ SET!

DELICES SPORTY BRA

YUMMY PASTA PRINT BRA IN A
SOFT AND STRETCHY, BRUSHED SPANDEX.
SUPPORTIVE BANDING AND ADJUSTABLE
STRAPS FOR A COMFORTABLE, SPORTY FIT. PAIRED WITH THE
DELICES TOMBOY BRIEFS FOR A PERFECT PJ SET!



DELICES TOMBOY BRIEF

YUMMY PASTA PRINT BRIEF
UNDERWEAR IN A SOFT AND STRETCHY,
BRUSHED SPANDEX.
WAIST BAND AND A CLASSIC FIT
WITH INSIDE-OUT STITCH DETAILING. YOU WILL LOVE TO WEAR
THEM HIGH WAISTED, PAIRED WITH THE DELICES SPORTY
BRA FOR A PERFECT PAJAMA SET!



PICTURES: MARK HUNTER WITH KIMBERLEY GORDON
MAKEUP: CARLENE K.
HAIR: RYAN TANIGUCHI

WWW.WILDFOX.COM

JUST 7 THINGS YOU NEED

SINCE TIME IMMEMORIAL THE NUMBER SEVEN HAS A MAGICAL CHARACTER.
FOR THIS SEASON IT WAS TRANSFORMED IN A BEAUTIFUL PORCELAIN SET BY

■ SIEGER BY FÜRSTENBERG





DESIGN: MICHAEL SIEGER (SIEGER)

HERSTELLER: PORZELANMANUFAKTUR FÜRSTENBERG

SERVICE IN SATIN WHITE, GEOMETRIE BLUE, FLORAL BLUE, LIGHT GOLD UND HANAMI

MATERIAL: FINEST PORCELAIN, LAZED GLOSSY OR MATT, PARTLY WITH 24 CARAT GOLD

FEATURES: MINIMAL WALL THICKNESS, MAXIMAL UNIVERSALITY & FUNCTIONALITY, DISHWASHER-SAFE, DÉCOR CONCEPT WITH A DIVERSITY OF COMBINATION POSSIBILITIES

HANDMADE IN GERMANY

JUST 7 THINGS YOU NEED AND THAT YOU WILL TRULY LOVE!

SIMPLY, BEAUTIFUL AND JAUNTY – THE NEW PORCELAIN SET SEVEN CONTAINS SEVEN ARCHETYPICAL SHAPED PIECES, WHICH REPRESENT A PURE LIGHTNESS.

THEREBY, EACH PRODUCT IS ALMOST UNLIMITED CHANGEABLE AND COMBINABLE. THE MINIMALISM AT MAXIMUM UNIVERSALITY, THE CHARMING DÉCOR CONCEPT WITH MATT SURFACES AS WELL AS THE EXCEPTIONAL QUALITY OF THE HANDMADE PORCELAIN MAKE MICHAEL SIEGERS SEVEN COLLECTION UNIQUE. IT IS A SOVEREIGN TRENDSETTER.

LESS IS MORE

A TENDENCY OF THE SOCIAL CHANGE IS THAT WE HAVE TO BE FLEXIBLE REGARDING OUR JOBS AS WELL AS LIFE IN GENERAL. ACCORDING TO THIS TREND, SEVEN IS MADE FOR PEOPLE, WHICH APPRECIATE TO OWN JUST A FEW THINGS TO STAY FLEXIBLE, FOR EXAMPLE TO MOVE EASILY FROM TIME TO TIME. THEREBY, THE NEED TO SAVE SPACE IS GROWING. THE EFFECTS OF THE URBANIZATION ARE RECOGNIZABLE AROUND THE GLOBE, IN PARTICULAR IN METROPOLISES WHERE THE LIVING SPACE BECOMES SMALLER AND MORE EXPENSIVE.

UNIVERSAL FUNCTIONALITY

NO MATTER WHETHER BREAKFAST OR LUNCH, QUICK SNACK OR GOURMET MEAL – SEVEN IS FUNCTIONAL AND CHANGEABLE. EACH PIECE CAN BE USED AND COMBINED IN MANY WAYS. FOR EXAMPLE, THE CUP FOR HOT OR COLD DRINKS COULD BE USED AS BOWL FOR ANTIPASTI OR ICE-CREAM TOO. DEPENDING ON ITS SIZE, THE PLATE CAN BE SAUCER OR PLATTER. IT COULD BE ALSO USED AS LID FOR THE BOWLS TO KEEP THE FOOD WARM.

SATIN WHITE & THE FOUR DÉCORES

THE PURE WHITE WITH AN IMPRESSION OF CASHMERE – THE MATT SURFACE OF “SATIN WHITE” HAS A SPECIAL SMOOTH TOUCH.

WWW.SEVEN-PORCELAIN.COM

MIX & MATCH ON THE TABLE

WHAT IS ALREADY A STANDARD IN THE AREA OF FASHION AND FURNITURE, COMES TO THE TABLE WITH THE PORCELAIN SETS MADE BY **FÜRSTENBERG**



MIX & MATCH GIVES YOUR TABLE INDIVIDUALITY AND PERSONALITY

WHAT IS ALREADY A STANDARD IN THE FASHION AND FURNITURE INDUSTRY, COMES TO THE LAID TABLE WITH THE NEW PORCELAIN SETS MADE BY THE PORZELLANMANUFABRIK FÜRSTENBERG.

MIX & MATCH MEANS NOT ONLY AN AESTHETIC COMBINATION OF CLASSIC AND MODERN FORMS, BUT A BLEND OF COLORS OR PATTERNS AS WELL AS STEADILY CHANGING ARRANGEMENTS TOO. IN PARTICULAR, IT IS AN INDIVIDUAL FREEDOM IN DESIGN, THAT EXPRESSES YOUR OWN STYLE – ALSO ON YOUR TABLE. THE SET OFFERS MANY PLAYFUL OPPORTUNITIES TO COMBINE THE NEW PIECES WITH THE INHERIT CHINA.

ANALOG TO THE INTERIOR, THE INDIVIDUAL BLEND OF OLD AND NEW LEADS TO INTENDED AND ESPECIALLY ATTRACTIVE BREAKS WITHIN THE DECORATION.

A SIGNIFICANT ADVANTAGE OF THE PORCELAIN MADE BY FÜRSTENBERG IS THE CONSTANT IDENTICAL WHITENESS, THAT ENSURES HARMONY ON THE TABLE WHEN NEW COLLECTIONS WILL BE COMBINED WITH OLDER ONES.

THOMAS KUBALL, WHO DECORATED A ROYAL DINNER TABLE IN A MIX & MATCH STYLE FOR THE 300. BIRTHDAY OF DUKE CARL I., THE FOUNDER OF FÜRSTENBERG, IS FASCINATED OF THE OPPORTUNITIES:

“WHEN YOU HAVE TO PUT A TABLE WITH MORE THAN 40 PLACE SETTINGS IN THE LIMELIGHT WITHOUT ANY LIMITATION REGARDING CREATIVITY, YOU HAVE THE OPTION TO PLAY. IT IS A PLEASURE TO PLAY WITH A HUGE 265 YEARS OLD PORCELAIN FUNDUS, FULL OF FORMS, MOTIVES AND COLORS TO CREATE A JOYFUL, COLORFUL, COHERENT “CONFUSION”.

THE PORZELLANMANUFABRIK FÜRSTENBERG GMBH WAS FOUNDED IN 1747. THEREFORE, IT IS GERMANY'S SECOND OLDEST PORCELAIN MANUFACTURER. THE PRODUCT RANGE CONTAINS SEVERAL AWARD-WINNING TABLEWARE COLLECTIONS AND GIFT ARTICLES UP TO DESIGNER PIECES FOR THE PREMIUM SEGMENT.



DUE TO THE EXPECTATIONS REGARDING PASSION, CREATIVITY, PRECISION AND EMPATHY, THE MAJOR PART OF THE PORCELAIN MANUFACTURING IS STILL BASED ON MANUAL LABOR.

THE CASTLE OF FÜRSTENBERG IN NIEDERSACHSEN IS THE CLASSY HEADQUARTERS AS WELL AS PLACE OF PRODUCTION WITH AROUND 100 EMPLOYEES. THE PORCELAIN IS AVAILABLE IN MORE THAN 40 COUNTRIES.





THE SCENT OF COOKIES & CINNAMON

ALL OF US LOVE CHRISTMAS BISCUITS. NO MATTER, WHETHER CLASSICS SUCH AS SHORTBREAD COOKIES, CINNAMON STARS OR AROMATIC VANILLA CRESCENTS, COSTLY FILLED WITH COCOA CREAM, CARAMEL AND MARMALADE – SELF-MADE COOKIES AND CAKES, CUPCAKES OR MUFFINS – DELICIOUS PASTRY IS AN INHERENT PART OF THE CHRISTMAS TIME AS WELL AS THE NEW COLLECTION OF

 **VILLEROY & BOCH**

WINTER BAKERY



THE VILLEROY AND BOCH COLLECTION NAMED "WINTER BAKERY" CONTAINS APLENTY OF BEAUTIFUL AND PRACTICAL PIECES FOR THE FESTIVE SAVOR. IT'S ALL ABOUT BAKING, FROM A MIXING BOWL TO A CAKE TIN, FROM THE COOKIE JAR TO THE ADEQUATE DECORATION. ALL PRODUCTS ARE MADE OF PORCELAIN AND DECORATED WITH A SPECIAL LITHOGRAPHY TECHNIQUE. SOME PIECES ARE PAINTED BY HAND.

THE DECOR, WHICH SHOWS TYPICAL CHRISTMAS DELICACIES IN MANY VARIATIONS, IS BASED ON STRONG RED AND BRILLIANT WHITE. THE FINE ACCENTS IN GREEN, YELLOW AND ORANGE REFRESH THE COMPLETE LOOK. WHEN IT'S ABOUT BAKING, NOT ONLY THE PERFECT COOKIE IS IMPORTANT, BUT THE FUN ITSELF, WHICH IT ALMOST GUARANTEED WITH THE BEAUTIFUL BAKING ACCESSORIES.



FOR THOSE WHO CANNOT WAIT UNTIL THE AFTERNOON, VILLEROY & BOCH PROVIDES LOVELY BREAKFAST CROCKERY.

A LEADING ROLE IN THAT WINTER BAKERY STORY PLAYS THE SHOOTING STAR. AS A LITTLE COOKIE IT FLIES ALONG THE EDGE WITH A TAIL OF SWEETIES, BEFORE IT COMES TO A STOP IN THE MIDDLE OF THE PLATE.

WITH DÉCOR ARTICLES LIKE LITTLE BOXES, CANDLEHOLDERS, LANTERN AND A GINGERBREAD HOUSE, THERE ARE NO LIMITS TO THE IMAGINATION.







THE ROYAL SCENTS WITH THE FRENCH ALLURE

PARIS EXPERIENCE GREAT ANGUISH THIS YEAR. OUR HEARTS AND THOUGHTS ARE WITH OUR FRIENDS AND ALL PEOPLE THERE. HOWEVER, PARIS IS STILL A WONDERFUL PLACE, FULL OF STYLE AND CREATIVITY. FROM HERE, COUNTLESS POSITIVE THINGS WERE SPREAD ALL OVER THE WORLD; FASHION, ART, MUSIC, FILM AND SCENTS AND MUCH MORE. A BRANDS, WHICH STANDS FOR HIGH-QUALITY MADE IN FRANCE, WAS FOUNDED IN 1643. THEREFORE, IT IS THE OLDEST WAX-MANUFACTURER OF THE WORLD AND ITS NAME IS



CLAUDE TRUDON, A RETAILER FROM THE PICARDY, COMES TO PARIS IN THE YEAR 1643. BESIDES THE WORK AS GROCER, HE IS BUSY AS CHANDLER. AT THE BEGINNING OF THE REIGN OF LOUIS XIV. HE FOUND A SMALL BUSINESS, CALLED MAISON CIRE DE TRUDON, THAT OWNS HIS FAMILY UNTIL TODAY.

BECAUSE OF THE EXTRAORDINARY SCENTS, CIRE TRUDON BECAME PURVEYOR TO THE COURT OF LOUIS XIV. FURTHERMORE, THE COMPANY SUPPLIES THE MOST CHURCHES IN FRANCE.

THE VERSAILLES PALACE SMELLS UNTIL TODAY OF "SOLIS REX", A SCENT COMPOSITION OF CIRE TRUDON, WHICH WAS CREATED IN HONOR OF THE SUN KING. THEN AS NOW, THE PARQUET FLOORS ARE TREATED WITH THAT EXCLUSIVE WAX.



THE AUSTRIAN QUEEN MARIE-ANTOINETTE

DECREED, THAT CIRE TRUDON'S PRODUCTS BECOME OFFICIAL CANDLES AT COURT. THE FORMER DINNER CANDLES CALLED "MADELEINE", GET THE NEW OFFICIAL NAME "TRUDONNE". ALSO THE HOLLYWOOD MOVIE "MARIE ANTOINETTE" WAS SUPPLIED WITH CANDLES FROM CIRE TRUDON. TRUE TO ITS TRADITION, THE FAMILY BUSINESS SETS EXTRAORDINARY STANDARDS FOR CANDLES AND ROOM SCENTS UNTIL TODAY. THIS WINTER CIRE TRUDON PRESENTS A BLEND OF FRAGRANCES AS AN HOMAGE TO NAPOLÉON BONAPARTE'S WIFE JOSÉPHINE.



CIRE TRUDON COMPLIES THE CURRENT ECOLOGICAL STANDARDS. THE CANDLES ARE COMPLETELY NATURAL. THE MANUFACTURE IS MADE WITHOUT PARAFFIN, OTHER PETROCHEMICALS OR SUBSTANCES FROM THE OSPAR LIST OF GREENPEACE. THE HIGH-QUALITY WAX IS VERY WELL TOLERATED AND IT SPREADS AROMATIC FRAGRANCES ON A NATURAL BASIS.



FESTIVE SPARKLING FROM THE BOLE TO THE TOP

EXCLUSIVE CHRISTMAS TREE STANDS IN COMBINATION WITH LUMIX DELUXE CRYSTAL CANDLES WILL TRANSFORM CHRISTMAS IN A SPARKLING EXPERIENCE. IF YOU'RE NOT ONLY WISHING FOR A SPARKLE IN YOUR CHILDREN'S EYES BUT ALSO FOR A SPARKLING TREE, YOU SHOULD GO FOR

KRINNER

SETTING UP AND DECORATING THE CHRISTMAS TREE IS UNMISTAKABLY THE START OF ANOTHER SEASON: RELAXING DAYS IN THE COMPANY OF LOVED ONES WITH LIGHTS, GIFTS AND LARGE FESTIVE MEALS. BECAUSE YOU DON'T WANT THIS TIME TO BE CLOUDED BY STRESSFUL PREPARATIONS AND CONTROVERSY, KLAUS KRINNER FIDDLES FOR 25 YEARS ON HIS INVENTIONS THAT MAKE LIFE DURING THE HOLIDAYS MUCH EASIER.



A TYPICAL PROBLEM ARE KNOTTED LIGHTS AND CLUMSY POWER CORDS. TWO PROBLEMS, ONE

SOLUTION THE LUMIX CLASSIC CHRISTMAS CANDLES WITH THEIR CLEAR-GLASS CANDLE FLAMES CREATE A WONDERFULLY FESTIVE SPARKLING LIGHT FOR THE PERFECT CHRISTMAS ATMOSPHERE. THE EASY ON CLIP ALLOWS YOU TO DECORATE THE CANDLES QUICKLY AND FLEXIBLY ON YOUR CHRISTMAS TREE - WITHOUT THE HASSLE OF CABLES. IF USED 4 HOURS A DAY, YOUR LUMIX CLASSIC CHRISTMAS CANDLES WILL PROVIDE FOR CHRISTMAS JOY DURING APPROXIMATELY 14 DAYS WITHOUT ANY NEED FOR BATTERY REPLACEMENT (STAND-BY CONSUMPTION INCLUDED) THE LUMIX CANDLES START TO FLASH AS SOON AS THE BATTERY NEEDS TO BE REPLACED. THE CONTROL IS COMPLETELY EFFORTLESSLY VIA INFRARED REMOTE CONTROL.

THE LUMIX DELUXE EDITION CRYSTAL SERIES

PROVIDES A GLAMOROUS TREE PAR EXCELLENCE. EACH WIRELESS LED CANDLE IS EMBELLISHED BY HAND WITH 40 SWAROVSKI ELEMENTS. THE CANDLES ARE AVAILABLE IN TWO SIZES AND FIVE FESTIVE COLORS. YOU CAN CHOOSE BETWEEN RED, GOLD, SILVER, CHAMPAGNE OR CASHMERE. AN ACCOMPANYING REMOTE CONTROL IS SUPPLIED IN MATCHING GLITTER DESIGN. THIS HIGHLY EXCLUSIVE AND STRICTLY LIMITED EDITION COMBINES THE MOST ELEGANT DESIGN WITH STATE-OF-THE-ART FUNCTIONALITY AND SUPREME PRODUCT QUALITY.





THE ORIGINAL BY KLAUS KRINNER

A MAGNIFICENTLY DECORATED CHRISTMAS TREE AND GLAMOROUS DECORATIONS REQUIRE AN INDIVIDUAL CHRISTMAS TREE STAND. THE EXCLUSIVE, ENTIRELY HAND-CRAFTED PRODUCT RANGE MEETS THE HIGHEST EXPECTATIONS WITH REGARD TO VISUAL APPEARANCE, DESIGN AND QUALITY. THESE IN EVERY FINE DETAIL LUXURIOUS MODELS ARE FITTED WITH THE INNOVATIVE KRINNER SINGLE CABLE TECHNOLOGY FOR OPTIMUM SAFETY AND ARE EXCLUSIVELY MANUFACTURED WITH PRECISION AND OUTSTANDING CRAFTSMANSHIP. THE CHRISTMAS TREE STANDS ARE HANDMADE FROM QUALITY HARDWOODS AND SOLID STAINLESS STEEL AND CAN BE FINISHED INDIVIDUALLY ON REQUEST.

IF YOU LAY VALUE IN EXTRAVAGANCE AND INDIVIDUALITY WITH CHRISTMAS-TREE STANDS THE MODELS OF EXCLUSIV SERIES ARE JUST THE RIGHT THING FOR YOU. THEY ARE MANUFACTURED FROM HIGH QUALITY MATERIALS AND CAN BE UPGRADED ON DEMAND WITH ELABORATE DETAILS. FOR THIS SERIES, FOR EXAMPLE THE CONCERTO 450 IS ONE MADE OF FINE WOOD: ELEGANT SWINGING, IMPRESSIVE WITH FOUR SATIN-FINISH STAINLESS STEEL FEET FOR GOOD TASTE.

IN ADDITION, YOU ARE ABLE TO CHOOSE, DEPENDING ON THE PREFERENCE BETWEEN SIX PRECIOUS WOODS: SELECT -FROM STRIKING OLIVE AND POPLAR OVER SIMPLE CHERRY TO MAKASSAR WOOD.



LOVERS OF CLASSIC TIMELESS ELEGANCE WILL FIND IT AT THE DIAMOND MODELS. IN THIS EXQUISITE OFFER KRINNER HAS ALSO THOUGHT OF VERY LARGE TREES: THE MODEL DIAMOND 800 MADE OF STABLE STAINLESS STEEL WILL KEEP EVEN A FOUR METER HIGH TREE SAFE ON ITS PLACE.

KRINNER INDIVIDUAL

NOT LUXURIOUS OR INDIVIDUAL ENOUGH? THEN JUST CHOOSE YOUR OWN PREFERRED MODEL. WHETHER MATERIAL, COLOR OR STYLE - IN THE MANUFACTORY HANDMADE UNIQUE PIECES ARE SPECIALLY ADAPTED TO INDIVIDUAL CUSTOMER REQUIREMENTS. FOR EXAMPLE, IN THE LUXURY EDITION, HAND-DECORATED WITH NEARLY 10,000 PRECIOUS SWAROVSKI ELEMENTS. MORE GLAMOUR IS NOT POSSIBLE!

CHRISTMAS TREE STANDS BY KRINNER STAND FOR QUALITY, SAFETY AND "MADE IN GERMANY".



THE X-MAS DRINK

THE CHRISTMAS SEASON IS PARTICULARLY CHARACTERIZED BY THE MANY SCENTS. WE LOVE TO ENJOY THE SMELL OF ROASTED ALMONDS AND CHESTNUTS, CINNAMON, CANDY, COOKIES, WAFFLES AND ALL THE OTHER DELICACIES. OF COURSE, ALSO A SPECIAL DRINK SHOULDN'T BE FORGOT, WHEN WE TALK ABOUT CHRISTMAS. THE YOUNG AND OLD LOVE ITS FRUITY SCENT, THAT ARISES THROUGH SWEET GRAPES AND CLOVES AND OTHER INGREDIENTS.

MULLED WINE



ITS SPECIAL TASTE AND SCENT REMIND US INSTANTLY OF THE CHRISTMAS TIME. THE MULLED WINE IS CLOSE CONNECTED TO THAT SEASON AND TO DRINK IT, IT IS OFTEN THE FIRST THING, WHAT PEOPLE DO WHEN THEY GO TO A CHRISTMAS MARKET. IT MIGHT BE REASONABLY ASSUMED THAT THE MOST PEOPLE THINK, THAT THE RED MULLED WINE WOULD BE THE ORIGINAL, BUT PROBABLY THE OLDEST GERMAN RECIPE BASES ON A WHITE WINE AND IT WAS CREATED BY

SCHLOSS WACKERBARTH

DER RAUGRAF VON WACKERBARTH

IT IS DECEMBER 1834, WHEN EARL AUGUST VON WACKERBARTH LET HIS EYES WANDER FROM THE BELVEDERE TO THE AREA. IT IS COLD AND THE ICY SNOW SPARKLES ON THE BAROQUE PALACE COMPLEX.

THE WINEMAKERS BROUGHT THEIR GRAPES TO THE CASTLE IN AUTUMN AND NOW THE FINE WINES MATURE IN THE CELLAR.

THE EARL LOOKS FOR SOMETHING, A DRINK, WHICH COULD HELP TO FORGET THE COLD AND THAT ALLOWS TO WARM UP THE HEART. HE ADDS SAFFRON, ANISE AND POMEGRANATE TO THE WINE AND HAS A DECISIVE IDEA TO WARM UP THE LIQUID. THE MULLED WINE WAS BORN.

AN OLD RECIPE NEWLY DISCOVERED

IN 2013, EMPLOYEES OF THE SCHLOSS WACKERBARTH FOUND ORIGINAL DOCUMENTS OF THE EARL IN THE SAXON NATIONAL ARCHIVE IN DRESDEN. THE EARL VON WACKERBARTH WAS A GREAT-NEPHEW OF THE BUILDER AND HE OWNED THE CASTLE FROM 1809-1846. BETWEEN ADMINISTRATIVE DOCUMENTS, THE EMPLOYEES FOUND A PAPER WITH A RECIPE. AFTER A DETAILED EXAMINATION OF THE MEMO THROUGH THE IT BECAME CLEAR, THAT THE PEOPLE HOLD A REAL TREASURE IN THEIR HANDS, THE PROBABLY OLDEST MULLED WINE RECIPE OF GERMANY. THEREFORE, WHEN WE DRINK A BOTTLE OF WACKERBARTH "WEISS & HEISS" (WHITE & HOT) WE COULD REMEMBER THIS LITTLE BUT IMPORTANT STORY AND MAYBE THE WINE WILL TASTE EVEN BETTER THAN BEFORE.



WWW.SCHLOSS-WACKERBARTH.DE

OF COURSE, ALL THOSE, WHO CANNOT TOLERATE ALCOHOL DON'T HAVE TO BE SAD. FOR THEM, AND FOR ALL WHO LOOK FOR ALTERNATIVES TO MULLED WINE, THE WINTER SEASON STARTS PERFECTLY WITH

ALMDUDLER

ALMDUDLER SHOWS, THAT ALPINE HERBAL LEMONADE CAN BE ALSO ENJOYED AS HOT DRINK, WITH OR WITHOUT ALCOHOL. THE DRINKS WARM YOU PERFECTLY AFTER A SPORTIVE DAY ON THE SKI SLOPE OR IN GROUP WITH YOUR FRIENDS ON A CHRISTMAS MARKET.

RECIPES

ALMSTRUDEL FREE OF ALCOHOL

BOIL UP ALMDUDLER + ADD CINNAMON

ALMSTRUDEL WITH ALCOHOL

BOIL UP ALMDUDLER + ADD CINNAMON & RUM
(8CL RUM PRO 1L ALMDUDLER)

MARIANDL

BOIL UP ALMDUDLER + ADDITIONAL MARILLENLIKÖR
(8CL PRO 1L ALMDUDLER)

GLÜHDUDLER

BOIL UP ALMDUDLER + WHITE WINE
(MIX 50:50)



FINALLY, WE ARE COMING TO THE END. LET'S RISE OUR GLASSES TO EACH OTHER TO WELCOME A HOPEFULLY PEACEFUL AND HARMONIC CHRISTMAS SEASON. WE SHOULD REMIND US ON PEOPLE WHO CANNOT ENJOY THESE DAYS, WHO ARE ON THE RUN, WHO MORN LOSS OF FRIENDS OR FAMILY OR WHO ARE IN NEED AND DANGER. LET'S KEEP OUR HEARTS AND MINDS OPEN, WHEN WE CELEBRATE CHRISTMAS.



NOUS SOMMES
UNIS

